## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

OIL DRI CORP OF AMERICA
Form 10-Q
March 11, 2013

## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549
FORM 10-Q
(Mark One)
Quarterly Report Pursuant to Section 13 or 15(d) of the
x
Securities Exchange Act of 1934
For the Quarterly Period Ended January 31, 2013
or
Transition Report Pursuant to Section 13 or 15(d) of the
o Securities Exchange Act of 1934
For the transition period from $\qquad$ to $\qquad$
Commission File Number 001-12622

## OIL-DRI CORPORATION OF AMERICA

(Exact name of the registrant as specified in its charter)

## Delaware

(State or other jurisdiction of incorporation or organization)

410 North Michigan Avenue, Suite 400
Chicago, Illinois
(Address of principal executive offices)

36-2048898
(I.R.S. Employer

Identification No.)

60611-4213
(Zip Code)

The registrant's telephone number, including area code: (312) 321-1515
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for at least the past 90 days. Yes x Noo

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x Noo

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):
Large accelerated filer o Accelerated filer x Non-accelerated filer o Smaller reporting company o
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o Nox
Indicate the number of shares outstanding of each of the issuer's classes of common stock as of January 31, 2013.
Common Stock - 4,918,843 Shares and Class B Stock - 2,069,746 Shares

## CONTENTS

## PART I - FINANCIAL INFORMATION

Page
Item 1: Financial Statements ..... 3
Item 2: Management's Discussion and Analysis of Financial Condition and Results Of Operations ..... 17
Item 3: Quantitative and Qualitative Disclosures About Market Risk ..... $\underline{25}$
Item 4: Controls and Procedures ..... $\underline{26}$
PART II - OTHER INFORMATION
Item 2: Unregistered Sales of Equity Securities and Use of Proceeds ..... 27
Item 4: Mine Safety Disclosures ..... $\underline{27}$
Item 6: Exhibits ..... $\underline{28}$
Signatures ..... $\underline{29}$

## FORWARD-LOOKING STATEMENTS

Certain statements in this report, including, but not limited to, those under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations" and those statements elsewhere in this report and other documents we file with the Securities and Exchange Commission ("SEC"), contain forward-looking statements that are based on current expectations, estimates, forecasts and projections about our future performance, our business, our beliefs and our management's assumptions. In addition, we, or others on our behalf, may make forward-looking statements in press releases or written statements, or in our communications and discussions with investors and analysts in the normal course of business through meetings, webcasts, phone calls and conference calls. Words such as "expect," "outlook," "forecast," "would," "could," "should," "project," "intend," "plan," "continue," "believe," "seek," "est "may," "assume," and variations of such words and similar expressions are intended to identify such forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

Such statements are subject to certain risks, uncertainties and assumptions that could cause actual results to differ materially, including those described in Item 1A, Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended July 31, 2012. Should one or more of these or other risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, intended, expected, believed, estimated, projected or planned. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Except to the extent required by law, we do not have any intention or obligation to update publicly any forward-looking statements after the distribution of this report, whether as a result of new information, future events, changes in assumptions or otherwise.

## TRADEMARK NOTICE

Cat's Pride, Fresh \& Light and Oil-Dri are registered trademarks of Oil-Dri Corporation of America.

## PART I - FINANCIAL INFORMATION

ITEM 1. Financial Statements
OIL-DRI CORPORATION OF AMERICA \& SUBSIDIARIES
Condensed Consolidated Balance Sheets
(in thousands, except share and per share amounts)
(unaudited)

| ASSETS | $\begin{aligned} & \text { January 31, } \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { July 31, } \\ & 2012 \end{aligned}$ |
| :---: | :---: | :---: |
| Current Assets |  |  |
| Cash and cash equivalents | \$25,430 | \$27,093 |
| Investment in short-term securities | 10,388 | 9,163 |
| Accounts receivable, less allowance of $\$ 635$ and $\$ 626$ at January 31, 2013 and July 31, 2012, respectively | 31,004 | 30,225 |
| Inventories | 22,186 | 19,673 |
| Deferred income taxes | 2,611 | 2,611 |
| Prepaid repairs expense | 3,305 | 3,549 |
| Prepaid expenses and other assets | 2,253 | 2,888 |
| Total Current Assets | 97,177 | 95,202 |
| Property, Plant and Equipment |  |  |
| Cost | 180,467 | 176,707 |
| Less accumulated depreciation and amortization | (115,350 | ) (112,254 |
| Total Property, Plant and Equipment, Net | 65,117 | 64,453 |
| Other Assets |  |  |
| Goodwill | 5,162 | 5,162 |
| Trademarks and patents, net of accumulated amortization of $\$ 414$ and $\$ 409$ at January 31, 2013 and July 31, 2012, respectively | 591 | 576 |
| Debt issuance costs, net of accumulated amortization of $\$ 417$ and $\$ 380$ at January 31, 2013 and July 31 2012, respectively | 348 | 385 |
| Licensing agreements and non-compete agreements, net of accumulated amortization of $\$ 1,736$ and $\$ 1,611$ at January 31, 2013 and July 31, 2012, respectively | 503 | 627 |
| Deferred income taxes | 2,880 | 3,224 |
| Other | 4,640 | 4,638 |
| Total Other Assets | 14,124 | 14,612 |
| Total Assets | \$176,418 | \$ 174,267 |

The accompanying notes are an integral part of the condensed consolidated financial statements.

| OIL-DRI CORPORATION OF AMERICA \& SUBSIDIARIES <br> Condensed Consolidated Balance Sheets (in thousands, except share and per share amounts) (unaudited) |  |  |
| :---: | :---: | :---: |
| LIABILITIES \& STOCKHOLDERS’ EQUITY | $\begin{aligned} & \text { January 31, } \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { July } 31 \text {, } \\ & 2012 \end{aligned}$ |
| Current Liabilities |  |  |
| Current maturities of notes payable | \$5,000 | \$3,800 |
| Accounts payable | 6,172 | 6,700 |
| Dividends payable | - | 1,154 |
| Accrued expenses: |  |  |
| Salaries, wages and commissions | 6,423 | 6,201 |
| Trade promotions and advertising | 4,245 | 3,302 |
| Freight | 1,990 | 2,585 |
| Other | 5,565 | 5,380 |
| Total Current Liabilities | 29,395 | 29,122 |
| Noncurrent Liabilities |  |  |
| Notes payable | 22,400 | 25,900 |
| Deferred compensation | 8,398 | 8,117 |
| Pension and postretirement benefits | 24,823 | 24,241 |
| Other | 1,561 | 1,579 |
| Total Noncurrent Liabilities | 57,182 | 59,837 |
| Total Liabilities | 86,577 | 88,959 |
| Stockholders' Equity |  |  |
| Common Stock, par value $\$ .10$ per share, issued 7,832,410 shares at January 31, 2013 and 7,786,241 shares at July 31, 2012 | 783 | 779 |
| Class B Stock, par value \$. 10 per share, issued 2,394,487 shares at January 31, 2013 and 2,374,859 shares at July 31, 2012 | 240 | 237 |
| Additional paid-in capital | 30,691 | 29,759 |
| Restricted unearned stock compensation | (1,969 | ) $(2,214$ |
| Retained earnings | 125,997 | 122,901 |
| Accumulated Other Comprehensive Income: |  |  |
| Unrealized gain on marketable securities | 71 | 72 |
| Pension and postretirement benefits | (11,291 | ) $(11,591$ |
| Cumulative translation adjustment | 595 | 573 |
| Less Treasury Stock, at cost ( $2,913,567$ Common and 324,741 Class B shares at January 31, 2013 and 2,911,564 Common and 324,741 Class B shares at July 31, 2012) | (55,276 | ) $(55,208$ |
| Total Stockholders' Equity | 89,841 | 85,308 |
| Total Liabilities \& Stockholders' Equity | \$176,418 | \$174,267 |

The accompanying notes are an integral part of the condensed consolidated financial statements.


The accompanying notes are an integral part of the condensed consolidated financial statements.

5

OIL-DRI CORPORATION OF AMERICA \& SUBSIDIARIES
Condensed Consolidated Statements of Comprehensive Income (in thousands)
(unaudited)

|  | For the Six Months Ended <br> January 31, <br> 2013 | 2012 |
| :--- | :--- | :--- |

The accompanying notes are an integral part of the condensed consolidated financial statements.

