

Brown Christina Lee
Form 4
October 09, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Brown Christina Lee

2. Issuer Name **and** Ticker or Trading
Symbol
BROWN FORMAN CORP [BFA,
BFB]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
10/04/2012

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

850 DIXIE HWY

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

LOUISVILLE, KY 40210

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common					257,700 ⁽¹⁾	D	
Class A Common					504,775 ⁽²⁾	I	Owsley Brown II 1994 GRAT
Class A Common					816,126 ⁽³⁾	I	Owsley Brown II 2001 GRAT
					297,048 ⁽⁴⁾	I	

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Class A Common									Owsley Brown II 2002 GRAT
Class A Common						67,714 ⁽⁵⁾	I		Trust u/a Owsley Brown III
Class A Common						3,330,114 ⁽⁶⁾	I		Olympus Three, LLC
Class B Common	10/04/2012	M	154,440	A	\$ 20.12	218,629 ⁽⁷⁾	D		
Class B Common	10/04/2012	F	92,170	D	\$ 67.17 ⁽¹⁶⁾	126,459	D		
Class B Common	10/04/2012	S	24,361	D	\$ 66.56 ⁽¹⁷⁾	102,098	D		
Class B Common	10/05/2012	S	37,909	D	\$ 66.57 ⁽¹⁸⁾	64,189	D		
Class B Common						1,980 ⁽⁸⁾	I		Owsley Brown II IRA
Class B Common						126,193 ⁽⁹⁾	I		Owsley Brown II 1994 GRAT
Class B Common						210,723 ⁽¹⁰⁾	I		Owsley Brown II 2001 GRAT
Class B Common						78,964 ⁽¹¹⁾	I		Owsley Brown II 2002 GRAT
Class B Common						6,703,641 ⁽¹²⁾	I		Olympus Three, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Class B Common	\$ 20.12 ⁽¹³⁾	10/04/2012		M	154,440	05/01/2006 04/30/2013	Non-Qualified Stock Option (right to buy)
Class B Common	\$ 23.89 ⁽¹⁴⁾					05/01/2007 04/30/2014	Non-Qualified Stock Option (right to buy)
Class B Common	\$ 35.75 ⁽¹⁵⁾					11/15/2007 07/24/2015	Stock Appreciation Right

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brown Christina Lee 850 DIXIE HWY LOUISVILLE, KY 40210			X	

Signatures

Diane M. Barhorst, Atty in Fact for Christina Lee
Brown 10/09/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On August 10, 2012, the Class A and Class B common stock of Brown-Forman Corporation split 3-2, resulting in the reporting person's acquisition of 85,900 additional shares of Class A common stock.
- (2) Includes 168,258 additional Class A shares of common stock issued in the August stock split.
- (3) Includes 272,042 additional Class A shares of common stock issued in the August stock split.
- (4) Includes 99,016 additional Class A shares of common stock issued in the August stock split.
- (5) Includes 22,571 additional Class A shares of common stock issued in the August stock split.
- (6) Includes 1,110,037 additional Class A shares of common stock issued in the August stock split.

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- (7) Includes 21,396 additional Class B shares of common stock issued in the August stock split.
- (8) Includes 660 additional Class B shares of common stock issued in the August stock split.
- (9) Includes 42,064 additional Class B shares of common stock issued in the August stock split.
- (10) Includes 70,241 additional Class B shares of common stock issued in the August stock split.
- (11) Includes 26,321 additional Class B shares of common stock issued in the August stock split.
- (12) Includes 2,234,547 additional Class B shares of common stock issued in the August stock split.
- (13) These stock options were previously reported as covering 102,960 Class B shares at an exercise price of \$30.18, but were adjusted to reflect the August 2012 stock split.
- (14) These stock options were previously reported as covering 82,386 Class B shares at an exercise price of \$35.83, but were adjusted to reflect the August 2012 stock split.
- (15) These stock appreciation rights were previously reported as covering 3,332 Class B shares at an exercise price of \$53.62, but were adjusted to reflect the August 2012 stock split.
- (16) The closing price of BF-B (\$67.17) on October 3, 2012 was used to calculate the tax withholding obligations.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.86, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.
- (17)

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.79, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.
- (18)

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.79, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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