GENERAL MOTORS CORP Form 8-K April 20, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 20, 2004

GENERAL MOTORS CORPORATION

Incorporation or Organization)

(Exact Name of Registrant as Specified in its Charter)

38-0572515 STATE OF DELAWARE _____ -----(State or other jurisdiction of (I.R.S. Employer

48265-3000 300 Renaissance Center, Detroit, Michigan -----(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code (313) 556-5000

Identification No.)

ITEM 12. Disclosure of information on financial conditions

On April 20, 2004, a news release was issued on the subject of first quarter consolidated earnings for General Motors Corporation (GM). The news release did not include certain financial statements, related footnotes and certain other financial information that will be filed with the Securities and Exchange Commission as part of GM's Quarterly Report on Form 10-Q. The following is the first quarter earnings release for GM.

GM EARNS \$1.3 BILLION OR \$2.25 PER SHARE IN FIRST QUARTER 2004

- GM first-quarter earnings rise 24 percent versus adjusted 2003 results
- GMAC reports record first-quarter results, driven by financing and insurance
- GM increases 2004 earnings forecast to approximately \$7.00 per share

DETROIT - General Motors Corp. (NYSE: GM) today reported earnings of \$1.3 billion, or \$2.25 per diluted share of GM common stock, in the first quarter of 2004. These results represent an increase of 24 percent from the year-ago period, when GM earned \$1.0 billion, or \$1.84 per share, from continuing operations and before special items. Revenue rose 3.1 percent to \$47.8 billion.

The year-ago results exclude a gain of \$505 million, or \$0.90 per share, from the sale of GM Defense. The year-ago results also exclude Hughes Electronics (Hughes), which was split off from GM in late 2003 and is now reported for 2003 as a discontinued operation. Including the gain from GM Defense, GM earned \$1.5 billion, or \$2.74 per share, in the first quarter of 2003 from continuing operations. There were no special items in the first quarter of 2004.

"Our financial results in the first quarter reflect continued progress," said GM Chairman and Chief Executive Officer Rick Wagoner. "General Motors Acceptance Corp. had yet another record quarter, and our automotive operations, led by very strong results at GM Asia Pacific, reported a 12-percent increase in earnings.

"GM continues to improve in key areas such as productivity and quality. Even more important, our many new products around the world are being well received," Wagoner said. "But, we still have more work to do to improve our profitability, as we face a challenging competitive environment, continuing high health-care costs and the effects of the artificially weakened Japanese yen."

GM financial results described throughout the remainder of this release exclude special items and Hughes unless otherwise noted. See Highlights for reconciliation of adjusted results to results based on Generally Accepted Accounting Principles (GAAP).

GM Automotive Operations

GM's global automotive earnings increased 12 percent in the first quarter of 2004 to \$611 million from \$546 million in the prior-year period, despite lower production levels in North America and Europe. The increase was driven by improved results in the GM Latin America/Africa/Mid-East and Asia Pacific regions, offset by lower earnings in North America and higher losses in Europe.

GM's global market share increased in the first quarter of 2004 to 13.7 percent from 13.6 percent in the year-ago period, with three out of four regions gaining share.

GM North America (GMNA) earned \$451 million in the first quarter of 2004, compared with \$548 million in the first quarter of 2003, principally reflecting a tough pricing environment, lower production volumes, and continued high pretax health-care costs of approximately \$1.5 billion per quarter. GM's market share in North America rose to 26.4 percent in the first quarter of 2004, from 26.1 percent in the year-earlier period.

"The automotive market in North America remains very competitive, and our results reflect that," Wagoner said. "We're pleased with our new vehicles and our progress in rebuilding many of our brands, such as Cadillac and Chevrolet. But, improving market share and profitability remain an important priority."

GM's aggressive product assault so far this model year includes the Chevrolet Malibu, Equinox and Aveo, the Pontiac GTO, the Cadillac CTS-V, and the GMC Canyon and Chevrolet Colorado. The rollout continues with the introduction of additional new and important vehicles later this year, such as Saab 9-2X, the Hummer H2 SUT, the Cadillac STS, the next-generation Chevrolet Corvette, the Buick LaCrosse, the Chevrolet Cobalt and the Pontiac G6.

