

NIKE INC
Form 4
December 28, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HOUSER DOUGLAS G

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NIKE INC [NKE]

3. Date of Earliest Transaction
(Month/Day/Year)
12/27/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | X | 1,000 A | \$ 37.875 | 88,036 | D |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | X | 1,000 A | \$ 46.25 | 89,036 | D |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | S | 300 D | \$ 91.77 | 88,736 | D |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | S | 700 D | \$ 91.66 | 88,036 | D |

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| | | | | | | | | | |
|----------------------------|------------|------------|---|-------|---|----------|--------|---|---|
| Class B Common Stock | 12/27/2004 | 12/27/2004 | X | 1,000 | A | \$ 42.26 | 89,036 | D | |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | S | 1,000 | D | \$ 91.66 | 88,036 | D | |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | X | 1,000 | A | \$ 41.7 | 89,036 | D | |
| Class B Common Stock | 12/27/2004 | 12/27/2004 | S | 840 | D | \$ 91.27 | 88,196 | D | |
| Class B Common Stock | | | | | | | 4,480 | I | Deferred Comp Plan ⁽¹⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|---|--|---|---|--------------------------------------|---|--|---|--|-------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Employee Stock Option (right to buy) | \$ 42.26 | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/21/2002 ⁽²⁾ | 09/20/2011 | Class B Common Stock | 1,000 |
| Employee Stock Option (right to buy) | \$ 46.25 | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/01/2000 ⁽³⁾ | 08/31/2009 | Class B Common Stock | 1,000 |

Employee

Stock

| | | | | | | | | | |
|-----------------------------|---------|------------|------------|---|-------|---------------------------|------------|----------------------------|-------|
| Option (right to buy) | \$ 41.7 | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/18/2003 ⁽⁴⁾ | 09/17/2012 | Class B Common Stock | 1,000 |
|-----------------------------|---------|------------|------------|---|-------|---------------------------|------------|----------------------------|-------|

Employee

Stock

| | | | | | | | | | |
|-----------------------------|-----------|------------|------------|---|-------|---------------------------|------------|----------------------------|-------|
| Option (right to buy) | \$ 37.875 | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/19/2001 ⁽⁵⁾ | 09/18/2010 | Class B Common Stock | 1,000 |
|-----------------------------|-----------|------------|------------|---|-------|---------------------------|------------|----------------------------|-------|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| HOUSER DOUGLAS G ONE BOWERMAN DRIVE BEAVERTON, OR 97005 | | X | | |

Signatures

/s/John F. Coburn III for Douglas G.
Houser

12/28/2004

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in account under the NIKE, Inc. Deferred Compensation Plan.
- (2) Option granted for 1,000 shares on 9/21/2001 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
- (3) Option granted for 1,000 shares on 9/01/1999 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
- (4) Option granted for 1,000 shares on 9/18/2002 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
- (5) Option granted for 1,000 shares on 9/19/2000 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.