6

## OIL-DRI CORPORATION OF AMERICA \& SUBSIDIARIES

Condensed Consolidated Statements of Income and Retained Earnings
(in thousands, except for per share amounts)
(unaudited)

|  | For the Three Months Ended January 31, 2013 <br> 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net Sales | \$61,122 |  | \$60,20 |  |
| Cost of Sales | (44,853 | ) | (45,64) | ) |
| Gross Profit | 16,269 |  | 14,554 |  |
| Selling, General and Administrative Expenses | (12,834 | ) | (9,725 | ) |
| Capacity Rationalization Charges | (50 |  | - |  |
| Income from Operations | 3,385 |  | 4,829 |  |
| Other Income (Expense) |  |  |  |  |
| Interest expense | (446 | ) | (504 | ) |
| Interest income | 8 |  | 6 |  |
| Other, net | 84 |  | (52 | ) |
| Total Other Income (Expense), Net | (354 | ) | (550 | ) |
| Income Before Income Taxes | 3,031 |  | 4,279 |  |
| Income taxes | (885 | ) | (1,040 | ) |
| Net Income | \$2,146 |  | \$3,239 |  |
| Net Income Per Share |  |  |  |  |
| Basic Common | \$0.33 |  | \$0.49 |  |
| Basic Class B | \$0.25 |  | \$0.36 |  |
| Diluted | \$0.31 |  | \$0.45 |  |
| Average Shares Outstanding |  |  |  |  |
| Basic Common | 4,896 |  | 5,124 |  |
| Basic Class B | 1,976 |  | 1,938 |  |
| Diluted | 6,922 |  | 7,128 |  |

The accompanying notes are an integral part of the condensed consolidated financial statements.

7


The accompanying notes are an integral part of the condensed consolidated financial statements.

8


| Net (Decrease) Increase in Cash and Cash Equivalents | $(1,663$ | $) 9,474$ |
| :--- | :--- | :--- |
| Cash and Cash Equivalents, Beginning of Period | 27,093 | 17,885 |
| Cash and Cash Equivalents, End of Period | $\$ 25,430$ | $\$ 27,359$ |

The accompanying notes are an integral part of the condensed consolidated financial statements.

9

## OIL-DRI CORPORATION OF AMERICA \& SUBSIDIARIES

Notes To Condensed Consolidated Financial Statements
(Unaudited)

## 1. BASIS OF STATEMENT PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") for interim financial information and in compliance with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. The financial statements and the related notes are condensed and should be read in conjunction with the consolidated financial statements and related notes for the year ended July 31, 2012 included in our Annual Report on Form 10-K filed with the SEC.

The unaudited condensed consolidated financial statements include the accounts of Oil-Dri Corporation of America and its subsidiaries. All significant intercompany transactions are eliminated. Except as otherwise indicated herein or as the context otherwise requires, references to "Oil-Dri," the "Company," "we," "us" or "our" refer to Oil-Dri Corporation of America and its subsidiaries.

The unaudited condensed consolidated financial statements reflect all adjustments, consisting of normal recurring accruals, which are, in the opinion of management, necessary for a fair presentation of the statements contained herein. Operating results for the three and six months ended January 31, 2013 are not necessarily an indication of the results that may be expected for the fiscal year ending July 31, 2013. Certain minor reclassifications have been made to the prior year data to conform to the current year presentation, which had no effect on net earnings or equity reported for any period.

The preparation of the unaudited condensed consolidated financial statements in conformity with U.S. GAAP requires the use of estimates and assumptions related to the reporting of assets, liabilities, revenues, expenses and related disclosures. Estimates and assumptions are revised periodically. Actual results could differ from these estimates.

Under the terms of our sales agreements with customers, we recognize revenue when risk of loss and title are transferred. An invoice is generated upon shipment that sets the fixed and determinable price. Promotional reserves are provided for sales incentives made directly to consumers and customers, and are netted against sales. Sales returns and allowances are not material.

Selling, general and administrative expenses include salaries, wages and benefits associated with staff outside the manufacturing and distribution functions, all marketing related costs, any miscellaneous trade spending expenses not required to be included in net sales, research and development costs, depreciation and amortization related to assets outside the manufacturing and distribution process and all other non-manufacturing and non-distribution expenses.

We evaluate our allowance for doubtful accounts utilizing a combination of historical experience and periodic review of our accounts receivable aging and specific customer account analysis. A customer account is determined to be uncollectible when we have completed our internal collection procedures, including termination of shipments, direct customer contact and formal demand of payment. We maintain and monitor a list of customers whose creditworthiness has diminished.

As part of our overall operations, we mine sorbent materials on property that we either own or lease. A significant part of our overall mining cost is incurred during the process of removing the overburden (non-usable material) from the mine site, thus exposing the sorbent material that is then used in a majority of our production processes. These
stripping costs are treated as a variable inventory production cost and are included in cost of sales in the period they are incurred. The pre-production overburden removal costs associated with opening a new mine are deferred as prepaid expense and amortized.

Additionally, it is our policy to capitalize the purchase cost of land and mineral rights, including associated legal fees, survey fees and real estate fees. The costs of obtaining mineral patents, including legal fees and drilling expenses, are also capitalized. Pre-production development costs on new mines and any prepaid royalties that can be offset against future royalties due upon extraction of the minerals are also capitalized. All exploration related costs are expensed as incurred.

We perform ongoing reclamation activities during the normal course of our overburden removal. As overburden is removed from a pit, it is hauled to previously mined pits and used to refill older sites. This process allows us to continuously reclaim older pits and dispose of overburden simultaneously, thereby minimizing our liability for future reclamation costs.

## 2. CAPACITY RATIONALIZATION CHARGES

We recorded approximately $\$ 50,000$ of expense during the second quarter of fiscal 2013 and $\$ 62,000$ of expense during the first six months of fiscal 2013 related to the relocation of production of our industrial floor absorbent and cat litter products from our facility located in Mounds, Illinois, to our plants located in Mississippi, which we announced in fiscal 2012. These costs are shown as "Capacity Rationalization Charges" on the condensed Consolidated Statements of Income and Retained Earnings. Allocation of these expenses between operating segments is impracticable due to the shared nature of our production facilities. In addition, we expect to incur an additional estimated $\$ 2,000$ of expense for employee relocation during the remainder of fiscal 2013.

Following is a rollforward of the reserve included in Other Accrued Expenses on the condensed Consolidated Balance Sheets as of January 31, 2013 (in thousands).

Reserve balance at July 31, 2012
Charges against reserve
Reserve balance at January 31, 2013
Severance and other employee related
costs
$\$ 413$
$\$(394$
$\$ 19$

## 3. NEW ACCOUNTING PRONOUNCEMENTS

Recently Issued Accounting Standards
In February 2013, the Financial Accounting Standard Board ("FASB") issued guidance under Accounting Standard Codification ("ASC") 220, Comprehensive Income-Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income, that requires presentation by the respective line items of net income, either on the face of the statement where net income is presented or in the notes, information about significant amounts required under U.S. GAAP to be reclassified out of accumulated other comprehensive income in their entirety. For amounts not required to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures that provide additional details about those amounts. These presentation requirements will be effective for our quarter ending April 30, 2013 and will not have a significant impact on our consolidated financial statements.

In July 2012, the FASB issued guidance under ASC 350, Testing Indefinite-Lived Intangible Assets for Impairment, that provides the option to first assess qualitative factors to determine whether it is more likely than not that an indefinite-lived intangible asset is impaired as a basis for determining whether it is necessary to perform the second, quantitative impairment test. If, based on the qualitative assessment of events or circumstances, an entity determines it is more likely than not that the indefinite-lived intangible asset's fair value is more than its carrying amount, then it is not necessary to perform the quantitative impairment test. However, if an entity concludes otherwise, then the quantitative impairment test must also be performed to identify and measure any potential impairment amount. We are currently evaluating the impact this guidance will have on our annual indefinite-lived intangible asset impairment testing for our fiscal year 2014 beginning August 1, 2013.

## 4. INVENTORIES

The composition of inventories is as follows (in thousands of dollars):

|  | January 31, | July 31, |
| :--- | :--- | :--- |
| Finished goods | 2013 | 2012 |
| Packaging | $\$ 13,177$ | $\$ 11,313$ |
| Other | 4,519 | 3,982 |
|  | 4,490 | 4,378 |

$$
\$ 22,186 \quad \$ 19,673
$$

Inventories are valued at the lower of cost (first-in, first-out) or market. Inventory costs include the cost of raw materials, packaging supplies, labor and other overhead costs. We perform a quarterly review of our inventory items to determine if an obsolescence reserve adjustment is necessary. The review surveys all of our operating facilities and sales groups to ensure that both historical issues and new market trends are considered. The allowance not only considers specific items, but also takes into consideration the overall value of the inventory as of the balance sheet date. The inventory obsolescence reserve values at January 31, 2013 and July 31, 2012 were $\$ 484,000$ and $\$ 281,000$, respectively.