2

GM Europe (GME) reported a loss of \$116 million in the first quarter of 2004 compared with a loss of \$65 million in the year-ago quarter, reflecting continued pricing pressure, higher foreign-exchange losses and launch costs for the new Opel Astra. GM's market share in Europe declined slightly to 9.5 percent in the first quarter of 2004 from 9.6 percent in the year-ago period.

"Our first-quarter financial results in Europe were below expectations," Wagoner said. "Going forward, we expect to see improved results through the balance of the year as we ramp up production of the new Astra, which has been well received."

GM Asia Pacific (GMAP) earned \$275 million in the first quarter of 2004, up from \$75 million in the year-ago quarter. Continued strong performance by Shanghai GM in China, Holden in Australia, smaller losses at GM-Daewoo Auto & Technology Co. and improved results from GM's equity alliances in Japan contributed to GMAP's overall performance. GM's market share in the Asia Pacific region rose to 4.7 percent in the first quarter from 4.3 percent a year ago, led by gains in China and India.

"GM Asia Pacific continues to deliver impressive growth and financial results," Wagoner said. "I'm especially pleased that our position in the rapidly growing China market continues to strengthen as we expand our vehicle lineup, production capacity, sales and market share."

GM Latin America/Africa/Mid-East (GMLAAM) earned \$1 million in the first quarter of 2004, an improvement from the year-ago loss of \$12 million. Higher production volumes and improved results in Venezuela and South Africa offset continued losses in Brazil. GM's market share in the GMLAAM region rose to 17.1 percent in the first quarter of 2004 from 15.7 percent a year ago.

GMAC

General Motors Acceptance Corporation (GMAC) reported record first-quarter

earnings of \$786 million, up from \$699 million a year ago, as increased profitability in GMAC's financing and insurance operations offset moderating earnings at its mortgage unit.

Both GMAC's North American and international financing operations posted strong performances with combined earnings of \$442 million in the quarter, up \$140 million from a year ago, reflecting lower credit-loss provisions and improved off-lease remarketing results. First quarter earnings at the insurance group were \$91 million, up \$65 million from a year ago, due to continued growth in underwriting income and improved investment-portfolio performance. Earnings at the mortgage group totaled \$253 million, down from last year's record earnings of \$371 million; this was a result of lower mortgage-origination volume versus the prior year and decreased pricing margins resulting from reduced mortgage-refinancing activity.

"GMAC remains a critical contributor to GM's business and financial results," Wagoner said. "The benefit of GMAC's balanced business portfolio was clear in the first quarter, as increased profitability in its financing and insurance sectors more than offset lower profits in its mortgage activities."

Cash and Liquidity

GM generated approximately \$1.4 billion in automotive cash in the first quarter of 2004. Cash, marketable securities, and assets of the Voluntary Employees' Beneficiary Association (VEBA) trust invested in short-term fixed-income securities totaled \$23.5 billion at March 31, 2004, excluding financing and insurance operations, compared with \$26.9 billion on Dec. 31, 2003. As previously announced, GM contributed \$5 billion to its VEBA trust in the first quarter of 2004.

3

Looking Ahead

GM continues to expect improved economic conditions in the United States in 2004, resulting in total U.S. industry vehicle sales of approximately 17.3 million units. Reflecting this robust U.S. market, GM's strong first-quarter results, the positive environment in Asia Pacific and GMAC, and a lower corporate tax rate, GM is increasing its 2004-calendar-year earnings estimate to approximately \$7.00 per share, excluding special items and at current dilution levels. This compares with the previous target of \$6.00 to \$6.50 per share and represents a further step toward GM's mid-decade target of earning at least \$10 per share.

For the second quarter of 2004, GM expects to earn approximately \$2.00 to \$2.25 per share, excluding special items. In the first quarter of 2004, GM's effective

tax rate was 21 percent and GM expects a lower effective tax rate in the second quarter due to anticipated tax settlements. Excluding these settlements, GM's effective tax rate is expected to be about 21 percent on an ongoing quarterly basis.

