

Durkin Dennis M  
Form 4  
August 15, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Durkin Dennis M

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK BLVD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/11/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

Chief Corporate Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	08/11/2017		M	75,000 A	\$ 11.73 337,534	D	
Common Stock, par value \$0.000001 per share	08/11/2017		S	75,000 D	\$ 60.6527 262,534	D	
Common Stock, par value \$0.000001 per share	08/11/2017		S	85,000 D	\$ 60.7046 177,534	D	

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value (2)  
 \$0.000001  
 per share  
 Common  
 Stock, par  
 value 08/15/2017 G V 15,000 D \$ 0 162,534 (3) D  
 \$0.000001  
 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Options	\$ 11.73	08/11/2017		M	75,000	(4) 03/06/2022	Common Stock, par value \$0.000001 per share 75,000

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

Durkin Dennis M  
 C/O ACTIVISION BLIZZARD, INC.  
 3100 OCEAN PARK BLVD  
 SANTA MONICA, CA 90405

Chief Corporate Officer

## Signatures

/s/ Dennis Durkin 08/09/2017

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$60.60 to \$60.74 per share. Mr.  
(1) Durkin has provided to the Company and, upon will request, will provide to any security holder of the Company or the SEC staff with information regarding the number of shares sold at each price within that range.  
The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$60.55 to \$60.80 per share. Mr.  
(2) Durkin has provided to the Company and, upon will request, will provide to any security holder of the Company or the SEC staff with information regarding the number of shares sold at each price within that range.  
(3) Following the transactions reported on this Form 4, Mr. Durkin held (a) 106,542 shares of the Company's common stock and (b) 55,992 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.  
(4) These vested options were exercisable as of March 14, 2016 and the remaining 100,000 options were fully vested as of March 14, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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