## 5. FAIR VALUE MEASUREMENTS

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The inputs used to measure fair value are prioritized into one of three categories based on the lowest level of input that is significant to the fair value measurement. The categories in the hierarchy are as follows:
Level 1:
Financial assets and liabilities whose values are based on quoted market prices in active markets for identical assets or liabilities.
Level 2: Financial assets and liabilities whose values are based on:

1) Quoted prices for similar assets or liabilities in active markets.
2) Quoted prices for identical or similar assets or liabilities in markets that are not active.
3) Valuation models whose inputs are observable, directly or indirectly, for substantially the full term of the asset or liability.
Financial assets and liabilities whose values are based on valuation techniques that require inputs that are
Level 3: unobservable. These inputs may reflect estimates of the assumptions that market participants would use in valuing the financial assets and liabilities.

The following table summarizes our financial assets and liabilities that were measured at fair value by level within the fair value hierarchy:

Fair Value at January 31, 2013
(in thousands)

| Total | Level 1 | Level 2 |
| :--- | :--- | :--- |
| $\$ 15,879$ | $\$ 15,879$ | $\$-$ |
| 74 | 74 | - |
| 4,296 | - | 4,296 |

Cash equivalents are classified as Level 1 of the fair value hierarchy because they were valued using quoted market prices in active markets. These cash instruments are primarily money market mutual funds and are included in cash and cash equivalents on the condensed Consolidated Balance Sheets.

Marketable equity securities were valued using quoted market prices in active markets and as such are classified as Level 1 in the fair value hierarchy. These securities represent stock we own in one publicly traded company and are included in other assets on the condensed Consolidated Balance Sheets.

Cash surrender value of life insurance is classified as Level 2. The value was determined by the underwriting insurance company's valuation models, which take into account the passage of time, mortality tables, interest rates, cash values for paid-up additions and dividend accumulations. The cash surrender value represents the guaranteed value we would receive upon surrender of these policies held on former key employees as of January 31, 2013. The cash surrender value of life insurance is included in other assets on the condensed Consolidated Balance Sheets.

The investment in short-term securities on the condensed Consolidated Balance Sheets includes U.S. Treasury securities, certificates of deposit and debt securities. We have the ability to hold our investment in short-term securities to maturity and intend to do so; therefore, these investments were reported at amortized cost on the condensed Consolidated Balance Sheets, which approximated fair value as of January 31, 2013. These balances are excluded from the above table.

Accounts receivable and accounts payable balances on the condensed Consolidated Balance Sheets approximate their fair values at January 31, 2013 due to the short maturity and nature of those balances; therefore, these balances are
excluded from the above table.

The carrying values of notes payable approximated their fair values at January 31, 2013 and are excluded from the above table. The estimated fair value of notes payable, including current maturities, was $\$ 29,144,000$ as of January 31, 2013. Our debt does not trade on a daily basis in an active market, therefore the fair value estimate is based on market observable borrowing rates currently available for debt with similar terms and average maturities and is classified as Level 2.

We apply fair value techniques on a non-recurring basis associated with: (1) valuing potential impairment loss related to goodwill and indefinite-lived intangible assets and (2) valuing potential impairment loss related to long-lived assets.

## 6. PENSION AND OTHER POSTRETIREMENT BENEFITS

The components of net periodic pension and postretirement health benefit costs were as follows:

|  | PENSION PLAN <br> (in thousands) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | For the Three Months Ended January 31, |  | For the Six Months |  |
|  |  |  | Ended | nuary 31, |
|  | 2013 | 2012 | 2013 | 2012 |
| Service cost | \$417 | \$303 | \$876 | \$662 |
| Interest cost | 384 | 405 | 772 | 808 |
| Expected return on plan assets | (373 | ) (369 | (755 | ) $(740$ |
| Amortization of: |  |  |  |  |
| Prior service costs | 4 | 4 | 7 | 7 |
| Other actuarial loss | 220 | 82 | 442 | 159 |
| Net periodic benefit cost | \$652 | \$425 | \$ 1,342 | \$896 |
|  | POSTRETIREMENT HEALTH PLAN (in thousands) |  |  |  |
|  | For th | ree Months | For the Six Months Ended January 31, |  |
|  | Ended | uary 31, |  |  |
|  | 2013 | 2012 | 2013 | 2012 |
| Service cost | \$34 | \$26 | \$68 | \$52 |
| Interest cost | 24 | 26 | 48 | 52 |
| Amortization of: |  |  |  |  |
| Net transition obligation | 4 | 4 | 8 | 8 |
| Other actuarial loss | 13 | 7 | 26 | 15 |
| Net periodic benefit cost | \$75 | \$63 | \$150 | \$127 |

Our plan covering postretirement health benefits is an unfunded plan. We have funded the pension plan based upon actuarially determined contributions that take into account the normal cost and the minimum and maximum contribution requirements of various regulations. We contributed $\$ 427,000$ to our pension plan during the second quarter ended January 31, 2013. We intend to make contributions to the pension plan during the current fiscal year approximately equal to the annual actuarial determined cost. We currently estimate this amount to be approximately $\$ 780,000$ for the remainder of fiscal 2013. See Item 3. Quantitative and Qualitative Disclosures About Market Risk for a discussion of the potential impact of financial market fluctuations on pension plan assets and future funding contributions.

Assumptions used in the previous calculations were as follows:

|  | PENSION PLAN |  |  | POSTRETIREMENT HEALTH BENEFITS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | For the Three and Six Months Ended January 31, |  |  |  |  |  |  |  |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Discount rate for net periodic benefit cost | 3.75 | \% | 5.25 | \% | 3.75 | \% | 5.25 | \% |
| Rate of increase in compensation levels | 3.50 | \% | 4.00 | \% | - |  | - |  |
| Long-term expected rate of return on assets | 7.50 | \% | 7.50 | \% | - |  | - |  |

The medical cost trend assumption for postretirement health benefits was $8.0 \%$. The graded trend rate is expected to decrease to an ultimate rate of $5.0 \%$ in fiscal 2019.

## 7. OPERATING SEGMENTS

We have two operating segments: (1) Retail and Wholesale Products and (2) Business to Business Products. These segments are managed separately because each business has different customer characteristics. Net sales and operating income for each segment are provided below. Revenues by product line are not provided because it would be impracticable to do so. The accounting policies of the segments are the same as those described in Note 1 of the consolidated financial statements included in our Annual Report on Form 10-K for the fiscal year ended July 31, 2012.

We do not rely on any operating segment asset allocations and we do not consider them meaningful because of the shared nature of most of our production facilities; however, we have estimated the segment asset allocations below for those assets for which we can reasonably determine. The unallocated asset category is the remainder of our total assets. The asset allocation is estimated and is not a measure used by our chief operating decision maker about allocating resources to the operating segments or in assessing their performance. The corporate expenses line includes certain unallocated expenses, primarily salaries, wages and benefits, purchased services, rent, utilities and depreciation and amortization associated with corporate functions such as research and development, information systems, finance, legal, human resources and customer service. Corporate expenses also include the estimated annual incentive plan bonus accrual.

|  | Assets |  |
| :--- | :--- | :--- |
|  | January 31, July 31, |  |
|  | 2013 | 2012 |
|  | (in thousands) |  |
| Business to Business Products | $\$ 45,471$ | $\$ 44,250$ |
| Retail and Wholesale Products | 80,130 | 79,658 |
| Unallocated Assets | 50,817 | 50,359 |
| Total Assets | $\$ 176,418$ | $\$ 174,267$ |

Business to Business Products
Retail and Wholesale Products
Total Sales
Corporate Expenses
Capacity Rationalization Charges
Income from Operations
Total Other Expense, Net
Income before Income Taxes
For the Six Months Ended January 31,

| Net Sales |  | Income |  |
| :--- | :--- | :--- | :--- |
| 2013 | 2012 | 2013 | 2012 |

20132012 2013
(in thousands)
$\$ 43,497 \quad \$ 42,237 \quad \$ 14,624 \quad \$ 13,867$
$\begin{array}{llll}79,042 & 77,548 & 6,460 & 1,839\end{array}$
\$122,539 \$119,785

Income Taxes
$(11,238)(9,081)$

Net Income
(62 ) -

9,784 6,625

14

Business to Business Products
Retail and Wholesale Products
Total Sales
Corporate Expenses
Capacity Rationalization Charges
Income from Operations
Total Other Expense, Net
Income before Income Taxes
Income Taxes
Net Income

| For the Three Months Ended January 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales |  | Income |  |  |  |
| 2013 | 2012 | 2013 |  | 2012 |  |
| (in thousands) |  |  |  |  |  |
| \$21,715 | \$21,303 | \$7,101 |  | \$6,427 |  |
| 39,407 | 38,900 | 1,936 |  | 3,058 |  |
| \$61,122 | \$60,203 |  |  |  |  |
|  |  | (5,602 | ) | (4,656 | ) |
|  |  | (50 | ) | - |  |
|  |  | 3,385 |  | 4,829 |  |
|  |  | (354 | ) | (550 | ) |
|  |  | 3,031 |  | 4,279 |  |
|  |  | (885 | ) | (1,040 | ) |
|  |  | \$2,146 |  | \$3,239 |  |

## 8. STOCK-BASED COMPENSATION

We determine the fair value of stock options and restricted stock issued under our long term incentive plans as of the grant date. We recognized the related compensation expense over the period from the date of grant to the date when the award is no longer contingent on the employee providing additional service to the Company.

