

HASSENFELD ALAN G
Form 4
February 14, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HASSENFELD ALAN G

2. Issuer Name and Ticker or Trading Symbol
HASBRO INC [HAS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
02/10/2006

Director 10% Owner
 Officer (give title below) Other (specify below)

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect or Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V | Amount (A) or Price (D) | | |
| Common Stock (Par value \$.50 per share) | 02/10/2006 | | M | | 56,250 A \$ 15.6945 | | 5,851,928 D |
| Common Stock (Par value \$.50 per share) | 02/10/2006 | | S | | 800 D \$ 20.42 | | 5,851,128 D |
| Common Stock | 02/10/2006 | | S | | 800 D \$ 20.47 | | 5,850,328 D |

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| | | | | | | | |
|---|---|-------|---|----------|-----------|---|--|
| (Par value \$.50 per share) | | | | | | | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 900 | D | \$ 20.48 | 5,849,428 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 5,350 | D | \$ 20.49 | 5,844,078 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 1,800 | D | \$ 20.5 | 5,842,278 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 1,000 | D | \$ 20.51 | 5,841,278 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 2,200 | D | \$ 20.52 | 5,839,078 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 1,900 | D | \$ 20.53 | 5,837,178 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 2,400 | D | \$ 20.54 | 5,834,778 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 600 | D | \$ 20.57 | 5,834,178 | D | |
| Common Stock (Par value | S | 600 | D | \$ 20.58 | 5,833,578 | D | |

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| | | | | | | |
|---|---|-------|---|----------|-----------|---|
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 1,700 | D | \$ 20.59 | 5,831,878 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 4,400 | D | \$ 20.6 | 5,827,478 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 2,700 | D | \$ 20.61 | 5,824,778 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 4,000 | D | \$ 20.62 | 5,820,778 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 7,600 | D | \$ 20.63 | 5,813,178 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 5,800 | D | \$ 20.64 | 5,807,378 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 3,600 | D | \$ 20.65 | 5,803,778 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 2,900 | D | \$ 20.66 | 5,800,878 | D |
| Common Stock (Par value \$0.50 per share) 02/10/2006 | S | 700 | D | \$ 20.67 | 5,800,178 | D |

| | | | | | | | |
|---|---|-------|---|----------|-----------|------------------|--|
| share) | | | | | | | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 500 | D | \$ 20.68 | 5,799,678 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 1,300 | D | \$ 20.73 | 5,798,378 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 900 | D | \$ 20.74 | 5,797,478 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 900 | D | \$ 20.78 | 5,796,578 | D | |
| Common Stock (Par value 02/10/2006 \$.50 per share) | S | 900 | D | \$ 20.84 | 5,795,678 | D | |
| Common Stock (Par value \$.50 per share) | | | | | 350,390 | I ⁽¹⁾ | As Trustee of the Stephen Hassenfeld Charitable Lead Trust. |
| Common Stock (Par value \$.50 per share) | | | | | 154,216 | I ⁽¹⁾ | As Trustee of the Sylvia Hassenfeld Trust. |
| Common Stock (Par value \$.50 per share) | | | | | 8,140,921 | I ⁽¹⁾ | As Trustee of the Merrill Hassenfeld Trust. |
| Common Stock (Par value \$.50 per | | | | | 829,347 | I ⁽¹⁾ | As Trustee of a Trust for the benefit of |

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