Edgar Filing: TechTarget Inc - Form 4

TechTarget I Form 4 July 24, 2013											
FORM	OMB APPROVAL										
CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check this box if no longer of a TEN GENTE OF CHANGES IN DENERICIAL ON NEEDE								Expires:	January 31,		
subject to		IENT OF CH		GES IN BENEFICIAL OWNERSHIP				NERSHIP OF	Estimated a	2005 d average	
Section 1	ection 16. SECURITIES							burden hours per			
Form 4 or Form 5		· · · · · ·	1.((0.5	
	Form 5 obligations Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section										
may cont	inue.	30(h) of the Public 30(h) of the second s		•	•	- ·			11		
See Instru 1(b).	iction	50(11) 01 1			compan	y 1101	. 01 1)-	10			
1(0).											
(Print or Type F	Responses)										
	ddress of Reporting I			Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
Hawk Don Symbol								155001			
	chTarge	Farget Inc [TTGT]				(Check all applicable)					
(Last)	(First) (N		3. Date of Earliest Transaction								
C/O TECHTARGET, INC., 275 (Month/E) 07/22/2			-	h/Day/Year) D/2013			Director 10% Owner X Officer (give title Other (specify				
GROVE STREET				below)				below)			
								Executive Director			
				ndment, Date Original				6. Individual or Joint/Group Filing(Check			
Filed(Mon				nth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person			
NEWTON, MA 02466 Form filed by More than One Reporting Person											
(City)	(State)	(Zip)	Table I	- Non-De	erivative S	Securi	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of				3. 4. Securities Acquired					7. Nature of		
Security		Execution Da			on(A) or Disposed of (D) (Instr. 3, 4 and 5)			Beneficially (Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership	
(Instr. 3)		any (Month/Day/Y		Code (Instr. 8)							
				,	Following	(Instr. 4)	(Instr. 4)				
						(A)		Reported Transaction(s)			
			(Cada V	A	or	Dular	(Instr. 3 and 4)			
			C	Code V	Amount	(D)	Price \$				
Common	07/22/2013			S (1)	7,300	D	φ 4.55	357,273	D		
Stock				_	,		(2)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Re					
1	Director	10% Owner	Officer	Other			
Hawk Don C/O TECHTARGET, INC. 275 GROVE STREET NEWTON, MA 02466			Executive Director				
Signatures							
W.R. Kellegrew, Jr. Attorney-in-Fact		07/24/201	3				
**Signature of Reporting Person		Date					
Explanation of Responses:							

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sale was made automatically pursuant to a trading plan entered into by the reporting person pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934.
 - The reported transactions were executed at sales prices ranging from \$4.52 to \$4.60. The reporting person undertakes to provide, upon
- (2) request by the SEC staff, TechTarget, Inc. or any security holder of TechTarget, Inc. the full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.