

ASSURANT INC  
Form 4  
November 04, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Roberts John S

(Last) (First) (Middle)

ASSURANT, INC., ONE CHASE  
MANHATTAN PLAZA, 41 FL.

(Street)

NEW YORK, NY 10005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ASSURANT INC [AIZ]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below)  Other (specify below)  
EVP / Pres.& CEO, AEB

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/31/2013		S	3,910 D	\$ 58.5	71,141.2397	D
Common Stock	10/31/2013		S	790 D	\$ 58.51	70,351.2397	D
Common Stock	10/31/2013		S	125 D	\$ 58.515	70,226.2397	D
Common Stock	10/31/2013		S	2,005 D	\$ 58.52	68,221.2397	D
Common Stock	10/31/2013		S	175 D	\$ 58.525	68,046.2397	D

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Common Stock	10/31/2013	S	960	D	\$ 58.53	67,086.2397	D
Common Stock	10/31/2013	S	500	D	\$ 58.54	66,586.2397	D
Common Stock	10/31/2013	S	600	D	\$ 58.55	65,986.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.56	65,886.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.575	65,786.2397	D
Common Stock	10/31/2013	S	2,700	D	\$ 58.58	63,086.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.59	62,986.2397	D
Common Stock	10/31/2013	S	200	D	\$ 58.6	62,786.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.605	62,686.2397	D
Common Stock	10/31/2013	S	500	D	\$ 58.61	62,186.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.63	62,086.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.66	61,986.2397	D
Common Stock	10/31/2013	S	200	D	\$ 58.68	61,786.2397	D
Common Stock	10/31/2013	S	100	D	\$ 58.695	61,686.2397	D
Common Stock	10/31/2013	S	1,174	D	\$ 58.7	60,512.2397	D
Common Stock	10/31/2013	S	200	D	\$ 58.705	60,312.2397	D
Common Stock	10/31/2013	S	520	D	\$ 58.71	59,792.2397	D
Common Stock	10/31/2013	S	406	D	\$ 58.72	59,386.2397	D
Common Stock	10/31/2013	S	549	D	\$ 58.73	58,837.2397	D
Common Stock	10/31/2013	S	868	D	\$ 58.74	57,969.2397	D
	10/31/2013	S	1,400	D	\$ 58.75	56,569.2397	D

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Common Stock								
Common Stock	10/31/2013		S	200	D	\$ 58.755	56,369.2397	D
Common Stock	10/31/2013		S	953	D	\$ 58.76	55,416.2397	D
Common Stock	10/31/2013		S	265	D	\$ 58.77	55,151.2397	D
Common Stock	10/31/2013		S	100	D	\$ 58.78	55,051.2397 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Roberts John S  
ASSURANT, INC.  
ONE CHASE MANHATTAN PLAZA, 41 FL.  
NEW YORK, NY 10005

EVP    Pres.& CEO, AEB

## Signatures

Lisa Richter  
Attorney-in-Fact

11/04/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes restricted stock units.

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