#### STREET WILLIAM M

Form 4 May 19, 2010

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * STREET WILLIAM M			2. Issuer Name and Ticker or Trading Symbol BROWN FORMAN CORP [BFA, BFB]			5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last) 850 DIXIE I	` '	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/18/2010		_X_ below	_ Director _ Officer (give to		Owner r (specify	
(Street) LOUISVILLE, KY 40210			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative Securities Acq	uired,	Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year		Date, if	3. Transactio Code (Instr. 8)	4. Securities Acquired r(A) or Disposed of (D) (Instr. 3, 4 and 5)	Second Ben Own Foll Rep	amount of urities eficially ned owing orted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

Security (Instr. 3)	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4		` ′	Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
Class A Common							1,121,098	D	
Class A Common							552,276	I	Trust u/w of Daniel L. Street
Class B Common	05/18/2010		M	29,679	A	\$ 26.67	319,595	D	
Class B Common	05/18/2010		M	40,780	A	\$ 25.06	360,375	D	
Class B Common	05/18/2010		M	12,708	A	\$ 30.62	373,083	D	

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Class B Common 05/18/2010 F 47,146 D \$ 325,937 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	orDeriv Secu Acqu or Di (D)	rities nired (A) isposed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Sec	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy)	\$ 26.67	05/18/2010		M		29,679	05/01/2004	10/01/2010	Class B Common	29
Non-Qualified Stock Option (right to buy)	\$ 25.06	05/18/2010		M		40,780	05/01/2005	10/01/2010	Class B Common	40
Non-Qualified Stock Option (right to buy)	\$ 30.62	05/18/2010		M		12,708	05/01/2006	10/01/2010	Class B Common	12
Non-Qualified Stock Option (right to buy)	\$ 32.93						10/31/2003	04/30/2013	Class B Common	2,
Non-Qualified Stock Option (right to buy)	\$ 36.35						07/22/2004	04/30/2014	Class B Common	3,
Stock Appreciation Right	\$ 46.19						07/28/2005	04/30/2015	Class B Common	3,
Stock Appreciation Right	\$ 56.5						07/27/2006	04/30/2016	Class B Common	2,
Stock Appreciation Right	\$ 54.58						07/26/2007	04/30/2017	Class B Common	3,

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Stock Appreciation Right	\$ 57.4	07/24/2008	04/30/2018	Class B Common	3,
Stock Appreciation Right	\$ 43.72	07/23/2009	04/30/2019	Class B Common	4,

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Toporous o water runte / runte oso	Director	10% Owner	Officer	Other			
STREET WILLIAM M	<b>X</b> 7						
850 DIXIE HIGHWAY	X						
LOUISVILLE, KY 40210							

# **Signatures**

Nelea A. Absher, Attn. in Fact for: William M.

Street

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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