#

In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "project," "forecast," "outlook," "target," "objective," "plan," "goal," "pursue" and similar expressions is intended to identify forward-looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions; currency-exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

(dollars in millions except per share amounts)

Management believes that the adjusted information set forth herein is useful to investors as it represents how Management views the results of operations and cash of the Corporation and, therefore, is the basis on which internal evaluation metrics are determined. The internal evaluation metrics are those used by the Corporation's Board of Directors to evaluate Management.

	Three Mont March 3	1, 2004
	(Unaud	ited)
	Net	\$1-2/3
	Income	EPS
REPORTED		
Income from continuing		
operations	\$1,280	\$2.25
	=====	====

There were no special items in the First Quarter of 2004.

5

General Motors Corporation List of Special Items - After Tax (dollars in millions except per share amounts)

	Three Months Ended March 31, 2003		
	(Unaudited)		
	Net \$1-2		
	Income	EPS	
REPORTED			
Income from continuing operations	\$1,537	\$2.74	

Loss from discontinued

operations	(54)	(0.03)
Net income	1,483	2.71
ADJUSTMENTS		
Gain on Sale of GM Defense (A)	(505)	
Subtotal	(505) 	(0.90)
ADJUSTED		
Income from continuing operations	\$1,032	\$1.84
Loss from discontinued operations	(54)	(0.03)
Adjusted income	\$978 ====	\$1.81

(A) The Gain on Sale of GM Defense relates to the sale of GM's light armored vehicle business to General Dynamics Corporation for net proceeds of approximately \$1.1 billion.

6

General Motors Corporation Summary Corporate Financial Results

	First Quarter		
	(Unauc	lited)	
	2004	2003	
(Dollars in millions except per sha	are amounts)		
Total net sales and			
revenues	\$47 , 779	\$47,146	
Adjusted	\$47 , 779	\$46,332	
Income from continuing			
operations	\$1,280	\$1 , 537	
Adjusted	\$1,280	\$1 , 032	
Loss from discontinued			
operations	_	\$ (54)	
Adjusted	_	\$ (54)	
Net income	\$1,280	\$1,483	
Adjusted	\$1,280	\$978	
Net margin from continuing			
operations			
(Income from continuing			
operations/Total net sales			
and revenues)	2.7%	3.3%	
Adjusted	2.7%	2.2%	
Earnings per share - basic			

\$1-2/3 par value		
Continuing operations	\$2.27	\$2.74
Discontinued operations	\$ -	\$(0.03)
Earnings per share	\$2.27	\$2.71
Earnings per share - diluted \$1-2/3 par value		
Continuing operations	\$2.25	\$2.74
Discontinued operations	\$ -	\$(0.03)
Earnings per share	\$2.25	\$2.71
Earnings per share - adjusted		
\$1-2/3 par value		
Continuing operations	\$2.25	\$1.84
Discontinued operations	\$ -	\$(0.03)
Earnings per share	\$2.25 (1)	\$1.81
GM \$1-2/3 par value average		
shares outstanding (Mil's)		
Basic shares	564	561
Diluted shares	569	561
Cash dividends per share		
of common stocks		
GM \$1-2/3 par value	\$0.50	\$0.50

See reconciliation of adjusted financial results on pages 9 - 11 and footnotes on page 13.

7

General Motors Corporation Summary Corporate Financial Results

	First Quarter		
	(Unaudited)		
	2004	2003	
Book value per share of common stocks at March 31			
GM \$1-2/3 par value	\$46.71	\$11.98	
Auto & Other total cash & marketable securities at March 31			
(\$Bil's)	\$20.0	\$17.2	
Cash in short-term VEBA	\$3.5	\$3.4	
Total Auto & Other cash &			
marketable securities plus			
short-term VEBA	\$23.5	\$20.6	
	====	====	
Auto & Other Operations (\$Mil's)			
Depreciation Amortization of special	\$1 , 148	\$986	
tools	726	702	

 ${\tt Amortization} \ {\tt of} \ {\tt intangible}$

5	7	assets
\$1 , 693	\$1,881	Total
=====	=====	

See reconciliation of adjusted financial results on pages 9 - 11.

