

TELESP CELLULAR HOLDING CO /ADR/

Form 6-K

May 23, 2005

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

For the month of May, 2005

Commission File Number 1-14493

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### TELESP CELULAR PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

### Telesp Cellular Holding Company

(Translation of Registrant's name into English)

Av. Roque Petroni Jr., no.1464, 6<sup>th</sup> floor part, "B"building

04707-000 - São Paulo, SP

Federative Republic of Brazil

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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**TELESP CELULAR PARTICIPAÇÕES S.A. ANNOUNCES  
THE OUTCOME OF THE AUCTION FOR PLACEMENT OF  
THE SHARES RESULTING FROM THE REVERSE SPLIT OF  
SHARES**

**TELESP CELULAR PARTICIPAÇÕES – BOVESPA AUCTION OF 05/20/2005 FOR SALE OF SHARES  
RESULTING FROM THE REVERSE SPLIT OF SHARES**

**São Paulo, Brazil – May 23, 2005** – Telesp Celular Participações S.A. ("TCP"), (BOVESPA: TSPP3 (Common), TSPP4 (Preferred), NYSE: TCP), announces today the total number of common and preferred shares sold at the auction held on 05/20/2005 at the São Paulo Stock Exchange, and the respective per shares prices to be credited to the shareholders *pro rata* to the fractional shares held by them before the auction;

| Code  | Type | Number of Shares Offered | Number of Shares Sold | Net Value per Share (1) |
|-------|------|--------------------------|-----------------------|-------------------------|
| TSPP3 | ON   | 1,144,979                | 0                     | 0                       |
| TSPP4 | PN   | 1,068,035                | 0                     | 0                       |

Considering that none of the shares was sold in the auction held on 05/20/05, the totality of the shares above, shall be offered at another auction, to be held on 05/25/2005, for the reference price resulting from the weighted average of the floor session held on 05/20/2005 of R\$ 10.14 per common share (ON) and R\$ 11.97 per preferred share (PN), the result thereof should be consequently disclosed by the Company.

São Paulo, May 23, 2005.

Arcádio Luís Martínez García  
Executive Vice-President for Finance, Planning and Control  
and Investor Relations Officer  
Telesp Celular Participações S.A.  
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