

MORRIS BUFORD HARRISON III

Form 4

February 08, 2018

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
MORRIS BUFORD HARRISON III

(Last) (First) (Middle)

3207 FOXRIDGE ROAD

(Street)

DOTHAN, AL 36303

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

ServisFirst Bancshares, Inc. [SFBS]

3. Date of Earliest Transaction
(Month/Day/Year)

02/06/2018

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

EVP, Regional CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK	02/06/2018		M	12,000 A \$ 5	150,248.384 (1)	D	
COMMON STOCK	02/06/2018		F	3,066 D \$ 39.91	147,182.384	D	
COMMON STOCK					18 (1)	I	Held in spouse's IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form**

SEC 1474
(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
STOCK OPTION (RIGHT TO BUY)	\$ 5	02/06/2018		M	12,000	02/21/2017 02/21/2022	COMMON STOCK 12,000
STOCK OPTION (RIGHT TO BUY)	\$ 15.085					01/20/2020 01/20/2025	COMMON STOCK 5,000
STOCK OPTION (RIGHT TO BUY)	\$ 19.155					01/25/2021 01/25/2026	COMMON STOCK 4,000
STOCK OPTION (RIGHT TO BUY)	\$ 6.92					02/10/2021 02/10/2024	COMMON STOCK 12,000

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
MORRIS BUFORD HARRISON III 3207 FOXRIDGE ROAD DOTHAN, AL 36303	EVP, Regional CEO

Signatures

/s/ Davis S. Mange,
attorney-in-fact

02/08/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Shares held indirectly in spouse's IRA were misreported on the Form 4 filed on 3/9/17. A decimal was mistaken as a comma and shares (1) were reported as 7,458 rather than the correct amount, 7.458. The stock split in December 2016 and prior participation in dividend reinvestment increased the balance held in the IRA to 18 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.