MATHENY DRUE

Form 5

March 20, 2018

OMB APPROVAL FORM 5 OMB

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Check this box if no longer subject

Expires: 2005 ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Estimated average burden hours per **OWNERSHIP OF SECURITIES** response... 1.0

Form 4 or Form 5 obligations may continue. See Instruction

to Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported

30(h) of the Investment Company Act of 1940 Form 4

Transactions Reported

1. Name and Address of Reporting Person * MATHENY DRUE	2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 1600 CANTRELL ROAD	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 02/03/2018	(Check all applicable) _X_ Director 10% Owner _X_ Officer (give title Other (specification)) Executive Vice President			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Reporting (check applicable line)			
LITTLE DOCK Â ADÂ 70201					

LITTLE ROCK, A ARA 72201

X Form Filed by One Reporting Person Form Filed by More than One Reporting Person

(City)	(State) (Z	ip) Table	I - Non-Deriv	ative Secu	rities	Acquir	ed, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Ownership Beneficially Form: Direct Owned at end of Issuer's Indirect (I) Fiscal Year (Instr. 3 and		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	Â	Â	Â	Amount Â	or (D) Â	Price Â	4) 440,036 (4)	D	Â
Class A Common Stock Class									
A - Retirement Plan	Â	Â	Â	Â	Â	Â	39,806 (3)	D	Â
Common Class A	Â	Â	Â	Â	Â	Â	7,300 (1)	I	See Footnote

3235-0362

January 31,

Number:

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(1) See Common Â Â Â Â 150 (2) I Footnote Class A (2) Reminder: Report on a separate line for each class of Persons who respond to the collection of information **SEC 2270** contained in this form are not required to respond unless securities beneficially owned directly or indirectly. (9-02)the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

9. of D

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	ınt of rlying	8. Price of Derivative Security (Instr. 5)
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

D . I . 4. I. . .

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MATHENY DRUE 1600 CANTRELL ROAD LITTLE ROCK, AR 72201	ÂX	Â	Executive Vice President	Â			

Signatures

Drue Matheny 03/20/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Trustee of GST Trust
- (2) Owned by Spouse

Between January 29, 2017 and February 3, 2018, the reporting person acquired 860 shares of Dillard's Class A Common Stock under the

(3) Dillard's 401(k) plan. This acquisiton is exempt under Rule 16b-3(c). Shares totaling 1,525 were distributed from the plan during the period.

Reporting Owners 2

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(4) This amount has been adjusted to account for a record discrepancy resulting from the rounding of fractional shares.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.