

HASBRO INC  
Form 4  
October 24, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Thomas Deborah

(Last) (First) (Middle)  
C/O HASBRO, INC., 1011  
NEWPORT AVENUE  
(Street)

PAWTUCKET, RI 02861

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HASBRO INC [HAS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/22/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP & Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock (Par Value \$0.50 per share)	10/22/2014		M		34,791	A	\$ 22.73
					89,548.4545	D	
Common Stock (Par Value \$0.50 per share)	10/22/2014		M		24,799	A	\$ 36.135
					114,347.4545	D	

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Common Stock (Par Value \$50 per share)	10/22/2014	S	59,590	D	\$ 57.2893	54,757.4545	D
					<u>(1)</u>		
Common Stock (Par Value \$50 per share)	10/23/2014	M	18,533	A	\$ 36.135	73,290.4545	D
Common Stock (Par Value \$50 per share)	10/23/2014	M	37,098	A	\$ 45.66	110,388.4545	D
Common Stock (Par Value \$50 per share)	10/23/2014	M	8,534	A	\$ 47.21	118,922.4545	D
Common Stock (Par Value \$50 per share)	10/23/2014	S	59,590	D	\$ 57.5067	59,332.4545	D
					<u>(2)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Title



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- (4) 33 1/3% of the options became exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.
- (5) 33 1/3% of the option became exercisable on the first anniversary of the date of grant, which grant date is February 8, 2012. An additional 33 1/3% of the options became exercisable on each anniversary of the date of grant thereafter.
- (6) 33 1/3% of the option became exercisable on the first anniversary of the date of grant, which grant date is February 9, 2011. An additional 33 1/3% of the options became exercisable on each anniversary of the date of grant thereafter.
- (7) 33 1/3% of the option became exercisable on the first anniversary of the date of grant, which grant date is April 24, 2013. An additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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