Our 1995 Long Term Incentive Plan ("1995 Plan") provided for grants of both incentive and non-qualified stock options and restricted stock. Stock options granted under the 1995 Plan generally vest $25 \%$ two years after the grant date and in each of the three following anniversaries of the grant date. All shares of stock issued upon option exercises under this plan were from authorized but unissued stock; all shares of restricted stock issued were from treasury stock. There are no shares available for future grants under this plan.

The Oil-Dri Corporation of America 2006 Long Term Incentive Plan (the "2006 Plan") permits the grant of stock options, stock appreciation rights, restricted stock, restricted stock units, performance awards and other stock-based and cash-based awards. Our employees and outside directors are eligible to receive grants under the 2006 Plan. The total number of shares of stock subject to grants under the 2006 Plan may not exceed 937,500 . Stock options have been granted to our outside directors with a vesting period of one year and stock options granted to employees generally vest $25 \%$ two years after the grant date and in each of the three following anniversaries of the grant date. In addition, shares of restricted shares have been issued under the 2006 Plan as described in the restricted stock section below.

The Oil-Dri Corporation of America Outside Director Stock Plan (the "Directors' Plan") provides for grants of stock options to directors, who are considered employees. Stock options have been granted to our directors with a one year vesting period. There are no shares available for future grants under this plan. All shares of stock issued under the Directors' Plan were from treasury stock.

## Stock Options

A summary of stock option transactions as of January 31, 2013 is shown below:
\(\left.$$
\begin{array}{lllll} & & \begin{array}{l}\text { Weighted }\end{array} & \begin{array}{l}\text { Weighted } \\
\text { Average }\end{array}
$$ <br>
Number of <br>
Average <br>
Exercise <br>

Pemaining\end{array}\right)\)| Aggregate |
| :--- |
| Contractual | Intrinsic Value

The amount of cash received from the exercise of stock options during the second quarter of fiscal 2013 was $\$ 591,000$ and the related tax benefit was $\$ 255,000$. The amount of cash received from the exercise of stock options during the second quarter of fiscal 2012 was $\$ 55,000$ and the related tax benefit was $\$ 18,000$. The amount of cash received from the exercise of stock options during the first six months of fiscal 2013 was $\$ 652,000$ and the related tax benefit was $\$ 268,000$. The amount of cash received from the exercise of stock options during the first six months of fiscal 2012 was $\$ 121,000$ and the related tax benefit was $\$ 65,000$.

## Restricted Stock

All of our non-vested restricted stock as of January 31, 2013 was issued under the 2006 Plan with vesting periods between 2 years and 5 years.

Under the 2006 Plan, no new restricted shares of common stock were granted in the second quarter of either fiscal 2013 or fiscal 2012. In the first quarter of fiscal 2013, 7,000 restricted shares of Class B Stock were granted. In the first quarter of fiscal 2012, 8,000 restricted shares of Common Stock were granted.

Included in our stock-based compensation expense in the second quarter of fiscal years 2013 and 2012 was $\$ 210,000$ and $\$ 170,000$, respectively, related to non-vested restricted stock. In the first six months of fiscal years 2013 and 2012, the expense related to the unvested restricted stock was $\$ 413,000$ and $\$ 334,000$, respectively.

A summary of restricted stock transactions under the plan is shown below:

|  | Restricted <br> Shares | Weighted <br> Average |
| :--- | :--- | :--- |
| (in thousands) |  |  |
| Grant Date |  |  |

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read together with the financial statements and the related notes included herein and our consolidated financial statements, accompanying notes and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in our Annual Report on Form 10-K for the fiscal year ended July 31, 2012. This discussion contains forward-looking statements that involve risks and uncertainties. Our actual results may differ materially from the results discussed in the forward-looking statements. Factors that might cause a difference include, but are not limited to, those discussed under "Forward-Looking Statements" and Item 1A, Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended July 31, 2012.

## OVERVIEW

We develop, mine, manufacture and market sorbent products principally produced from clay minerals and, to a lesser extent, other clay-like sorbent materials. Our principal products include cat litter, industrial and automotive floor absorbents, fluids purification and filtration bleaching clays, agricultural and horticultural chemical carriers, animal health and nutrition products and sports field products. Our products are sold to two primary customer groups, including customers who resell our products as originally produced to the end consumer and those who use our products as part of their production process or use them as an ingredient in their final finished product. We have two reportable operating segments based on the different characteristics of our two primary customer groups: Retail and Wholesale Products Group and Business to Business Products Group, as described in Note 6 of the condensed consolidated financial statements.

## RESULTS OF OPERATIONS

## SIX MONTHS ENDED JANUARY 31, 2013 COMPARED TO <br> SIX MONTHS ENDED JANUARY 31, 2012

Consolidated net sales for the six months ended January 31, 2013 were $\$ 122,539,000$, an increase of $2 \%$ from net sales of $\$ 119,785,000$, for the six months ended January 31, 2012. Consolidated net income for the first six months of fiscal 2013 was $\$ 6,598,000$, compared to $\$ 4,314,000$ in the first six months of fiscal 2012 . Diluted net income per share was $\$ 0.94$ for the first six months of fiscal 2013 compared to $\$ 0.60$ for the first six months of fiscal 2012.

Consolidated net sales for the first six months of fiscal 2013 improved due to lower trade spending (trade spending, which includes coupons, slotting, and cooperative marketing programs, reduces net sales), selling price increases and a favorable product sales mix, defined as a greater proportion of sales from higher priced products. Consolidated net income for the first six months of fiscal 2013 was positively impacted by the lower cost of fuel used in our manufacturing processes, as well as by lower non-fuel manufacturing costs. Operating income increased for both the Retail and Wholesale Products Group and the Business to Business Products Group compared to the first six months of fiscal 2012.

## BUSINESS TO BUSINESS PRODUCTS GROUP

Net sales of the Business to Business Products Group for the first six months of fiscal 2013 were $\$ 43,497,000$, an increase of $\$ 1,260,000$, or $3 \%$, from net sales of $\$ 42,237,000$ in the first six months of fiscal 2012. Net sales of animal health and nutrition products increased approximately $19 \%$ compared to the first six months of fiscal 2012 due primarily to $8 \%$ more tons sold and higher selling prices. Sales of our enterosorbent and other animal health products improved in both domestic and foreign markets. Net sales of fluid purification products increased approximately $3 \%$
due to $7 \%$ more tons sold primarily to edible oil and petroleum oil processors, including several new customers. These increased sales were partially offset by lower sales to overseas recycled motor oil customers. Our co-packaged traditional coarse cat litter net sales improved $7 \%$ due to a $4 \%$ increase in tons sold and a higher selling price. Net sales of agricultural products decreased approximately $9 \%$ due to $13 \%$ fewer tons sold. Sales declined for products used in horticultural applications and for agricultural chemical carriers sold to corn root worm producers, while sales of products for other agricultural uses increased. Sales of our engineered granule products also declined in the agricultural markets.

The Business to Business Products Group's operating income for the first six months of fiscal 2013 was $\$ 14,624,000$, an increase of $\$ 757,000$, or $5 \%$, from operating income of $\$ 13,867,000$ in the first six months of fiscal 2012. Operating income was positively impacted by the increased sales described above, by approximately $3 \%$ lower per ton freight costs and by a reduction in the cost of natural gas used to operate kilns that dry our clay. Freight costs declined for our products shipped overseas. Operating income was negatively impacted by approximately $2 \%$ higher material costs per ton. Certain products in the Business to Business Products Group received higher fixed manufacturing cost allocations subsequent to the relocation of production between our plants, as
discussed in Note 2 of the condensed consolidated financial statements. See further discussion of manufacturing costs under "Consolidated Results" below.