8

General Motors Corporation Summary Corporate Financial Results

First Quarter 2004 and 2003 ----- (Unaudited)

(Dollars in millions) Reported		Special Items		Adjusted		
	2004	2003	2004	2003	2004	2003
Total net sales and revenues						
GMNA	\$29,103	\$29,963	\$ -	\$ -	\$29,103	\$29,963
GME		6,622	_	_	7,543	6,622
GMLAAM		1,045	_		1,833	
GMAP	•	•	_	_	1,599	
Total GMA Other	40,078 59		 - -		40 , 078 59	
Total Auto &						
Other	40,137	39 , 815	_	(814)	40,137	39,001
GMAC Other Financing		7 , 338 (7)	- -	- -	7 , 634	
Total FIO	7,642	7,331	_	-	7,642	7,331
Total net sales and revenues		\$47,146 =====	•			
Income (loss) from continuing operations befor before income taxes and minori interest GMNA	ty	\$739	¢ _	\$ -	\$596	\$739
GMNA GME			Ş — —	Ş — —		\$739 (114)

GMLAAM	8	(17)	-	_	8	(17)
GMAP	13	19	_	_	13	19
Total GMA	384	627	_	_	384	627
Other	(320)	449	_	(814)	(320)	(365)
Total Auto &						
Other	64	1,076	_	(814)	64	262
GMAC	1,238	1,147	_	_	1,238	1,147
Other Financing	(1)	(25)	_	-	(1)	(25)
Total FIO	1,237	1,122	_	-	1,237	1,122
Total income (los:	s)					
from continuing						
operations before						
income taxes and						
minority interest	\$1,301	\$2,198	\$ -	\$(814)	\$1,301	\$1,384
		=====	==	===		

9

General Motors Corporation Summary Corporate Financial Results

First Quarter 2004 and 2003 -----(Unaudited)

(Dollars in millions) Reported		-	Special Items		sted	
	2004	2003	2004	2003	2004	2003
Income (loss) fro continuing operations	om					
GMNA	\$451	\$548	\$ -	\$ -	\$451	\$548
GME	(116)	(65)	-	_	(116)	(65)
GMLAAM	1	(12)	-	_	1	(12)
GMAP	275	75	_	_	275	75
Total GMA	611	546	_	_	611	546
Other	(117)	309	_	(505)	(117)	(196)
Total Auto & Other	494	855	_	(505)	494	350
GMAC	786	699	_	_	786	699
Other Financing	_	(17)	_	_	_	(17)
Total FIO	786	682	_	_	786	682
<pre>Income (loss) fro continuing</pre>	om					
operations	\$1,280	\$1 , 537	\$ -	\$ (505)	\$1,280	\$1,032

Loss from discontinued		(5.4)				(
operations	_	(54)	_	_	_	(54)
Net income (loss)	\$1,280	\$1,483	 _ ==	\$ (505) ===	\$1,280 =====	\$978 ===
<pre>Income tax expense (benefit)</pre>	е					
GMNA	\$102	\$191	\$ -	\$ -	\$102	\$191
GME	(85)	(43)	-	_	(85)	(43)
GMLAAM	5	(7)	-	_	5	(7)
GMAP	6	11	_	-	6	11
Total GMA	28	152	-	-	28	152
Other	(204)	100	-	(309)	(204)	(209)
Total Auto &						
Other	(176)	252	_	(309)	(176)	(57)
GMAC	450	438	-	_	450	438
Other Financing	(1)	(8)	_	-	(1)	(8)
Total FIO	449	430	-	-	449	430
Income tax expens						
(benefit)	\$273	\$682	\$ -	\$(309)	\$273	\$373
	===	===	==	===	===	===

10

General Motors Corporation Summary Corporate Financial Results

First Quarter 2004 and 2003 ----- (Unaudited)

ns) Repo	Reported Special Items		Items	Adjusted	
2004	2003	2004	2003	2004	2003
21%	31%	_	38%	21%	27%
17%	26%	_	_	17%	26%
38%	38%	_	_	38%	38%
36%	38%	-	-	36%	38%
\$ (33)	\$ -	\$ -	\$ -	\$ (33)	\$ -
22	6	_	-	22	6
(2)	(2)	-	-	(2)	(2)
268	67	-	_	268	67
	2004 21% 17% 38% 36% \$(33) 22 (2)	2004 2003 	2004 2003 2004 21% 31% 17% 26%	2004 2003 2004 2003 21% 31% - 38% 17% 26% 38% 38% 36% 38% \$ (33) \$ - \$ - \$ - (2) (2)	2004 2003 2004 2003 2004 21% 31% - 38% 21% 17% 26% 17% 38% 38% 38% 36% 38% 36% \$(33) \$ - \$ - \$ - \$(33) 22 6 - 22 (2) (2) - (2)

