GENERAL MOTORS CORP Form 8-K August 01, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 1, 2007

STATE OF DELAWARE

----(State or other jurisdiction of Incorporation or Organization)

38-0572515

----(I.R.S. Employer Identification No.)

(313) 556-5000 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

{ } Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

- $\{$ $\}$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On August 1, 2007 General Motors Corporation (GM) issued a news release announcing July 2007 sales. The release is as follows:

GM Reports 320,935 July Deliveries

(Monthly comparison percentages are adjusted for sales days unless noted. Annual and calendar year-to-date comparisons are unadjusted.)

- o GMC Acadia, Saturn OUTLOOK and Buick Enclave Lead Mid-Crossover Segment o GM Sells 239,192 Retail Vehicles
- DETROIT GM dealers in the United States delivered 320,935 vehicles in July, down 18.5 percent compared with exceptionally strong year-ago monthly sales. Of note, retail sales of 239,192 vehicles were up 14.5 percent compared with June 2007 with a substantial improvement in vehicle mix. Inventories were essentially flat compared with July 2006.
- "We expected the month would provide a tough year-over-year comparison since in July 2006 industry sales were exceptionally strong and we were aggressively liquidating past model year inventories," said Mark LaNeve, vice president, GM North American Sales, Service and Marketing. "On the upside, we are pleased with the continuing success of our new products, especially the GMC Acadia, Saturn OUTLOOK and Buick Enclave, which pushed our mid-utility crossover segment growth up more than 300 percent. As with many of our vehicles, these all-new crossovers offer segment-leading fuel economy, terrific performance and outstanding value.
- "We were encouraged by our improvement versus June and the marketing actions we have taken, including 0 percent for 60 months financing, have put us in a strong competitive position in a challenging industry," LaNeve added.
- "With a strong retail sales month for Saturn AURA, as well as outstanding growth for the new mid-size crossovers GMC Acadia, Saturn OUTLOOK and Buick Enclave, GM has a strong position in the marketplace for fuel-efficient vehicles in a number of segments," LaNeve added. GM has 24 vehicles in the 2007 model lineup that achieve an EPA-estimated 30 mpg highway or better.

The GMC Acadia, Saturn OUTLOOK and Buick Enclave together had retail sales of more than 10,000 vehicles, pushing a significant retail increase in GM's mid-crossover segment. GM's retail sales in this segment pushed monthly performance up more than 319 percent, compared with the same month last year.

The all-new Chevrolet Silverado and GMC Sierra full-size pickup trucks - fuel efficiency leaders in their class - sold more than 59,200 vehicles in a very challenging industry environment. The Silverado and Sierra offer the best warranty coverage and residual values in segment, a winning combination for these products.

"We're seeing increased residual values for our products by staying true to our turnaround and market growth plans. For customers, this means providing industry-leading products in terms of design, fuel economy, quality and performance," LaNeve said.

"Interestingly, warranty coverage has increased substantially as a reason consumers cite when buying a new GM vehicle. Our 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. Our coverage focuses on the complete ownership experience and includes other provisions that our competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, like courtesy transportation and roadside assistance. In other words, GM takes care of the vehicle and the owner," LaNeve added.

Certified Used Vehicles

July 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 42,641 units, up nearly 9 percent from last July. Total year-to-date certified GM sales are 315,882 units, up 4 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 37,355 sales, up 12 percent from last July. Year-to-date sales for GM Certified Used Vehicles are 277,493 units, up 6 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted July sales of 3,026 units, down 4 percent from last July. Saturn Certified Pre-Owned Vehicles sold 1,537 units in July, down 15 percent. Saab Certified Pre-Owned Vehicles sold 638 units, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 85 units, up 29 percent.

"GM Certified dealers did a terrific job in July with sales of 37,355 units, up 12 percent from last year," LaNeve said. "More consumers are opting for the quality and peace of mind assurances that manufacturer certification provides, and GM Certified dealers are stepping up to deliver them the widest selection of quality vehicles at a tremendous value."

GM North America Reports July 2007 Production, 2007 Third-Quarter Production Forecast Unchanged at $1.075 \, \text{Million Vehicles}$

In July, GM North America produced 254,000 vehicles (91,000 cars and 163,000 trucks). This is up 54,000 units or 27 percent compared to July 2006 when the region produced 200,000 vehicles (78,000 cars and 122,000 trucks).