Selling, general and administrative expenses for the Business to Business Products Group were comparable to the first six months of fiscal 2012.

## RETAIL AND WHOLESALE PRODUCTS GROUP

Net sales of the Retail and Wholesale Products Group for the first six months of fiscal 2013 were $\$ 79,042,000$, an increase of $\$ 1,494,000$, or $2 \%$, from net sales of $\$ 77,548,000$ for the first six months of fiscal 2012. Net sales increased for our cat litter products and for our foreign subsidiaries, but decreased for our industrial absorbent products. Net sales for our foreign subsidiaries are described under "Foreign Operations" below. Overall cat litter net sales increased approximately $3 \%$ due to lower trade spending (trade spending reduces net sales), higher selling prices and a favorable product sales mix. These positive factors outweighed an approximate $4 \%$ decrease in tons sold. Branded cat litter net sales increased approximately $3 \%$ due primarily to lower trade spending and higher sales for our Cat's Pride Fresh \& Light scoopable products. In addition, net sales of private label cat litter increased approximately $2 \%$ due to higher selling prices, which offset a $4 \%$ decrease in tons sold. Industrial absorbents net sales were down approximately $4 \%$ compared with the first six months of fiscal 2012 due to a $10 \%$ decline in tons sold.

The Retail and Wholesale Products Group's operating income for the first six months of fiscal 2013 was $\$ 6,460,000$, an increase of $\$ 4,621,000$, from operating income of $\$ 1,839,000$ for the first six months of fiscal 2012. The Group's operating income was positively impacted by the higher sales described above, lower selling, general and administrative expenses as discussed below, a reduction in the cost of natural gas used to operate kilns that dry our clay and lower packaging costs. Packaging costs per ton decreased approximately $2 \%$ due to fluctuations in the price of paper and resin commodities and supplies. The Group's operating income was negatively impacted by approximately $15 \%$ higher freight costs per ton due to diesel fuel price and other cost increases in the freight industry which we expect to continue. Material costs per ton were even compared to the prior year as higher costs for purchased additives, fragrances and other materials were offset by other lower non-fuel manufacturing costs per ton. Certain products in the Retail and Wholesale Products Group received lower fixed manufacturing cost allocations subsequent to the relocation of production between plants, as discussed in Note 2 of the condensed consolidated financial statements. See further discussion of manufacturing costs under "Consolidated Results" below.

Selling, general and administrative expenses for the Retail and Wholesale Products Group decreased 5\% compared to the first six months of fiscal 2012 due to approximately $\$ 260,000$ lower advertising and promotion expenditures primarily for our Cat's Pride products. We expect to increase advertising and promotional expenditures over the remainder of fiscal 2013; however, total advertising and promotional spending is anticipated to be less than in fiscal 2012, but will remain higher than historical levels.

## CONSOLIDATED RESULTS

Our consolidated gross profit as a percentage of net sales for the first six months of fiscal 2013 was $27 \%$, which was higher than the $24 \%$ reported for the first six months of fiscal 2012. As discussed above, higher sales and lower total costs for packaging contributed to improved gross profit, but were partially offset by higher freight costs. A $2 \%$ decrease in non-fuel manufacturing cost per ton produced was driven primarily by lower labor and repair costs, which were partially offset by higher costs of purchased additives, fragrances and other materials due to the mix of products produced. In addition, the cost per ton of natural gas used to operate kilns that dry our clay decreased $19 \%$ compared to the first six months of fiscal 2012.

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

Selling, general and administrative expenses as a percentage of net sales for the first six months of fiscal 2013 were $19 \%$, compared to $18 \%$ for the first six months of fiscal 2012. The discussions of the segments' operating income above describe the change in the selling, general and administrative expenses that were allocated to the operating segments. The remaining unallocated corporate expenses in the first six months of fiscal 2013 included a higher estimated annual incentive plan bonus accrual. The incentive bonus expense was based on performance targets that are established for the fiscal year.

Interest expense was $\$ 101,000$ lower for the first six months of fiscal 2013 compared to the same period in fiscal 2012 due to a reduction of notes payable.

Our effective tax rate was $27 \%$ of pre-tax income in the first six months of fiscal 2013, the same rate as the full year of fiscal 2012. The effective tax rate for fiscal 2013 was estimated based on the projected composition and estimated level of our taxable income for the year.

## RESULTS OF OPERATIONS

## THREE MONTHS ENDED JANUARY 31, 2013 COMPARED TO <br> THREE MONTHS ENDED JANUARY 31, 2012

Consolidated net sales for the three months ended January 31, 2013 were $\$ 61,122,000$, an increase of $2 \%$ from net sales of $\$ 60,203,000$, for the three months ended January 31, 2012. Consolidated net income for the second quarter of fiscal 2013 was $\$ 2,146,000$, compared to $\$ 3,239,000$ for the second quarter of fiscal 2012. Diluted net income per share was $\$ 0.31$ for the second quarter of fiscal 2013 compared to $\$ 0.45$ for the second quarter of fiscal 2012.

Consolidated net sales for the second quarter of fiscal 2013 improved due to lower trade spending (trade spending reduces net sales) and selling price increases. Consolidated net income for the second quarter of fiscal 2013 was reduced by significantly higher advertising expense, which was partially offset by the lower cost of fuel used in our manufacturing processes, as well as by lower non-fuel manufacturing costs. The Retail and Wholesale Products Group's operating income declined compared to the second quarter of fiscal 2012, while the Business to Business Products Group's operating income increased.

## BUSINESS TO BUSINESS PRODUCTS GROUP

Net sales of the Business to Business Products Group for the second quarter of fiscal 2013 were $\$ 21,715,000$, an increase of $\$ 412,000$, or $2 \%$, from net sales of $\$ 21,303,000$ for the second quarter of fiscal 2012. Net sales of animal health and nutrition products increased approximately $10 \%$ compared to the first six months of fiscal 2012 due primarily to $18 \%$ more tons sold. Sales of our enterosorbent and other animal health products improved in both domestic and foreign markets. Net sales of fluid purification products were approximately $11 \%$ higher due primarily to $13 \%$ more tons sold. This increase was driven primarily by sales to edible oil and petroleum oil processors, including several new customers. These higher sales were partially offset by lower sales to overseas recycled motor oil customers. Our co-packaged traditional coarse cat litter net sales improved $7 \%$ due to a $4 \%$ increase in tons sold and higher selling prices. Net sales of agricultural products decreased approximately $24 \%$ driven by fewer tons sold. Sales declined for products used in horticultural applications and for agricultural chemical carriers sold to corn root worm producers. In addition, sales of our engineered granule products decreased in the agricultural markets.

The Business to Business Products Group's operating income for the second quarter of fiscal 2013 was $\$ 7,101,000$, an increase of $\$ 674,000$, or $10 \%$, from operating income of $\$ 6,427,000$ in the second quarter of fiscal 2012. Operating income was positively impacted by the increase in sales described above, by lower material costs and by a reduction in the cost of natural gas used to operate kilns that dry our clay. Material costs were lower due to the mix of products sold and lower non-fuel manufacturing costs, which offset higher fixed manufacturing cost allocations received by some products subsequent to the relocation of production between our plants, as discussed in Note 2 of the condensed consolidated financial statements. See further discussion of manufacturing costs under "Consolidated Results" below. Operating income was negatively impacted by higher packaging costs per ton due to fluctuations in the price of paper commodities and the mix of products manufactured. In addition, freight costs per ton increased due to the cost of diesel fuel and other cost increases in the freight industry.

Selling, general and administrative expenses for the Business to Business Products Group were comparable to the second quarter of fiscal 2012.

## RETAIL AND WHOLESALE PRODUCTS GROUP

Net sales of the Retail and Wholesale Products Group for the second quarter of fiscal 2013 were $\$ 39,407,000$, an increase of $\$ 507,000$, or $1 \%$, from net sales of $\$ 38,900,000$ for the second quarter of fiscal 2012. Net sales increased

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

for our cat litter products and for our foreign subsidiaries, but decreased for our industrial absorbent products. Our foreign subsidiaries are discussed under "Foreign Operations" below. Overall cat litter net sales increased approximately $1 \%$ due to lower trade spending (trade spending reduces net sales) and increased selling prices, which outweighed an approximate $3 \%$ decrease in tons sold. Branded cat litter net sales were flat compared to the second quarter of fiscal 2012. Sales continued to increase for our Cat's Pride Fresh \& Light scoopable products; however, our other branded scoopable cat litter products experienced strong price competition during the quarter. Net sales of private label cat litter increased approximately $2 \%$ due primarily to additional sales to existing customers. Industrial absorbents net sales were down approximately $6 \%$ compared with the second quarter of fiscal 2012 due to a $12 \%$ decline in tons sold.

