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MAUI LAND & PINEAPPLE CO INC Form 8-K August 31, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 24, 2004

 $$\operatorname{\textsc{MAUI}}$ LAND & PINEAPPLE COMPANY, INC. (Exact name of registrant as specified in its charter)

HAWAII 0-6510 99-0107542 (State or other jurisdiction (Commission (I.R.S. Employer of incorporation or organization) File Number) Identification No.)

120 Kane Street, P. O. Box 187, Kahului, Maui, Hawaii 96733-6687 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (808) 877-3351

NONE

Former Name or Former Address, if Changed Since Last Report

ITEM 5.02. DEPARTURE OF DIRECTORS OR PRINCIPAL OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF PRINCIPAL OFFICERS

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On August 24, 2004, Randolph G. Moore tendered his resignation as a Class One Director of the Company. See press release dated August 27, 2004, attached hereto as Exhibit 99.1.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

- (c) Exhibits.
 - 99.1 Maui Land & Pineapple Company, Inc. Director Resigns dated August 27, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MAUI LAND & PINEAPPLE COMPANY, INC.

AUGUST 30, 2004 Date /S/ FRED W. RICKERET Fred W. Rickert Acting Chief Financial Officer (Principal Financial Officer)