(Production totals include joint venture production of 13,000 vehicles in July 2007 and 13,000 vehicles in July 2006.)

The region's 2007 third-quarter production forecast is unchanged at 1.075 million vehicles (377,000 cars and 698,000 trucks).

GM also announced 2007 final second-quarter and revised third-quarter production

forecast for its international regions.

GM Europe - GM Europe produced 464,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region built 495,000 vehicles. The region's 2007 third-quarter production forecast is revised at 395,000 vehicles, up 6,000 units from last month's guidance. In the third-quarter of 2006 the region built 374,000 vehicles.

GM Asia Pacific - The region built 571,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 482,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 518,000 vehicles. In the third-quarter of 2006 the region built 433,000 vehicles.

GM Latin America, Africa and the Middle East - The region built 233,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 206,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 258,000 vehicles. In the third-quarter of 2006 the region built 215,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at http://media.gm.com by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

			July			Calendar Year-to-Date January - July			
Curr S/D:	24			% Chg					
Prev S/D:	25	2007	2006	per S/D	2007	2006	% Chg.		
Vehicle Tota	 al	320 , 935	410,332	-18.5	2,243,697	2,477,289	-9.4		

Car Total	119 , 866	162,203	-23.0	880 , 128	979,162	-10.1
Truck Total	201,069	248,129	-15.6	1,363,569	1,498,127	-9.0
Light Truck Total	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9
Light Vehicle Total	315 , 870	406 , 298	-19.0	2 , 213 , 590	2,442,335	-9.4

Market Division Vehicle Total Calendar Year-to-Date July January - July % Chg 2007 2006 per S/D 2007 2006 % Chg.
 16,654
 23,609
 -26.5
 106,837
 148,725
 -28.2

 17,412
 19,124
 -5.2
 115,103
 129,744
 -11.3

 183,103
 244,080
 -21.9
 1,324,899
 1,476,481
 -10.3
 Buick Cadillac Chevrolet
 183,103
 244,080
 -21.9
 1,324,899
 1,476,481
 -10.3

 44,060
 48,085
 -4.6
 285,262
 281,833
 1.2

 4,895
 6,991
 -27.1
 32,003
 39,786
 -19.6

 0
 0
 ***.*
 0
 96
 ***.*

 1,173
 1,336
 -8.5
 7,906
 8,428
 -6.2

 30,023
 40,933
 -23.6
 205,448
 244,870
 -16.1

 3,247
 3,658
 -7.5
 20,250
 21,349
 -5.1

 20,368
 22,516
 -5.8
 145,989
 125,977
 15.9
 GMC GMC HUMMER Oldsmobile Other - Isuzu Pontiac Saab Sales of Vehicles Produced in US/Canada/Mexico ______ 110,684 151,133 -23.7 822,162 919,246 -10.6 ______ Light Truck 196,004 244,095 -16.4 1,333,462 1,463,173 -8.9

Twenty-four selling days for the July period this year and twenty-five for last year.

2-1P GM Car Deliveries - (United States) July 2007

	July		Calendar Janua	Year-to- ry - July	
2007	2006	% Chg per S/D	2007	2006	% Chg.