Total GMA	\$255	\$71	\$ -	\$ -	\$255	\$71
	===	==	==	==	===	==

11

General Motors Corporation Operating Statistics

(units in thousands) Worldwide Wholesale Sales United States - Cars 482 500 United States - Trucks 726 756 Total United States 1,208 1,256 Canada, Mexico, and Other 175 182 Total GMNA 1,383 1,438 GME 433 427 GMLAAM 167 121 GMAP 62 62 Total Worldwide 2,045 2,048		First Q	uarter
(units in thousands) Worldwide Wholesale Sales United States - Cars 482 500 United States - Trucks 726 756 Total United States 1,208 1,256 Canada, Mexico, and Other 175 182 Total GMNA 1,383 1,438 GME 433 427 GMLAAM 167 121 GMAP 62 62 Total Worldwide 2,045 2,048 ************************************			
United States - Trucks	Worldwide Wholesale Sales		
Canada, Mexico, and Other 175 182 Total GMNA 1,383 1,438 GME 433 427 GMLAAM 167 121 GMAP 62 62 Total Worldwide 2,045 2,048 Vehicle Unit Deliveries Chevrolet - Cars 214 171 Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Total Worldwide 2,106 1,955 Total United Sta		726	756
GME 433 427 GMLAAM 167 121 GMAP 62 62 Total Worldwide 2,045 2,048 Total Worldwide Chevrolet - Cars 214 171 Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Total Worldwide 25.9% 24.9% United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United		175	182
GMAP 62 62 Total Worldwide 2,045 2,048 Vehicle Unit Deliveries Chevrolet - Cars 214 171 Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Bunited States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			•
Total Worldwide 2,045 2,048 Example 1 Vehicle Unit Deliveries 214 171 Chevrolet - Cars 214 171 Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total United States 26.7% 26.4%		62	62
Chevrolet - Cars 214 171 Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Bunited States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Total Worldwide	2,045	2,048
Chevrolet - Trucks 387 373 Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Pontiac 120 107 GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Chevrolet - Cars	214	171
GMC 130 108 Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Chevrolet - Trucks		373
Buick 78 83 Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Emergency 2 1 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Pontiac		107
Oldsmobile 17 33 Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Emeral 25.9% 24.9% United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	GMC		108
Saturn 52 75 Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Emergency 215 179 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Cadillac 51 46 Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Email Worldwide 25.9% 24.9% United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Oldsmobile		
Other 18 22 Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Emergency 24.9% United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%		52	75
Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 ———— Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% Total North America 26.4% 26.1%	Cadillac	51	46
Total United States 1,067 1,018 Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 ———— Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% Total North America 26.4% 26.1%	Other		
Canada, Mexico, and Other 163 151 Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%		•	
Total GMNA 1,230 1,169 GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 ===== Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Canada, Mexico, and Other		
GME 501 475 GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
GMLAAM 160 132 GMAP 215 179 Total Worldwide 2,106 1,955 Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%		·	•
GMAP 215 179 Total Worldwide 2,106 1,955 Market Share 25.9% 24.9% United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Total Worldwide 2,106 1,955 ===== Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Total Worldwide 2,106 1,955 ===== Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	GMAP		
Market Share United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Total Worldwide	2,106	1,955
United States - Cars 25.9% 24.9% United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%	Market Share	·	_
United States - Trucks 27.3% 28.2% Total United States 26.7% 26.7% Total North America 26.4% 26.1%		25.9%	2.4.9%
Total United States 26.7% 26.7% Total North America 26.4% 26.1%			
Total North America 26.4% 26.1%			

Total LAAM Asia and Pacific Total Worldwide	17.1% 4.7% 13.7%	
<pre>U.S. Retail/Fleet Mix</pre>	37.8% 18.2% 26.7%	30.3% 14.7% 21.6%
Total Smartlease and Smartbuy	13.6%	13.9%
Days Supply of Inventory at March 31		
United States - Cars United States - Trucks GMNA Capacity Utilization	78 117	88 109
(2 shift rated)	83.6%	90.9%
GMNA Vehicle Revenue Per Unit	\$19,084	\$19 , 089

