

Adams Jesse
Form 4
April 04, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Adams Jesse

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

3. Date of Earliest Transaction (Month/Day/Year)
04/02/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Vice Chairman

(Street)
SAN JOSE, CA 95110

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.01 per share	04/02/2007		M		1,250	A	\$ 3.05
					75,459		
Common Stock, par value \$0.01 per share	04/02/2007		M		11,354	A	\$ 10
					86,813		
	04/02/2007		S ⁽¹⁾		44	D	\$ 36.18
					86,769		

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Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	221	D	\$ 36.19	86,548	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	620	D	\$ 36.2	85,928	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	487	D	\$ 36.22	85,441	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.225	85,219	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.23	84,997	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.24	84,775	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	310	D	\$ 36.245	84,465	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	2,788	D	\$ 36.25	81,677	D
	04/02/2007	<u>S(1)</u>	310	D		81,367	D

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Common Stock, par value \$0.01 per share					\$			
					36.255			
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	1,460	D	\$ 36.26	79,907		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	88	D	\$ 36.265	79,819		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	841	D	\$ 36.27	78,978		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	44	D	\$ 36.28	78,934		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	1,283	D	\$ 36.3	77,651		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	442	D	\$ 36.31	77,209		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.32	77,032		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	128	D	\$ 36.33	76,904		D
	04/02/2007	<u>S(1)</u>	49	D		76,855		D

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Common Stock, par value \$0.01 per share					\$			
					36.345			
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.35	76,678		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	88	D	\$ 36.355	76,590		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	398	D	\$ 36.36	76,192		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	310	D	\$ 36.37	75,882		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	621	D	\$ 36.38	75,261		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	442	D	\$ 36.39	74,819		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	221	D	\$ 36.4	74,598		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.42	74,421		D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 3.05	04/02/2007		M	1,250	⁽²⁾ 05/01/2013	Common Stock, par value \$0.01 per share 1,250
Employee Stock Option (right to buy)	\$ 10	04/02/2007		M	11,354	⁽³⁾ 04/29/2012	Common Stock, par value \$0.01 per share 11,354

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Adams Jesse VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110			Vice Chairman	

Signatures

/s/ Janelle Del Rosso, by Power of Attorney 04/03/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of January 3, 2007.
- (2) 20% of this stock option became exercisable on July 1, 2003, and an additional 5% of this stock option becomes exercisable at the end of each subsequent three month period.
- (3) 25% of the stock option became exercisable on May 1, 2006. The remaining portion of the stock portions vests pro rata quarterly over the three years thereafter (with such vesting to occur on August 1, November 1, February 1 and May 1 of each year).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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