The Retail and Wholesale Products Group's operating income for the second quarter of fiscal 2013 was $\$ 1,936,000$, a decrease of $\$ 1,122,000$ from operating income of $\$ 3,058,000$ for the second quarter of fiscal 2012. The decrease was due primarily to higher selling, general and administrative expenses discussed below. In addition, freight cost per ton increased approximately $14 \%$ due to the mix of products manufactured, diesel fuel price and other cost increases in the freight industry which we expect to

19
continue. The Group's operating income was positively impacted by the higher sales described above, by a reduction in the cost of natural gas used to operate kilns that dry our clay and by lower packaging costs. Packaging costs per ton decreased approximately $2 \%$ due to fluctuations in the price of paper and resin commodities and supplies. Material costs per ton were down $1 \%$ as lower non-fuel manufacturing costs per ton offset higher costs for purchased additives, fragrances and other materials. Certain products in the Retail and Wholesale Products Group received lower fixed manufacturing cost allocations subsequent to the relocation of production between plants, as discussed in Note 2 of the condensed consolidated financial statements. See further discussion of manufacturing costs under "Consolidated Results" below.

Selling, general and administrative expenses for the Retail and Wholesale Products Group increased 78\% compared to the second quarter of fiscal 2012 due to approximately $\$ 2,300,000$ higher advertising and promotion expenditures, which were primarily for our Cat's Pride and other branded cat litter products. We expect to increase advertising and promotional expenditures over the remainder of fiscal 2013; however, total advertising and promotional spending is anticipated to be less than in fiscal 2012, but will remain higher than historical levels.

## CONSOLIDATED RESULTS

Our consolidated gross profit as a percentage of net sales for the second quarter of fiscal 2013 was $27 \%$, which was higher than the $24 \%$ reported for the second quarter of fiscal 2012. As discussed above, higher sales and lower totals cost for packaging and materials, which were partially offset by higher freight costs, contributed to improved gross profit. A 4\% decrease in non-fuel manufacturing cost per ton produced contributed to lower overall material costs. This decrease was driven primarily by lower labor cost per ton, which was partially offset by the mix of products produced requiring more purchased additives, fragrances and other materials. In addition, the cost per ton of natural gas used to operate kilns that dry our clay decreased $7 \%$ compared to the second quarter of fiscal 2012.

Selling, general and administrative expenses as a percentage of net sales for the second quarter of fiscal 2013 were $21 \%$, compared to $16 \%$ for the second quarter of fiscal 2012. The discussions of the segments' operating income above describe the change in the selling, general and administrative expenses that were allocated to the operating segments, including higher advertising costs in the Retail and Wholesale Products Group. The remaining unallocated corporate expenses in the second quarter of fiscal 2013 included a higher estimated annual incentive plan bonus accrual. The incentive bonus expense was based on performance targets that are established for the fiscal year.

Interest expense was $\$ 58,000$ lower for the second quarter of fiscal 2013 compared to the same period in fiscal 2012 due to a reduction of notes payable.

Our effective tax rate was $29 \%$ of pre-tax income in the second quarter of fiscal 2013, compared to $27 \%$ for the full year of fiscal 2012. The fiscal 2013 second quarter rate includes an adjustment to bring the six month effective tax rate for fiscal 2013 to a rate of $27 \%$, which was estimated based on the projected composition and estimated level of our taxable income for the year.

## FOREIGN OPERATIONS

Net sales by our foreign subsidiaries during the first six months of fiscal 2013 were $\$ 6,153,000$, a $9 \%$ increase, compared to net sales of $\$ 5,665,000$ during the first six months of fiscal 2012. The net sales increase was attributed to $4 \%$ more tons sold, price increases and slightly stronger average exchange rates for both the Canadian Dollar and the British Pound relative to the U.S. Dollar. Net sales improved for our Canadian subsidiary due to higher sales of both branded and private label cat litters and for our United Kingdom subsidiary due to increased sales of bleaching earth. Net sales by our foreign subsidiaries represented $5 \%$ of our consolidated net sales during the first six months of both fiscal 2013 and 2012.

For the first six months of fiscal 2013, our foreign subsidiaries reported a net loss of $\$ 146,000$, compared to a net loss of $\$ 316,000$ for the first six months of fiscal 2012. The change in the net loss was due primarily to the increased sales and a reduction in overhead costs.

Identifiable assets of our foreign subsidiaries as of January 31, 2013 were $\$ 8,569,000$, compared to $\$ 8,900,000$ as of January 31, 2012. The decrease is primarily due to lower cash and cash equivalents and net fixed assets, which were partially offset by increased accounts receivable and inventories.

Net sales by our foreign subsidiaries during the second quarter of fiscal 2013 were $\$ 3,307,000$, an $18 \%$ increase, compared to net sales of $\$ 2,796,000$ during the second quarter of fiscal 2012. The net sales increase was attributed to $11 \%$ more tons sold, price increases and stronger average exchange rates for both the Canadian Dollar and the British Pound relative to the U.S. Dollar. Net sales improved for our Canadian subsidiary due to higher sales of both branded and private label cat litters and for our United

20

Kingdom subsidiary due to increased sales of bleaching earth. Net sales by our foreign subsidiaries represented 5\% of our consolidated net sales during the second quarter of both fiscal 2013 and 2012.

For the second quarter of fiscal 2013, our foreign subsidiaries reported net income of $\$ 21,000$, compared to a net loss of $\$ 159,000$ for the second quarter of fiscal 2012. The change from net loss to net income was due primarily to the increased sales and a reduction in overhead costs.

## LIQUIDITY AND CAPITAL RESOURCES

Our principal capital requirements include funding working capital needs, purchasing real estate, equipment and facilities, funding new product development and investing in infrastructure, repurchases of Common Stock, paying dividends and, from time to time, making acquisitions. During the first six months of fiscal 2013, we principally used cash generated from operations and from previous debt issuances to fund these requirements. We also have the ability to borrow under our credit facilities; however, we have not borrowed under the credit agreement in recent years. Cash and cash equivalents decreased $\$ 1,663,000$ during the first six months of fiscal 2013 to $\$ 25,430,000$ at January 31, 2013.

The following table sets forth certain elements of our condensed Consolidated Statements of Cash Flows (in thousands):

Net cash provided by operating activities
Net cash (used in) provided by investing activities
Net cash used in financing activities
Effect of exchange rate changes on cash and cash equivalents
Net (decrease) increase in cash and cash equivalents
For the Six Months Ended January 31,
$2013 \quad 2012$
\$10,811 \$10,281
(6,197 ) 3,366
(6,253 ) (4,196 )
(24 ) 23
\$(1,663 ) \$9,474
Net cash provided by operating activities
For the first six months of fiscal years 2013 and 2012, the primary components of operating cash flows were as follows:

Accounts receivable, less allowance for doubtful accounts, increased \$779,000 in the first six months of fiscal 2013 compared to a decrease of $\$ 310,000$ in the first six months of fiscal 2012. The change in both periods is due to the level and timing of sales and collections and the payment terms provided to various customers.

Inventories increased $\$ 2,513,000$ in the first six months of fiscal 2013 compared to an increase of $\$ 2,410,000$ in the same period in fiscal 2012. Finished goods inventories increased in the first six months of fiscal 2013 due to more tons and the mix of products in inventory, including increased agricultural products to meet forecasted needs. Finished goods and additive inventories increased in the first six months of fiscal 2012 due to higher costs and increased stocking of our Cat's Pride, fluid purification and agricultural products to meet forecasted needs.

Prepaid expenses decreased $\$ 879,000$ in the first six months of fiscal 2013 compared to a decrease of $\$ 2,417,000$ in the first six months of fiscal 2012. During the first six months of fiscal 2013, decreases in prepaid income taxes and deferred trade spending exceeded an increase in prepaid insurance. During the first six months of fiscal 2012, a decrease in deferred advertising costs and prepaid income taxes outweighed an increase in prepaid insurance. Advertising and trade spending costs are recognized in accordance with our accounting policies. Prepaid insurance increased in both periods due the timing of insurance premium payments.

