

HOROWITZ RUSSELL C  
 Form 4  
 May 04, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HOROWITZ RUSSELL C**

(Last) (First) (Middle)  
 413 PINE STREET, SUITE 500  
 (Street)

SEATTLE, WA 98101

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MARCHEX INC [MCHX]**

3. Date of Earliest Transaction (Month/Day/Year)  
 05/03/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class B Common Stock	05/03/2007		S		5,000	D	\$ 13.13
					1,265,000	I	
							By MARRCH Investments, LLC
Class B Common Stock	05/03/2007		S		5,000	D	\$ 13.15
					1,260,000	I	
							By MARRCH Investments, LLC
Class B Common Stock	05/03/2007		S		7,000	D	\$ 13.19
					1,253,000	I	
							By MARRCH Investments, LLC

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Class B Common Stock	05/03/2007	S	9,000	D	\$ 13.24	1,244,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/03/2007	S	7,000	D	\$ 13.31	1,237,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/03/2007	S	7,000	D	\$ 13.38	1,230,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/03/2007	S	5,000	D	\$ 13.5	1,225,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/04/2007	S	5,000	D	\$ 13.49	1,222,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/04/2007	S	10,000	D	\$ 13.5	1,210,000	I	By MARRCH Investments, LLC
Class B Common Stock	05/04/2007	S	5,000	D	\$ 13.51	1,205,000	I	By MARRCH Investments, LLC
Class B Common Stock						810,000	D	
Class B Common Stock						83,333	I	By Pemrose, LLC
Class B Common Stock						5,000	I	By IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follow Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOROWITZ RUSSELL C 413 PINE STREET SUITE 500 SEATTLE, WA 98101	X	X	Chief Executive Officer	

## Signatures

Russell C.  
Horowitz

05/04/2007

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

\*\*\*All of the sales in the Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan.

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