^{*}American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

Selling Days (S/	/D) 24	25				
Century	0	 3	****	 5	77	 -93 . 5
LaCrosse	4,156	8,152	-46.9	27,277	42,685	-36.1
LeSabre	0	102	****	121	2,019	-94.0
Lucerne	8,290	9,983	-13.5	47,333	57,106	-17.1
Park Avenue	0	1	***.*	26	31	-16.1
Regal	0	0	****	0	30	***.*
Buick Total	12,446	18,241	-28.9	74,762	101,948	-26.7
CTS	3,825	5,623	-29.1	27,777	34,672	-19.9
DeVille	0	39	***.*	71	648	-89.0
DTS	4,920	4,458	15.0	27 , 769	33 , 009	-15.9
Seville	0	0	****	0	9	*** • *
STS	1,611	2,356	-28.8	11,120	14,805	-24.9
XLR	156	252	-35.5	1,165	2,065	-43.6
Cadillac Total	10,512	12,728	-14.0	67 , 902	85 , 208	-20.3
Aveo	6 , 173	6 , 552	-1.9	37 , 168	35 , 078	6.0
Cavalier	0	37	***.*	57	307	-81.4
Classic	0	2.	***.*	17	7	142.9
Cobalt	15,850	23,961	-31.1	112,287	143,913	-22.0
Corvette	2,377	2,794	-11.4	20,135	21,857	-7.9
Impala	21,222	26,480	-16.5	201,612	171,210	17.8
Malibu	9,317	17,662	-45.1	76,816	107,489	-28.5
Monte Carlo	1,269	3,524	-62.5	12,582	20,907	-39.8
SSR	4	418	-99.0	232	2,976	-92.2
Chevrolet Total	56,212	81,430	-28.1	460,906	503,744	-8.5
Alero Oldsmobile Total	0 L 0	0	***.* ***.*	0	67 67	***.* ***.*
			· 			·
Bonneville	0	66	***.*	130	946	-86.3
G5	2,287	186	****	15 , 291	191	***.*
G6	12,507	17 , 516	-25.6	82 , 462	92 , 278	-10.6
Grand Am	0	52	****	99	692	-85.7
Grand Prix	6,001	8,815	-29.1	52 , 456	62,813	-16.5
GTO	320	1,373	-75.7	3 , 807	6 , 910	-44.9
Solstice	1,463	1,342	13.6	10,541	12,888	-18.2
Sunfire	0	59	****	39	776	-95.0
Vibe	4,200	6,060	-27.8	21,725	28,082	-22.6
Pontiac Total	26 , 778	35 , 469	-21.4	186,550	205,576	-9.3
9-2X	0	175	***.*	118	683	-82 . 7
9-3	2,209	2,548	-9.7	14,127	14,637	-3.5
9-5	480		18.5	2,746	2,608	5.3
Saab Total	2,689			16,991	17,928	-5.2
Aura	5 , 827	 1	***.*	33 , 056	1	***.*
ION		10,329			60,969	
Saturn L Series	4,490	10,329		32 , 637	20	-40.1 -90.0
Sky	912		10.5	7,122		
Saturn Total				73,017		
GM Total	119 , 866	162,203	-23.0	880 , 128	979 , 162	-10.1
	GM Car Del	_	Produc	tion Source		
GM North America *	110,684	151,133	-23.7		919,246	
GM Import	9,182	11,070	-13.6	57 , 966		

GM Total 119,866 162,203 -23.0 880,128 979,162 -10.1

* Includes U.S./Canada/Mexico

2-1P GM Car Deliveries - (United States) July 2007

	July	2007			
	July			r Year-to-I ary - July	ate
2007	2006	% Chg per S/I	2007	2006	% Chg.
Selling Days (S/D) 24	25				
GM Car Deliveries by	Production	Source	and Marketing	g Division	
Buick Total 12,446 Cadillac Total 10,512	12,728	-28.9 -14.0	74,762 67,902	101,948 85,208	-26.7 -20.3
Chevrolet Total 50,039 Oldsmobile Total 0	•	-30.4 ***.*	423 , 738 0	468 , 666 67	-9.6 ***.*
Pontiac Total 26,458 Saturn Total 11,229 GM North		-19.2 4.5	182,743 73,017	198,666 64,691	-8.0 12.9
America Total* 110,684	151,133	-23.7	822 , 162	919 , 246	-10.6
Chevrolet Total 6,173	•	-1.9	37,168	35 , 078	6.0
Pontiac Total 320 Saab Total 2,689 GM Import Total 9,182	3,145	-75.7 -10.9 -13.6	3,807 16,991 57,966	6,910 17,928 59,916	-44.9 -5.2 -3.3
			eting Division		
Buick Total 16,654 Cadillac Total 17,412	•	-26.5 -5.2	106,837 115,103	148,725 129,744	-28.2 -11.3
Chevrolet Total 183,103 GMC Total 44,060	•	-21.9 -4.6	1,324,899 1 285,262	281,833	-10.3 1.2
HUMMER Total 4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total 0 Other-Isuzu Total 1,173		***.* -8.5	0 7 , 906	96 8 , 428	***.* -6.2
Pontiac Total 30,023	40,933	-23.6	205,448	244,870	-16.1
Saab Total 3,247 Saturn Total 20,368	•	-7.5 -5.8	20,250 145,989	21,349 125,977	-5.1 15.9
GM Total 320,935		-3.6 -18.5		2,477,289	-9.4

^{*} Includes US/Canada/Mexico

\$3--1P\$ GM Truck Deliveries - (United States) July 2007

 July			Calendar Year-to-Date January - July			
 2007	2006	% Chg per S/D	2007	2006	% Chq.	

