

DEWBREY DIANE L

Form 4

January 24, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
DEWBREY DIANE L

(Last) (First) (Middle)

38 FOUNTAIN SQUARE PLAZA

(Street)

CINCINNATI, OH 45263

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

FIFTH THIRD BANCORP [FITB]

3. Date of Earliest Transaction
(Month/Day/Year)

01/20/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	01/20/2005		M		27,230	A	\$ 15.6297	41,788	D
Common Stock	01/20/2005		M		36,098	A	\$ 22.7037	77,886	D
Common Stock	01/20/2005		M		37,790	A	\$ 36.8611	115,676	D
Common Stock	01/20/2005		M		27,750	A	\$ 40.1667	143,426	D
Common Stock	01/20/2005		S		96,166	D	\$ 46.4267	47,260	D

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Common Stock	01/20/2005	F	1,885	D	\$ 46.29	45,375	D	
Common Stock						59,985	I	by Trust ⁽¹⁾
Common Stock						139.5982	I	by 401(K)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Purchase	\$ 15.6297	01/20/2005		M		27,230		07/18/1996 ⁽²⁾	07/18/2006	Common Stock	27,230
Option to Purchase	\$ 22.7037	01/20/2005		M		36,098		05/18/1997 ⁽²⁾	05/18/2007	Common Stock	36,098
Option to Purchase	\$ 36.8611	01/20/2005		M		37,790		03/17/1998 ⁽²⁾	03/17/2008	Common Stock	37,790
Option to Purchase	\$ 40.1667	01/20/2005		M		27,750		03/22/2000 ⁽²⁾	03/22/2010	Common Stock	27,750

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DEWBREY DIANE L 38 FOUNTAIN SQUARE PLAZA CINCINNATI, OH 45263			Senior Vice President	

Signatures

Paul L. Reynolds, as Attorney-in-Fact for Diane L.
Dewbrey

01/24/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A Trust of which the reporting person's spouse is the Trustee.
- (2) Indicates grant date. Options are exercisable as follows: 25% on grant date; 50% one year from grant; 75% two years from grant; and 100% three years from grant.
- (3) Issued pursuant to Fifth Third Bancorp stock option plan. No consideration paid.
- (4) Includes total number of unexercised option grants previously reported.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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