

HASBRO INC  
Form 3  
February 13, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |   |   |  |
|---|---------|---|---|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement  | 3. Issuer Name and Ticker or Trading Symbol   |  |
| Â Billing Duncan                          |         | (Month/Day/Year)  | HASBRO INC [HAS]  |  |
| (Last)                                    | (First) | (Middle)  | 02/07/2008  |  |
| C/O HASBRO, INC.,Â 1011 NEWPORT AVENUE    |         | 4. Relationship of Reporting Person(s) to Issuer  |   | 5. If Amendment, Date Original Filed(Month/Day/Year)       |
| (Street)                                  |         | (Check all applicable)  |   |  |
| PAWTUCKET,Â RIÂ 02862                     |         | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) |   | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City)                                    | (State) | (Zip)   | GLOBAL DEVELOPMENT OFFICER<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock (Par Value \$.50)     | 8,116.091 <sup>(1)</sup>                                 | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4)<br>Title | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|---|--|---|--|
|---|---|---|--|---|--|

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|  | Date Exercisable | Expiration Date |              | Amount or Number of Shares |            | or Indirect (I) (Instr. 5) |   |
|--|------------------|-----------------|--------------|----------------------------|------------|----------------------------|---|
| Options (Right to Buy), granted 5/11/99 <sup>(2)</sup> | Â <sup>(3)</sup> | 05/10/2009      | Common Stock | 15,000                     | \$ 32.1875 | D                          | Â |
| Options (Right to Buy), granted 5/20/04 <sup>(2)</sup> | Â <sup>(3)</sup> | 05/19/2014      | Common Stock | 11,667                     | \$ 18.575  | D                          | Â |
| Options (Right to Buy), granted 5/19/05 <sup>(2)</sup> | Â <sup>(3)</sup> | 05/18/2012      | Common Stock | 26,667                     | \$ 20.57   | D                          | Â |
| Options (Right to Buy), granted 7/27/06 <sup>(2)</sup> | Â <sup>(3)</sup> | 07/26/2013      | Common Stock | 40,476                     | \$ 18.815  | D                          | Â |
| Options (Right to Buy), granted 5/24/07 <sup>(2)</sup> | Â <sup>(3)</sup> | 05/23/2014      | Common Stock | 27,419                     | \$ 32.425  | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                              |       |
|--|---------------|-----------|------------------------------|-------|
|  | Director      | 10% Owner | Officer                      | Other |
| Billing Duncan<br>C/O HASBRO, INC.<br>1011 NEWPORT AVENUE<br>PAWTUCKET, RI 02862 | Â             | Â         | Â GLOBAL DEVELOPMENT OFFICER | Â     |

## Signatures

/s/ Tarrant Sibley p/o/a for Duncan  
Billing 02/13/2008

<sup>(3)</sup>Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 4116.091 shares of common stock acquired through Hasbro 401(K) plan.
- (2) The options were granted pursuant to employee stock option plans in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (3) 33 1/3% of these options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% become exercisable on each anniversary of the date of grant thereafter until fully exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.