12

General Motors Corporation Operating Statistics

	First Qu	arter
	2004	
GMAC's U.S. Cost of Borrowing	3.33%	
Current Debt Spreads Over		
U.S. Treasuries		
2 Year	140 bp	290 bp
5 Year	175 bp	310 bp
10 Year	220 bp	350 bp
Worldwide Employment		
at March 31 (in 000's)		
United States Hourly	114	121
United States Salary	40	41
_		
Total United States	154	162
Canada, Mexico, and Other	32	32
GMNA	186	194
GME	63	66
GMLAAM	22	23
GMAP	14	12
GMAC	33	31
Other	5	7
Total	323	333
	===	===
Worldwide Payrolls (\$Bil's)	\$5.5	\$5.3

Footnotes:

(1) This amount is comparable to First Call analysts' consensus.

13

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

	Three Months Ended March 31,	
	2004	2003
	(dollars	in millions share amounts)
Total net sales and revenues	\$47 , 779	\$47 , 146
Cost of sales and other expenses Selling, general, and administrative expenses Interest expense	38,663 5,048 2,767	37,762 5,106
Total costs and expenses Income from continuing operations before income	46,478	
taxes, equity income and minority interests Income tax expense Equity income (loss) and minority interests	1,301 273 252	682
Income from continuing operations Loss from discontinued operations	1,280 -	1,537 (54)
Net income	\$1,280 ====	\$1,483 =====
Basic earnings (loss) per share attributable to common stocks)	
\$1-2/3 par value Continuing Operations Discontinued Operations	\$2.27 \$ -	
Earnings per share attributable to \$1-2/3 par v		
Losses per share from discontinued operations attributable to Class H	\$ - ====	\$(0.04) ====
Earnings (loss) per share attributable to common stocks assuming dilution \$1-2/3 par value	n	
Continuing Operations Discontinued Operations	\$2.25 \$ -	·
Earnings per share attributable to \$1-2/3 par v	ralue \$2.25	\$2.71 ====
Losses per share from discontinued operations		

attributable to Class H

\$ - \$ (0.04) === ===

14

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

SUPPLEMENTAL INFORMATION TO THE CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

		onths Ended ech 31,
	2004	2003
AUTOMOTIVE AND OTHER OPERATIONS		in millions
Total net sales and revenues	\$40 , 137	\$39 , 815
Cost of sales and other expenses Selling, general, and administrative expenses	36,440 3,036	35,824
Total costs and expenses	39 , 476	
Interest expense Net expense from transactions with Financing and Insurance Operations	562 35	249 41
<pre>Income (loss) from continuing operations before income taxes, equity income, and</pre>		
minority interests Income tax expense (benefit) Equity income (loss) and minority interests	64 (176) 254 	
<pre>Income from continuing operations (Loss) from discontinued operations</pre>	494	
Net income - Automotive and Other Operations	\$494 ===	
FINANCING AND INSURANCE OPERATIONS		
Total revenues	\$7 , 642	\$7 , 331
Interest expense Depreciation and amortization expense Operating and other expenses Provisions for financing and insurance losses	2,205 1,455 1,943 837	1,831 1,506
Total costs and expenses	6,440	6 , 250
Net income from transactions with Automotive and Other Operations	(35)	
<pre>Income before income taxes, equity income, and minority interests</pre>	1,237	

Income tax expense	449	430
Equity income (loss) and minority interests	(2)	(10)
Net income - Financing and Insurance Operations	\$786	\$682
	===	===