Selling Days (S/D)) 24	25				
Enclave	3 , 041	0	***.*	8,605	0	***.*
Rainier	363	858	-55.9	4,083	9,076	-55.0
Rendezvous	481	3,222	-84.4	14,809	29,744	-50.2
Terraza	323	1,288	-73.9	4,578	7 , 957	-42.5
Total Buick	4,208	5,368	-18.3	32,075	46,777	-31.4
Escalade	2 , 975	2,549	21.6	19 , 784	21 , 423	 -7 . 7
Escalade ESV	1,392	1,551	-6.5	9,266	6,892	34.4
Escalade EXT	680	474	49.4	4,701	2,683	75.2
SRX	1,853	1,822	5.9	13,450	13,538	-0.7
Total Cadillac	6,900	6,396	12.4	47,201	44,536	6.0
Astro	0	 7	***.*	25	351	 -92 . 9
C/K Suburban (Chevy)	8,243	7,319	17.3	46,790	41,572	12.6
Chevy C/T Series	28	25	16.7	172	183	-6.0
Chevy W Series	176	194	-5.5	1,676	1,703	-1.6
Colorado	5,754	10,149		46,965	55,528	-15.4
Equinox	7,516	13,002		49,199	69,333	-29.0
Express Cutaway/G Cut	1,582	1,600	3.0	10,734	11,830	-9.3
Express Panel/G Van	6,320	6 , 911	-4.7	43,525	51,856	-16.1
Express/G Sportvan	897	1,193		9,968	11,964	-16.7
HHR	12,914	14,838		59 , 267	66 , 828	-11.3
Kodiak 4/5 Series	539	733	-23.4	5,524	7,259	-23.9
Kodiak 6/7/8 Series	146	267		1,466	2,283	-35.8
S/T Blazer	0	5	***.*	7	98	-92.9
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	11,915	13,481	-7.9	83,029	98,414	-15.6
Tracker	0	0	***.*	0	11	***.*
TrailBlazer	14,547	13,805	9.8	77,034	105,817	-27.2
Uplander	5,153	5 , 819	-7.8	37 , 963	38,328	-1.0
Venture	0	6	***.*	25	171	-85.4
Avalanche Silverado-C/K	4,164	6,713	-35.4	32,731	25,452	28.6
Pickup Chevrolet Fullsize	46,997	66,583	-26.5	357 , 893	383 , 752	-6.7
Pickups	51,161	73,296	-27.3	390,624	409,204	-4.5
Chevrolet Total	126,891	162,650	-18.7	863,993	972,737	-11.2
Acadia	5,694	 0	***.*	40,964	0	***.*
Canyon	1,731	2,717				-4.7
Envoy	5,421		-26.4			-39.7
GMC C/T Series	18	17	10.3	143	136	5.1
GMC W Series	293	502	-39.2	2,609	3,042	-14.2
Safari (GMC)	0	1	***.*	13	56	-76.8
Savana Panel/G Classic	1,668	1,570	10.7	9,169	10,559	-13.2
Savana Special/G Cut	1,019	754	40.8	6,914	8,405	-17.7
Savana/Rally	226	288	-18.3	1,134	1,738	-34.8
Sierra	15,892	22,947		115,185	124,565	-7.5
Topkick 4/5 Series	1,546	573	181.1	6,724	7,412	-9.3
Topkick 6/7/8 Series	1,146	387	208.5	3,887	4,508	-13.8
Yukon	5,147	6,384	-16.0	34,275	39,324	-12.8
Yukon XL	4,259		3.8	24,242	23,680	2.4
GMC Total	44,060	48,085	-4.6	285,262	281,833	1.2
HUMMER H1	 19	34	-41.8	101	229	-55 . 9
HUMMER H2	825		-38.2			-31.1
HUMMER H3	4,051	•	-24.2	•	29,805	-15.5
	•	•			•	

	HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Brav	 7ada	0	0	***.*	0	 19	***.*
Silł	nouette	0	0	***.*	0	10	***.*
	Oldsmobile Total	0	0	***.*	0	29	***.*
Othe	er-Isuzu F Series	202	113	86.2	1 , 116	771	44.7
Othe	er-Isuzu H Series	3	11	-71.6	61	81	-24.7
Othe	er-Isuzu N Series	968	1,212	-16.8	6,729	7,576	-11.2
	Other-Isuzu Tota	1 1,173	1,336	-8.5	7,906	8,428	-6.2
Azte	ek	0	16	***.*	25	295	-91.5
Mont	tana	0	21	***.*	26	321	-91.9
Mont	cana SV6	122	597	-78.7	1,135	11,627	-90.2
Tori	rent	3,123	4,830	-32.6	17,712	27 , 051	-34.5
	Pontiac Total	3,245	5,464 	-38.1	18,898	39,294	-51.9
9-72	ζ	558	513	13.3	3,259	3,421	-4.7
	Saab Total	558	513	13.3	3,259	3,421	-4.7
Out	 Look	3 , 345	0	***.*	19,908	0	***.*
Rela	ay	83	593	-85.4	1,131	3,960	-71.4
VUE		5,711	10,733	-44.6	51,933	57 , 326	-9.4
	Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
	GM Total	201,069	248,129	-15.6	1,363,569	1,498,127	-9.0
	GM	TRUCK De	liveries b	y Produ	ction Source	?	
GM 1	North America *	199,890	246 , 450	-15.5	1,354,281	1,487,832	-9.0
GM I	Import	1 , 179	1,679	-26.9	9 , 288	10,295	-9.8
	GM Total	201,069	248 , 129	-15.6	1,363,569	1,498,127	-9.0
	GM Ligh	t Duty Tr	uck Delive	ries by	Production	Source	
GM 1	 North America *	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9
GM I	 Import	0	0	***.*	0	0	***.*
	GM Total	196,004	244 , 095	-16.4	1,333,462	1,463,173	-8.9

^{*} Includes U.S./Canada/Mexico

		July	Calendar Year-to-Date January - July				
	2007	2006	% Chg per S/D	2007	2006	% Chg.	
Selling Days (S/I)) 24	25					
GM TRUCK Deliv	veries by	Productio	n Source	and Marketin	ng Division	1	
Buick Total Cadillac Total	4,208 6,900	5,368 6,396		32,075 47,201	46,777 44,536	-31.4 6.0	
Chevrolet Total GMC Total	•	162,512 47,683	-18.7	862,823 283,275	971,543 279,413	-11.2 1.4	