Other assets decreased $\$ 24,000$ in the first six months of fiscal 2013 compared to an increase of $\$ 349,000$ in the first six months of fiscal 2012. The change in other assets for both periods included the effect of currency exchange rate fluctuations on non-cash assets held by our foreign subsidiaries. The change in the relative value of the U.S. Dollar to both the British Pound and the Canadian Dollar resulted in a decrease in other assets in the first six months of fiscal 2013 compared to an increase in the same period in fiscal 2012.

Accounts payable decreased $\$ 168,000$ in the first six months of fiscal 2013 compared to a decrease of $\$ 179,000$ in the first six months of fiscal 2012. Trade payables in both fiscal 2013 and fiscal 2012 varied due to timing of payments, cost fluctuations for goods and services we purchased and our production volume levels.

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

Accrued expenses increased $\$ 690,000$ in the first six months of fiscal 2013 compared to a decrease of $\$ 98,000$ in the first six months of fiscal 2012. Accrued salaries included the bonus accrual, which in the first six months of both fiscal 2013 and 2012 decreased by the payout of the prior fiscal year's bonus accrual and increased by the current fiscal year's first six months' bonus accrual. The bonus paid out in fiscal 2013 was substantially greater than the bonus paid out in fiscal 2012; however, the current year's accrual for the first six months of fiscal 2013 was higher than for the same period of fiscal 2012. Accrued trade promotions and advertising in the first six months of both fiscal 2013 and 2012 varied due to marketing programs for our Cat's Pride cat litter. Accrued freight changed in both years due to the timing of payments and shipments at quarter-end. Similar to accounts payable, accrued plant expenses fluctuated due to timing of payments, cost fluctuations for goods and services we purchased and our production levels. Accrued plant expenses increased in the first six months of both fiscal 2013 and 2012.

Deferred compensation increased $\$ 281,000$ in the first six months of fiscal 2013 compared to an increase of $\$ 116,000$ in the first six months of fiscal 2012. In the first six months of both fiscal 2013 and 2012, deferred compensation balances were reduced by scheduled payouts and were increased by employee deferrals and interest earned on accumulated deferred compensation balances.

Pension and other postretirement liabilities increased $\$ 882,000$ in the first six months of fiscal 2013 compared to an increase of $\$ 952,000$ in the first six months of fiscal 2012. A $\$ 427,000$ contribution during the first six months of fiscal 2013 partially offset a higher actuarially determined liability due to a lower required discount rate. No contribution was made during the first six months of fiscal 2012. See Note 6 of the notes to the condensed consolidated financial statements for further discussion of our postretirement benefit obligations.

Other liabilities decreased $\$ 25,000$ in the first six months of fiscal 2013 compared to an increase of $\$ 50,000$ in the first six months of fiscal 2012. The change in other liabilities included the effect of currency exchange rate fluctuations on the liabilities of our foreign subsidiaries. The change in the relative value of the U.S. Dollar to both the British Pound and the Canadian Dollar resulted in a decrease in other liabilities in the first six months of fiscal 2013 compared to an increase in the same period of fiscal 2012.

Net cash (used in) provided by investing activities
Cash used in investing activities was $\$ 6,197,000$ in the first six months of fiscal 2013 compared to net cash provided by investing activities of $\$ 3,366,000$ in the first six months of fiscal 2012. Dispositions of investment securities were less than purchases by $\$ 1,222,000$ and exceeded purchases by $\$ 6,855,000$ in the first six months of fiscal 2013 and 2012, respectively. Purchases and dispositions of investment securities in both periods are subject to variations in the timing of investment maturities. Cash used for capital expenditures of \$5,009,000 in the first six months of fiscal 2013 was primarily for improvement and replacement of machinery at our manufacturing facilities. Cash used for capital expenditures of $\$ 3,512,000$ for the same period in fiscal 2012 included a new storage facility and replacement of machinery at our manufacturing locations.

Net cash used in financing activities
Cash used in financing activities was $\$ 6,253,000$ in the first six months of fiscal 2013 compared to cash used in financing activities of $\$ 4,196,000$ in the first six months of fiscal 2012. Payments on long-term debt in the first six months of fiscal 2013 were $\$ 2,300,000$ compared to $\$ 2,100,000$ in the first six months of fiscal 2012. Proceeds from issuance of Common Stock and treasury stock in connection with stock option exercises were $\$ 653,000$ and $\$ 121,000$ in the first six months of fiscal 2013 and 2012, respectively.

Dividend payments in the first six months of fiscal 2013 of $\$ 4,630,000$ were higher than the $\$ 2,262,000$ paid during the same period of fiscal 2012. On December 4, 2012 our Board of Directors declared accelerated cash dividends of

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

$\$ 0.36$ per share of Common Stock and $\$ 0.27$ per share of Class B Stock, which reflected dividends for the third and fourth quarters of fiscal 2013. These dividends were payable on December 28, 2012. This was not a special dividend payment nor an increase, but rather an acceleration of the quarterly dividends that would be paid normally over the course of fiscal 2013. The Board of Directors will consider the next regularly scheduled dividend payment at its June 2013 meeting.

Other

Total cash and investment balances held by our foreign subsidiaries of $\$ 1,331,000$ at January 31, 2013 were lower than the January 31,2012 balances of $\$ 1,939,000$ due to continuing operating losses as discussed in "Foreign Operations" above.

We have a $\$ 15,000,000$ unsecured revolving credit agreement with BMO Harris Bank N.A. ("BMO Harris") which will expire on December 31, 2014. The credit agreement provides that we may select a variable rate based on either BMO Harris' prime rate or a LIBOR-based rate, plus a margin which varies depending on our debt to earnings ratio, or a fixed rate as agreed between us and BMO Harris. The credit agreement also allows us to obtain foreign letters of credit when necessary. At January 31, 2013, the

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

variable rates would have been $3.25 \%$ for BMO Harris' prime-based rate or $2.07 \%$ for LIBOR-based rate. The credit agreement contains restrictive covenants that, among other things and under various conditions, limit our ability to incur additional indebtedness or to dispose of assets. The agreement also requires us to maintain a minimum fixed coverage ratio and a minimum consolidated net worth. We did not borrow under the credit agreement during the six months ended January 31, 2013 and 2012 and we were in compliance with its covenants.

As of January 31, 2013, we had remaining authority to repurchase 312,197 shares of Common Stock under a repurchase plan approved by our Board of Directors. These repurchases may be made on the open market (pursuant to Rule 10b5-1 plans or otherwise) or in negotiated transactions. The timing and amount of shares repurchased will be determined by our management.

We believe that cash flow from operations, availability under our revolving credit facility and current cash and investment balances will provide adequate cash funds for foreseeable working capital needs, capital expenditures at existing facilities, dividend payments and debt service obligations for at least the next 12 months. We expect cash requirements for capital expenditures in fiscal 2013 to be higher than in fiscal 2012 due to projects at our manufacturing facilities. We expect increased advertising and promotional expenditures over the remaining two quarters of fiscal 2013; however, total advertising and promotional spending is anticipated to be less than in fiscal 2012, but will remain higher than historical levels. Our capital requirements are subject to change as business conditions warrant and opportunities arise. Our ability to fund operations, to make planned capital expenditures, to make scheduled debt payments and to remain in compliance with all of the financial covenants under debt agreements, including, but not limited to, the credit agreement, depends on our future operating performance, which, in turn, is subject to prevailing economic conditions and to financial, business and other factors. The timing and size of any new business ventures or acquisitions that we complete may also impact our cash requirements.

The tables in the following subsection summarize our contractual obligations and commercial commitments at January 31, 2013 for the time-frames indicated.