15

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

	Mar. 31, 2004 (Unaudited)	Dec. 31, 2003	Mar. 31, 2003 (Unaudited)
ASSETS	(dolla	ars in milli	ons)
Cash and cash equivalents Marketable securities	\$28,535 21,036	\$32,554 22,215	\$24,020 16,841
Total cash and marketable securities Finance receivables - net Loans held for sale Accounts and notes receivable (less allowances) Inventories (less allowances) Assets of discontinued operations Deferred income taxes Net equipment on operating leases - (less accumulated depreciation) Equity in net assets of nonconsolidated associates Property - net	18,285 19,515 11,718 - 27,357 33,624 6,054 37,664	20,532 10,960 - 27,190 34,383 6,032 38,211	40,861 140,764 12,496 16,784 10,479 20,414 38,915 35,068 5,027 36,133
Intangible assets - net Other assets	4,727 61,149	4,760 58,924	10,821 14,729
Total assets	\$454 , 227 ======	\$448,507 =====	\$382,491 ======
LIABILITIES AND STOCKHOLDERS' EQUITY			
Accounts payable (principally trade) Notes and loans payable Liabilities of discontinued operations Postretirement benefits other than pensions Pensions	278,972 - 31,512 7,795	\$25,422 271,756 - 36,292 8,024	\$22,489 208,151 9,773 38,205
Deferred income taxes Accrued expenses and other liabilities	7,660 74,440	7,508 73,930 	6,738 65,052
Total liabilities Minority interests Stockholders' equity \$1-2/3 par value common stock (outstanding, 564,488,127; 561,997,725; and 560,616,422 shares	427 , 542 319		372,854 271
501, 991, 125, and 500, 010, 422 Shales) 201	231	234

Class H common stock (outstanding 1,107,517,793 shares			
at March 31, 2003	_	-	111
Capital surplus (principally			
additional paid-in capital)	15,135	15,185	22,808
Retained earnings	13,750	12,752	,
Subtotal	29 , 846	28 , 874	35 , 087
Accumulated foreign currency			
translation adjustments	(1,788)	(1,815)	(2,665)
Net unrealized gains (losses) on			
derivatives	(8)	51	(196)
Net unrealized gains on securities	762	618	344
Minimum pension liability adjustment	(2,446)	(2,460)	(23,204)
Accumulated other comprehensive loss	(3,480)	(3,606)	(25,721)
Total stockholders' equity	26,366	25 , 268	9,366
Total liabilities and stockholders'			
equity	\$454,227	\$448,507	\$382,491
	======	======	======

16

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

SUPPLEMENTAL INFORMATION TO THE CONSOLIDATED BALANCE SHEETS

	(Unaudited)		(Unaudited)
ASSETS		ars in mil	
Automotive and Other Operations			
Cash and cash equivalents	\$11,262	\$14,424	\$14,015
Marketable securities	8,763	9,067	3,239
Total cash and marketable			
securities	20,025	23,491	17,254
Accounts and notes receivable			
(less allowances)	6,868	5,380	4,975
Inventories (less allowances)	11,718	10,960	10,479
Assets of discontinued operation	- s	_	20,414
Net equipment on operating leases - (less			
accumulated depreciation) Deferred income taxes and other	6,519	7,173	5,661
current assets	10,855	10,851	9,858
Total current assets	55 , 985		68,641
Equity in net assets of			
nonconsolidated associates	•	6 , 032	•
Property - net	35 , 768	•	34,308
Intangible assets - net	•	1,479	•
Deferred income taxes	•	•	30,473
Other assets	42,103	42,262	1,451

Total Automotive and Other Operations assets Financing and Insurance	159,650	161,785	147,383
Operations Cash and cash equivalents Investments in securities Finance receivables - net Loans held for sale	17,273 12,273 184,563 18,285	13,148	10,005 13,602 140,764 12,496
Net equipment on operating leases (less	10,203	19,009	12,450
accumulated depreciation) Other assets Net receivable from Automotive	27,105 35,078		29,407 28,834
and Other Operations	1,660	1,492	486
Total Financing and Insurance Operations assets	296 , 237	288,214	235,594
Total assets	\$455 , 887	\$449,999 =====	\$382 , 977
LIABILITIES AND STOCKHOLDERS'	EQUITY		
Automotive and Other Operations Accounts payable (principally			
trade) Loans payable Liabilities of discontinued		\$21,542 2,813	
operations Accrued expenses		- 45,417	9,773 40,412
Net payable to Financing and	1,660 	1,492 	486
Insurance Operations Total current liabilities Long-term debt Postretirement benefits other	73,753 29,557	71,264 29,593	71,959 14,248
than pensions Pensions Other liabilities and deferred	27,519 7,731		34,260 22,398
income taxes	15 , 617	15 , 567	13,684
Total Automotive and Other Operations liabilities Financing and Insurance Operations		156,661	
Accounts payable Debt Other liabilities and deferred		3,880 239,350	3,413 191,691
income taxes	25 , 285	24,533	21,687
Total Financing and Insurance Operations liabilities	275 , 025	267 , 763	216 , 791
Total liabilities Minority interests Total stockholders' equity	429,202 319 26,366	424,424 307 25,268	373,340 271 9,366
Total liabilities and			
stockholders' equity	\$455 , 887	\$449 , 999	\$382 , 977

