

V F CORP  
Form 4  
February 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MCDONALD MACKAY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)  
02/13/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--------|------------|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Amount | Price      |   |  |                                   |
| Common Stock                    | 02/13/2008                           |  | M                              | V   | 33,000 | A \$ 43.2  | 228,061.996   | D  |                                   |
| Common Stock                    | 02/13/2008                           |  | S                              |   | 1,300  | D \$ 81.78 | 226,761.996   | D  |                                   |
| Common Stock                    | 02/13/2008                           |  | S                              |   | 4,700  | D \$ 81.77 | 222,061.996   | D  |                                   |
| Common Stock                    | 02/13/2008                           |  | S                              |   | 2,800  | D \$ 81.76 | 219,261.996   | D  |                                   |
| Common Stock                    | 02/13/2008                           |  | S                              |   | 2,800  | D \$ 81.75 | 216,461.996   | D  |                                   |

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|              |            |   |       |   |           |             |   |
|--------------|------------|---|-------|---|-----------|-------------|---|
| Common Stock | 02/13/2008 | S | 1,500 | D | \$ 81.745 | 214,961.996 | D |
| Common Stock | 02/13/2008 | S | 1,700 | D | \$ 81.74  | 213,261.996 | D |
| Common Stock | 02/13/2008 | S | 800   | D | \$ 81.735 | 212,461.996 | D |
| Common Stock | 02/13/2008 | S | 2,300 | D | \$ 81.73  | 210,161.996 | D |
| Common Stock | 02/13/2008 | S | 200   | D | \$ 81.725 | 209,961.996 | D |
| Common Stock | 02/13/2008 | S | 1,300 | D | \$ 81.72  | 208,661.996 | D |
| Common Stock | 02/13/2008 | S | 200   | D | \$ 81.715 | 208,461.996 | D |
| Common Stock | 02/13/2008 | S | 1,800 | D | \$ 81.71  | 206,661.996 | D |
| Common Stock | 02/13/2008 | S | 2,200 | D | \$ 81.7   | 204,461.996 | D |
| Common Stock | 02/13/2008 | S | 500   | D | \$ 81.695 | 203,961.996 | D |
| Common Stock | 02/13/2008 | S | 2,700 | D | \$ 81.69  | 201,261.996 | D |
| Common Stock | 02/13/2008 | S | 2,700 | D | \$ 81.68  | 198,561.996 | D |
| Common Stock | 02/13/2008 | S | 300   | D | \$ 81.675 | 198,261.996 | D |
| Common Stock | 02/13/2008 | S | 3,200 | D | \$ 81.67  | 195,061.996 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|

and 5)

|   | Code | V       | (A) | (D)        | Date Exercisable | Expiration Date | Title                 | Am or Num of S  |
|---|------|---------|-----|------------|------------------|-----------------|-----------------------|-----------------|
| 1999<br>Non-Qualified<br>Stock Option<br>(right to buy) |      | \$ 43.2 |     | 02/13/2008 | M                | 33,000          | 02/09/2000 02/08/2009 | Common Stock 33 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| MCDONALD MACKEY J<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 |               |           | Chairman of the Board |       |

## Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File) 02/14/2008

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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