Morgan Bennett J Form 4 May 01, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

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OMB APPROVAL

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5. Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

F			symbol POLARIS IND PII]	USTRIES	S INC		Issuer (Check all applicable)				
(Last) (First) (Middle) 2100 HIGHWAY 55		(1)	. Date of Earliest Month/Day/Year) 4/27/2012	Transaction			Director 10% Owner Softicer (give title Other (specify below) President & COO				
MFDINA	(Street) MN 55340	. If Amendment, I	_	al	A 	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(State)	(Zip)	Table I - Non	-Darivativa	Sacu		erson red, Disposed of,	or Ranaficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. ate, if Transacti Code	4. Securit or Dispos (Instr. 3, 4	ies Ac	quired (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	04/27/2012		M	20,000	A	\$ 29.725	127,247	D			
Common Stock	04/27/2012		M	30,000	A	\$ 37.605	157,247	D			
Common Stock	04/27/2012		M	40,000	A	\$ 32.7	197,247	D			
Common Stock	04/27/2012		S	90,000	D	\$ 80.2571	107,247	D			
Common Stock	04/27/2012		S	380	D	\$ 80.3801	0	I	By Daughter		

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								(2)
Common Stock	04/27/2012	S	190	D	\$ 80.3701	0	I	By Son (3)
Common Stock						40,876	I	By Sharon Morgan Living Trust
Common Stock						6,296	I	By ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 29.725	04/27/2012		M		20,000	11/01/2007	11/01/2014	Common Stock	20,000
Employee Stock Option (Right to Buy)	\$ 37.605	04/27/2012		M		30,000	04/11/2008	04/11/2015	Common Stock	30,000
Employee Stock Option (Right to Buy)	\$ 32.7	04/27/2012		M		40,000	04/11/2008	04/11/2015	Common Stock	40,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Morgan Bennett J 2100 HIGHWAY 55

President & COO

MEDINA, MN 55340

Signatures

Jennifer Carbert, Attorney-in-Fact 05/01/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Reflects the weighted average price of 90,000 shares of Common Stock sold by the reporting person in multiple transactions on April 27, 2012 with sale prices ranging from \$79.83 to \$80.99 per share. The reporting person undertakes to provide upon request by the U.S.
- Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- The reporting person disclaims beneficial ownership of the shares held by his daughter, and this report should not be deemed an admission that the reporting person is the beneficial owner of his daughter's shares for purposes of Section 16 or for any other purpose.
- (3) The reporting person disclaims beneficial ownership of the shares held by his son, and this report should not be deemed an admission that the reporting person is the beneficial owner of his son's shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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