Sheeley Michael J. Form 4 January 08, 2013

FORM 4

if no longer

Section 16.

Form 4 or

obligations

may continue.

See Instruction

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Sheeley Michael J.

(First)

2. Issuer Name and Ticker or Trading Symbol

UNITED FIRE GROUP INC

[UFCS]

3. Date of Earliest Transaction

(Month/Day/Year) 12/31/2012

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

(Middle)

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Check all applicable)

Director 10% Owner Other (specify _X__ Officer (give title below)

VP/COO - United Life Ins. Co.

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

CEDAR RAPIDS, IA 52407-3909

118 SECOND AVENUE SE

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Trans Code (Instr		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	12/31/2012	01/04/2013(1)	P(2)		2 (3)	A	\$ 22.0359 (4)	1,183	D	
Common Stock	12/31/2012	01/04/2013(5)	P(6)	V <u>(7)</u>	7 (8)	A	\$ 21.714 (9)	1,190	D	
Common Stock	01/02/2013	01/07/2013(5)	P(6)	V <u>(7)</u>	2 (8)	A	\$ 22.76 (9)	1,192	D	
Common Stock								1,367	I	By Issuer's Employee Stock Ownership

Plan for self

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	Execution Date, if	4. Transactio		6. Date Exerc Expiration D	ate	7. Title	nt of	8. Price of Derivative	9. Nu Deriv
Security	or Exercise		any (Month/Day/Voor)	Code	of Dorivotive	(Month/Day/	r ear)	Underl	, ,	Security (Instr. 5)	Secui
(Instr. 3)	Price of Derivative		(Month/Day/Year)	(Instr. 8)	Derivative Securities			Securit	and 4)	(Instr. 5)	Bene
	Security				Acquired			(mstr.	3 and 4)		Owne Follo
	Security				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						D.	г		or		
						Date Expiration Exercisable Date	Title	Title Number			
							Date	C	of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 0	Director	10% Owner	Officer	Other			
Sheeley Michael J.			VP/COO -				
118 SECOND AVENUE SE			United Life				
CEDAR RAPIDS, IA 52407-3909			Ins. Co.				

Signatures

/s/ Michael J. Sheeley by Dianne M. Lyons,
Attorney-in-Fact
01/08/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The deemed execution date of this transaction is based on a report of the Issuer's Employee Stock Purchase Plan administor and transfer agent.
- (2) Shares acquired through payroll deduction and participation in Issuer's Employee Stock Purchase Plan.
- (3) Represents the approximate number of shares acquired by the administrator of the Issuer's Employee Stock Purchase Plan for the Reporting Person, based on a statement of the administrator.

Reporting Owners 2

Edgar Filing: Sheeley Michael J. - Form 4

- (4) The price per share is based on a statement provided by the Issuer's Employee Stock Purchase Plan administrator.
- (5) The deemed execution date of this transaction is based on a report of the Company's Dividend Reinvestment Plan administor and transfer agent.
- (6) Shares acquired through participation in Company's Dividend Reinvestment Plan.
- (7) This transaction is exempt under Rule 16a-11 of the Securities Exchange Act of 1934 and is voluntarily reported.
- (8) Represents the approximate number of shares acquired by the administrator of the Company's Dividend Reinvestment Plan for the reporting person, based on a statement of the administrator.
- (9) The price per share is based on a statement provided by the Company's Dividend Reinvestment Plan trustee/administrator.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.