

FRICKLAS MICHAEL D  
Form 4  
January 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FRICKLAS MICHAEL D

2. Issuer Name and Ticker or Trading Symbol  
New Viacom Corp. [VIA, VIAB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1515 BROADWAY  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, General Counsel and Secy

NEW YORK, NY 10036  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common Stock	12/31/2005		A	23	A	23	I By 401(k)
Class B Common Stock	12/31/2005		A	729	A	729	I By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Class A Phantom Common Stock Units <sup>(3)</sup>	<u>(4)</u>	12/31/2005		A		13		<u>(4)</u>	<u>(4)</u>	Class A Common Stock	13
Class B Phantom Common Stock Units <sup>(3)</sup>	<u>(5)</u>	12/31/2005		A		2,654		<u>(5)</u>	<u>(5)</u>	Class B Common Stock	2,654
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 22.0737	01/03/2006		A		39,640		<u>(7)</u>	08/01/2006	Class B Common Stock	39,640
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 19.2356	01/03/2006		A		79,280		<u>(7)</u>	08/01/2007	Class B Common Stock	79,280
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 52.8979	01/03/2006		A		87,208		<u>(7)</u>	08/01/2009	Class B Common Stock	87,208
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 68.1917	01/03/2006		A		79,280		<u>(7)</u>	05/25/2010	Class B Common Stock	79,280
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 69.6265	01/03/2006		A		59,460		<u>(7)</u>	01/31/2011	Class B Common Stock	59,460

Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 47.1493	01/03/2006	A	105,640	<sup>(9)</sup>	01/26/2013	Class B Common Stock	105,640
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 49.6089	01/03/2006	A	99,100	<sup>(7)</sup>	01/29/2013	Class B Common Stock	99,100
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 50.9459	01/03/2006	A	99,100	<sup>(7)</sup>	01/28/2014	Class B Common Stock	99,100
Employee Stock Option (Right to Buy) <sup>(6)</sup>	\$ 49.8233	01/03/2006	A	67,388	<sup>(7)</sup>	01/30/2012	Class B Common Stock	67,388

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FRICKLAS MICHAEL D 1515 BROADWAY NEW YORK, NY 10036			EVP, General Counsel and Secy	

## Signatures

/s/ Fricklas,  
Michael D. 01/04/2006

<sup>(6)</sup>Signature of Reporting  
Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquired pursuant to a merger between the former Viacom Inc. (now known as CBS Corporation) and Viacom Merger Sub Inc. (the Merger), in which each share of Viacom Class A common stock was exchanged for 0.5 shares of CBS Corporation Class A common stock and 0.5 shares of the Issuer's Class A common stock, with fractional shares paid in cash. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of the Issuer's Class A common stock on the New York Stock Exchange was \$40.00 per share. The Issuer changed its name from New Viacom Corp. to Viacom Inc. upon completion of the Merger.

(2) Acquired pursuant to a merger between the former Viacom Inc. (now known as CBS Corporation) and Viacom Merger Sub Inc. (the Merger), in which each share of Viacom Class B common stock was exchanged for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of the Issuer's Class B common stock, with fractional shares paid in cash. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of the Issuer's Class B common stock on the New York Stock Exchange was \$41.12 per share. The Issuer changed its name from New Viacom Corp. to Viacom Inc. upon completion of the Merger.

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- (3) Phantom Common Stock Units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to the Viacom Excess 401(k) Plan for Designated Senior Executives. Each Viacom Class A Phantom Common Stock Unit is the economic equivalent of one share of the Issuer's Class A common stock and each Viacom Class B Phantom Common Stock Unit is the economic equivalent of one share of the Issuer's Class B common stock.

- (4) In the Merger, each share of Viacom Class A Phantom common stock was deemed exchanged for 0.5 shares of CBS Corporation Class A Phantom common stock and 0.5 shares of the Issuer's Class A Phantom common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of the Issuer's Class A common stock on the New York Stock Exchange was \$40.00 per share.

- (5) In the Merger, each share of Viacom Class B Phantom common stock was deemed exchanged for 0.5 shares of CBS Corporation Class B Phantom common stock and 0.5 shares of the Issuer's Class B Phantom common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of the Issuer's Class B common stock on the New York Stock Exchange was \$41.12 per share.

- (6) Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.

- (7) Current.

- (8) In the Merger, each grant of stock options to purchase Viacom Class B common stock was converted into a number of stock options to purchase the Issuer's Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 0.792802. The per share exercise price of the converted stock option was determined by dividing the pre-Merger exercise price by 0.792802.

- (9) These options vest annually in four equal installments beginning on January 26, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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