HUMMER Total	4,895	6,991	-27.1 ***.*	32,003	39,786	-19.6 ***.*
Oldsmobile Total	0	107	61.8	1 775	29	
Other-Isuzu Total Pontiac Total	306 3 , 245	197 5 , 464		1,775 18,898	1,747 39,294	1.6 -51.9
Saab Total	558					
		513	13.3	3,259	3,421	-4.7
Saturn Total GM North Americ	9,139	11,326	-15.9	72 , 972	61,286	19.1
Total*	199 , 890	246,450	-15.5	1,354,281	1,487,832	-9.0
Chevrolet Total	127	138	-4.1	 1,170	1,194	-2.0
GMC Total	185	402		1,170	2,420	-2.0 -17.9
						-17.9 -8.2
Other-Isuzu Total	867	1,139		6,131	6,681	
GM Import Total	1,179	1,679	-26.9	9 , 288 	10 , 295	-9.8
GM Light Truck D	eliveries	by Product	ion Sou	rce and Mark	eting Divis	ion
Buick Total	4,208	5 , 368	-18.3	32,075	46,777	-31.4
Cadillac Total	6,900	6,396	12.4	47,201	44,536	6.0
Chevrolet Total	126,002	161,431	-18.7	855 , 155	961,309	-11.0
GMC Total	41,057	46,606	-8.2	271,899	266,735	1.9
HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total	. 0	. 0	***.*	. 0	. 29	***.*
Pontiac Total	3,245	5,464	-38.1	18,898	39,294	-51.9
Saab Total	558	513	13.3	3,259	3,421	-4.7
Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
GM North Americ		•		,	•	
Total*	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9
GM L	ight Truck	Deliverie	s by Ma	rketing Divi	sion	
GM L Buick Total	ight Truck		s by Ma 	32,075	sion 46,777	-31.4
						 -31.4 6.0
Buick Total	4,208	5,368	-18.3 12.4	32,075	46,777	
Buick Total Cadillac Total	4,208 6,900	5,368 6,396	-18.3 12.4	32,075 47,201	46,777 44,536	6.0
Buick Total Cadillac Total Chevrolet Total	4,208 6,900 126,002	5,368 6,396 161,431	-18.3 12.4 -18.7 -8.2 -27.1	32,075 47,201 855,155	46,777 44,536 961,309	6.0 -11.0
Buick Total Cadillac Total Chevrolet Total GMC Total	4,208 6,900 126,002 41,057	5,368 6,396 161,431 46,606	-18.3 12.4 -18.7 -8.2	32,075 47,201 855,155 271,899	46,777 44,536 961,309 266,735	6.0 -11.0 1.9
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total	4,208 6,900 126,002 41,057 4,895	5,368 6,396 161,431 46,606 6,991	-18.3 12.4 -18.7 -8.2 -27.1	32,075 47,201 855,155 271,899 32,003	46,777 44,536 961,309 266,735 39,786	6.0 -11.0 1.9 -19.6
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total Oldsmobile Total	4,208 6,900 126,002 41,057 4,895	5,368 6,396 161,431 46,606 6,991	-18.3 12.4 -18.7 -8.2 -27.1 ***.*	32,075 47,201 855,155 271,899 32,003	46,777 44,536 961,309 266,735 39,786 29	6.0 -11.0 1.9 -19.6 ***.*
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total Oldsmobile Total Pontiac Total	4,208 6,900 126,002 41,057 4,895 0 3,245	5,368 6,396 161,431 46,606 6,991 0 5,464	-18.3 12.4 -18.7 -8.2 -27.1 ***.*	32,075 47,201 855,155 271,899 32,003 0 18,898	46,777 44,536 961,309 266,735 39,786 29 39,294	6.0 -11.0 1.9 -19.6 ***.*

^{*} Includes US/Canada/Mexico

GM Production Schedule - 8/01/07

								Men	no: Jo	int Venture
		GMNA					Total		 JA 1	 International
Units 000s	Carl I	Γruck1	Total	GME2	GMLAAM3	GMAP4	Worldwide		Truck	
2007 Q3 # * O/(U) prior	377	698	1,075	395	258	518	2,246	11	42	269
forecast:@	0	0	0	6	0	0	6	0	0	0

========		GMN	A							
Units 000s	Car	Truck	Total	GME	GMLAAM	GMAP	Total Worldwide	Car	NA 1 Truck	Internationa
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364		165	64	2,084	13	16	NA
3rd Qtr.		664	1,238		146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	 575	256	7,786	 51	 56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553		141	74	2,221	15	17	NA
3rd Qtr.	568	740		408	132	87	1 , 935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
CY	2,458	 3 , 182	 5 , 640	1,770	 561	 307	 8 , 278	 59	 73	NA
2003										
	E 0.1	860	1 / 5 1	491	127	77	2 146	1.0	24	NIA
1st Qtr.	591		1,451			77	2,146	19		NA
2nd Qtr.	543	837	1,380		128	90	2,086	19	24	NA
3rd Qtr.	492	753		393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157 	133	2 , 121	16	20	NA
CY		3 , 277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389		172	337	2,401	18	48	284
3rd Qtr.	463	746		411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
CY	1,997	3,223		1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247		195		2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332		68	197
СҮ	1,834	3,022		1,858	 775	1,562	9,051	 62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462		1,237		206	482	2,420	17	58	258
3rd Qtr.			1,050		215	433		12	48	202
4th Qtr.	446	661 		443	215	509 	2 , 274	11	43	260
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
	399			511	222	544		15	35	287
2nd Qtr.	402	740	1,142	464	233	571	2,410	12	42	264
3rd Qtr. # *		698		395	258	518	2,246	11	42	269
CYTD		2,102		1,370	713	1,633	6,996	38	119	820

- * Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more
- @ Numbers may vary due to rounding
- # Denotes estimate
- (1) GMNA includes joint venture production NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION
----(Registrant)

Date: August 1, 2007 By: /s/NICK S. CYPRUS

(Nick S. Cyprus Controller and

Chief Accounting Officer)