

Alberto-Culver CO  
Form 4  
October 02, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK CAROL L

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Alberto-Culver CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/01/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Code V Amount Price                                    |   |  |                                   |
| Common Stock                    |                                      |  |                                |   | 723,843   | I  | FN7 (7)                           |
| Common Stock                    |                                      |  |                                |   | 224,808   | I  | FN2 (2)                           |
| Common Stock                    |                                      |  |                                |   | 13,141  | I  | FN8 (8)                           |
| Common Stock                    |                                      |  |                                |   | 5,955,857   | I  | FN4 (4)                           |
| Common Stock                    |                                      |  |                                |   | 1,357,331   | I  | FN3 (3)                           |

Edgar Filing: Alberto-Culver CO - Form 4

|              |         |   |                      |
|--------------|---------|---|----------------------|
| Common Stock | 500,000 | I | FN10 <sup>(10)</sup> |
| Common Stock | 500,000 | I | FN9 <sup>(9)</sup>   |
| Common Stock | 609,859 | I | FN11 <sup>(11)</sup> |
| Common Stock | 150,300 | I | FN6 <sup>(6)</sup>   |
| Common Stock | 240,030 | I | FN1 <sup>(1)</sup>   |
| Common Stock | 316,096 | I | FN5 <sup>(5)</sup>   |
| Common Stock | 566,431 | I | FN13 <sup>(13)</sup> |
| Common Stock | 247,436 | I | FN12 <sup>(12)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                      |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount Number Shares |
| Employee Stock Option (Right to Buy)       | \$ 24.995  | 10/01/2007                           |  | A                              | 142,000   | <sup>(14)</sup>  | 09/30/2017  | Common Stock | 142,000              |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BERNICK CAROL L  
C/O ALBERTO-CULVER COMPANY X X Chairman  
2525 ARMITAGE AVENUE  
MELROSE PARK, IL 60160

## Signatures

/s/James M. Spira as attorney-in-fact for Carol L.  
Bernick 10/02/2007  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of three trusts dated 11/14/89 each holding 80,010 shares and each for the benefit of a different relative\*\*\*
- (2) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.\*\*\*
- (4) Held by the undersigned as trustee of a trust dated 4/17/02 for her benefit.
- (5) Held by the undersigned as trustee of two trusts dated 2/2/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (6) Held by the undersigned as co-trustee of a trust dated 10/20/72 for her benefit.
- (7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
- (9) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.\*\*\*
- (10) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her mother.\*\*\*
- (11) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (12) Held by the undersigned as trustee of two trusts dated 7/27/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (13) Held by the undersigned as trustee of a trust dated 8/31/07 for her benefit, which trust is a Grantor Annuity Trust.
- (14) This option, which was granted under the Employee Stock Option Plan of 2006, vests in four equal annual installments beginning on September 30, 2008.

### Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.