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ANDERSC Form 4 October 02.													
FORM	ЛЛ										PPROVA	L	
	UNITED	STATES		RITIES Ishingto				NGE	COMMISSION	NOMB Number:	3235-0)287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. STATEMENT (STATEMENT (STATEMENT (suant to S a) of the I	ection Public U	SECU 16(a) of Jtility H	U R the	ITIES e Securi ling Co	ities E mpany	xchai 7 Act	nge Act of 1934, of 1935 or Sectio	Estimated burden hou response	average Irs per	y 31, 2005 0.5	
<i>See</i> Inst 1(b).		30(h)	of the I	nvestme	ent	Compa	ny Ac	t of 1	940				
(Print or Type	Responses)												
1. Name and ANDERSC	Address of Reporting ON BASIL	Person [*]	Symbol	er Name a			r Tradiı	ıg	5. Relationship o Issuer	of Reporting Per	son(s) to		
(Last)	(First) (Middle)	HASBRO INC [HAS]						(Check all applicable)				
(Last) (First) (Middle)		vildule)	3. Date of Earliest Transaction (Month/Day/Year) 09/30/2009						X_ Director 10% Owner Officer (give title Other (specify below) below)				
	(Street)			endment, onth/Day/Y		-	al		6. Individual or 3 Applicable Line) _X_ Form filed by Form filed by Person	-	erson		
(City)	(State)	(Zip)	Tab	ole I - Noi	n-D	erivative	Secur	ities A	cquired, Disposed o	of, or Beneficia	lly Owned	l	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code (Instr. 8)	tion)	4. Securi Acquirec Disposec (Instr. 3,	(A) or of (D) 4 and 5 (A) or	i)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficial Ownershi (Instr. 4)	1	
						Amount		Price					
Reminder: Re	port on a separate line	tor each cla	ass of sec	urities be	nefi	Perso infor requi	ons wh nation red to	no res cont respo	or indirectly. spond to the colle ained in this form ond unless the for ntly valid OMB co	i are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

number.

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			Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)								
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units <u>(1)</u>	\$ 0 <u>(2)</u>	09/30/2009	A		148		(3)	(3)	Common Stock	148	\$ 27.7

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
ANDERSON BASIL								
	Х							

Signatures

Tarrant Sibley, p/o/a for Basil L.10/02/2009Anderson10/02/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- (2) Units correspond 1-for-1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.