17

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	Three Months Ended March 31,	
	2004	2003
Net cash provided by operating activities	(dollars	in millions) \$8,938
Cash flows from investing activities Expenditures for property Investments in marketable securities -	(1,399)	(1,612)
acquisitions Investments in marketable securities -	(2,652)	(2,830)
liquidations Net originations and purchases of mortgage	2,905	2,906
servicing rights Increase in finance receivables	(300) (34,156)	(455) (33 , 947)
Proceeds from sales of finance receivables	25,034	23,446
Proceeds from sale of business units	- (2, 1,62)	1,076
Operating leases - acquisitions Operating leases - liquidations	(3,163) 2,028	(3,661) 2,510
Investments in companies, net of cash	2,020	2,310
acquired	5	(21)
Other	(2,626) 	78
Net cash used in investing activities		(12,510)
Cash flows from financing activities Net increase (decrease) in loans payable Long-term debt - borrowings Long-term debt - repayments	2,217 20,677 (15,068)	(19) 16,832 (10,019)
Proceeds from issuing common stocks	34	_
Cash dividends paid to stockholders Other	(282) 1,730	(280) 809
Net cash provided by financing activities	9,308	7,323
Effect of exchange rate changes on cash and cash equivalents	(101)	(51)
Net (decrease) increase in cash and cash equivalents	(4,019)	3,700
Cash and cash equivalents at beginning of the period	32 , 554	20,320
Cash and cash equivalents at end of the period	\$28 , 535	\$24,020 =====

GENERAL MOTORS CORPORATION AND SUBSIDIARIES

SUPPLEMENTAL INFORMATION TO THE CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	Automotive and Financing and Other Insurance Three Months Ended March 31,			
	2004	2003	2004	2003
	(dollars in millions)			
Net cash provided by operating activities	\$(1,809)	\$4,447	\$2 , 907	\$4,491
Cash flows from investing activities Expenditures for property Investments in marketable securities	(1,298)	(1,508)	(101)	(104)
- acquisitions Investments in marketable securities	(700)	(1,155)	(1,952)	(1,675)
- liquidations	1,004	90	1,901 (300)	
Net change in mortgage services rights Increase in finance receivables Proceeds from sales of finance	-	_		(33, 947)
receivables	_	-	25,034	23,446
Proceeds from sale of business units Operating leases - acquisitions Operating leases - liquidations	- - -	1,076 - -	(3,163) 2,028	
<pre>Investments in companies, net of cash acquired Other</pre>	(16) (16)	(21) (176)	21 (2,610)	- 254
Net cash used in investing activities	(1,026)	(1,694)	(13,298)	(10,816)
Cash flows from financing activities Net (decrease) increase in loans				
payable	(149)		2,366	
Long-term debt - borrowings Long-term debt - repayments	24 (26)	7 (1)		16,825 (10,018)
Proceeds from issuing common stocks	34	(1)	(13,042)	(10,010)
Cash dividends paid to stockholders	(282)	(280)	_	_
Other	-	-	1,730	809
Net cash (used in) provided by financing activities	(399)	(297)	9,707	7,620
Effect of exchange rate changes on cash and cash equivalents	(96)	1	(5)	(52)
Net transactions with Automotive/Financing Operations	168	(604)	(168)	604
Net (decrease) increase in cash and cash equivalents	(3,162)	1,853	(857)	1,847
Cash and cash equivalents at beginning of the period	14,424	12,162	18 , 130	8 , 158

Cash and cash equivalents at end of the period

\$11,262 \$14,015 \$17,273 \$10,005

19

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

(Registrant)

By: /s/PETER R. BIBLE. Date: April 20, 2004 ---

(Peter R. Bible,

Chief Accounting Officer)