CONTRACTUAL OBLIGATIONS AND COMMERCIAL COMMITMENTS
Payments Due by Period

|  |  | Less Than 1 | $1-3$ Years | $4-5$ Years | After 5 Years |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Contractual Obligations | Total | Year | $1-2,000$ |  |  |
| Long-Term Debt | $\$ 27,400,000$ | $\$ 5,000,000$ | $\$ 6,983,000$ | $\$ 6,167,000$ | $\$ 9,250,000$ |
| Interest on Long-Term Debt | $4,778,000$ | $1,218,000$ | $1,718,000$ | $1,109,000$ | 733,000 |
| Operating Leases | $9,686,000$ | $2,418,000$ | $3,260,000$ | $2,507,000$ | $1,501,000$ |
| Total Contractual Cash Obligations | $\$ 41,864,000$ | $\$ 8,636,000$ | $\$ 11,961,000$ | $\$ 9,783,000$ | $\$ 11,484,000$ |

We made a quarterly contribution to our defined benefit pension plan of $\$ 427,000$ during the first six months of fiscal 2013. We estimate contributions of approximately $\$ 780,000$ will be made during the remainder of fiscal 2013. We have not presented this obligation for future years in the table above because the funding requirement can vary from year to year based on changes in the fair value of plan assets and actuarial assumptions. See "Item 3. Quantitative and Qualitative Disclosures About Market Risk" below for a discussion of the potential impact of financial market fluctuations on pension plan assets and future funding contributions.

| Amount of Commitment Expiration Per Period <br>  <br> Other Commercial Commitments |  |  |  |  |  | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

The other commercial commitments in the table above represent open purchase orders, including blanket purchase orders, for items such as packaging, additives and pallets used in the normal course of operations. The expected timing
of payments for these obligations is estimated based on current information. Timing of payments and actual amounts paid may be different depending on the time of receipt of goods or services, or changes to agreed-upon amounts for some obligations.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

This discussion and analysis of financial condition and results of operations is based on our unaudited condensed consolidated financial statements, which have been prepared in accordance with U.S. GAAP for interim financial information and in compliance with instructions to Form 10-Q and Article 10 of Regulation S-X. The preparation of these financial statements requires the use of estimates and assumptions related to the reporting of assets, liabilities, revenues, expenses and related disclosures. In preparing these financial statements, we have made our best estimates and judgments of certain amounts included in the financial statements. Estimates and assumptions are revised periodically. Actual results could differ from these estimates.

See the information concerning our critical accounting policies included under "Management's Discussion of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year ended July 31, 2012.

## Recently Issued Accounting Standards

In February 2013, the FASB issued guidance under ASC 220, Comprehensive Income-Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income, that requires presentation by the respective line items of net income, either on the face of the statement where net income is presented or in the notes, information about significant amounts required under U.S. GAAP to be reclassified out of accumulated other comprehensive income in their entirety. For amounts not required to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures that provide additional details about those amounts. These presentation requirements will be effective for our quarter ending April 30, 2013 and will not have a significant impact on our consolidated financial statements.

In July 2012, the FASB issued guidance under ASC 350, Testing Indefinite-Lived Intangible Assets for Impairment, that provides the option to first assess qualitative factors to determine whether it is more likely than not that an indefinite-lived intangible asset is impaired as a basis for determining whether it is necessary to perform the second, quantitative impairment test. If, based on the qualitative assessment of events or circumstances, an entity determines it is more likely than not that the indefinite-lived intangible asset's fair value is more than its carrying amount, then it is not necessary to perform the quantitative impairment test. However, if an entity concludes otherwise, then the quantitative impairment test must also be performed to identify and measure any potential impairment amount. We are currently evaluating the impact this guidance will have on our annual indefinite-lived intangible asset impairment testing for our fiscal year 2014 beginning August 1, 2013.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to interest rate risk and employ policies and procedures to manage our exposure to changes in the market risk of our cash equivalents and short-term investments. We believe that the market risk arising from holdings of our financial instruments is not material.

We are exposed to foreign currency fluctuation risk, primarily U.S. Dollar/British Pound, U.S. Dollar/Euro and U.S. Dollar/Canadian Dollar, as it relates to certain accounts receivables and to our foreign operations. We are also subject to translation exposure of our foreign subsidiaries' financial statements. In recent years, our foreign subsidiaries have not generated a substantial portion of our consolidated sales or net income. In addition, a small portion of our consolidated accounts receivable are denominated in foreign currencies. In the second quarter of fiscal 2013 we entered into two derivative contracts to reduce our exposure to fluctuations in the exchange rate of the Euro compared to the U.S. Dollar. These contracts expired prior to January 31, 2013 and no transactions were executed per the contractual terms. We believe that the overall foreign currency fluctuation risk is not material to our consolidated financial statements.

We are exposed to market risk as it relates to the investments of plan assets under our defined benefit pension plan. The fair value of these assets is subject to change due to fluctuations in the financial markets. A lower asset value may increase our pension expense and may increase the amount of future funding contributions.

We are exposed to regulatory risk in the fluid purification, animal health and agricultural markets, principally as a result of the risk of increasing regulation of the food chain throughout the world, but particularly in the United States and Europe. We actively monitor developments in this area, both directly and through trade organizations of which we are a member.

We are exposed to commodity price risk with respect to fuel. Factors that could influence the cost of natural gas used in the kilns to dry our clay include the creditworthiness of our natural gas suppliers, the overall general economy, developments in world events, general supply and demand for natural gas, seasonality and the weather patterns throughout the United States and the world. We monitor fuel market trends and, consistent with our past practice, we may contract for a portion of our anticipated fuel needs using forward purchase contracts to mitigate the volatility of our kiln fuel prices. We have not purchased any natural gas contracts for our planned kiln fuel needs for fiscal 2013. We continue to purchase natural gas at spot rates on a month to month basis.

## ITEM 4. CONTROLS AND PROCEDURES

## Evaluation of Disclosure Controls and Procedures

Management conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act")) as of the end of the period covered by this Quarterly Report on Form 10-Q. The controls evaluation was conducted under the supervision and with the participation of management, including our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"). Based upon the controls evaluation, our CEO and CFO have concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified by the SEC, and that such information is accumulated and communicated to management, including the CEO and CFO, as appropriate to allow timely decisions regarding required disclosure.

## Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that occurred during the fiscal quarter ended January 31, 2013 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## Inherent Limitations on Effectiveness of Controls

Our management, including the CEO and CFO, do not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all errors and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. The design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Further, because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures.

## PART II - OTHER INFORMATION

Items 1, 1A, 3 and 5 of this Part II are either inapplicable or are answered in the negative and are omitted pursuant to the instructions to Part II.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

During the three months ended January 31, 2013, we did not sell any securities which were not registered under the Securities Act of 1933. The following chart summarizes our Common Stock purchases during this period. ISSUER PURCHASES OF EQUITY SECURITIES ${ }^{1}$
\(\left.$$
\begin{array}{lllll} & \text { (a) } & \begin{array}{l}\text { (c) } \\
\text { Total Number of } \\
\text { For the Three }\end{array} & \begin{array}{l}\text { Total Number of } \\
\text { Months Ended } \\
\text { January 31, 2013 }\end{array} & \begin{array}{l}\text { Average Price Paid } \\
\text { phares Purchased }\end{array}\end{array}
$$ \begin{array}{l}pharchased as <br>
Part of Publicly <br>
Announced Plans or <br>

Programs\end{array}\right)\)| Maximum Number of |
| :--- |
| Shares that may yet |
| be Purchased Under |
| Plans or Programs ${ }^{2}$ |

${ }^{1}$ The table summarizes repurchases of (and remaining authority to repurchase) shares of our Common Stock. We did not repurchase any shares of our Class B Stock during the period in question, and no shares of our Class A Common Stock are currently outstanding. Descriptions of our Common Stock, Class B Stock and Class A Common Stock are contained in Note 7 of the consolidated financial statements included in our Annual Report on Form 10-K for the fiscal year ended July 31, 2012 filed with the SEC.
${ }^{2}$ Our Board of Directors authorized repurchases of 250,000 shares on both March 11, 2011 and June 14, 2012. These authorizations do not have a stated expiration date. The share numbers in this column indicate the number of shares of Common Stock that may yet be repurchased under these authorizations. We do not have any current authorization from our Board of Directors to repurchase shares of Class B Stock, and no shares of Class A Common Stock are currently outstanding.

## ITEM 4. MINE SAFETY DISCLOSURES

Our mining operations are subject to regulation by the Mine Safety and Health Administration under authority of the Federal Mine Safety and Health Act of 1977, as amended. Information concerning mine safety violations or other regulatory matters required by section 1503(a) of the Dodd-Frank Wall Street Reform and Consumer Protection Act and Item 104 of Regulation S-K is included in Exhibit 95 to this Quarterly Report on Form 10-Q.

ITEM 6. EXHIBITS
Exhibit
No. Description $\quad$ SEC Document Reference

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

OIL-DRI CORPORATION OF AMERICA
(Registrant)

BY /s/ Daniel S. Jaffee
Daniel S. Jaffee
President and Chief Executive Officer

BY /s/ Daniel T. Smith
Daniel T. Smith
Vice President and Chief Financial Officer

Dated: March 11, 2013
29

## Edgar Filing: OIL DRI CORP OF AMERICA - Form 10-Q

## EXHIBITS

Exhibit No. Description
11 Statement re: Computation of Earnings per Share.
31 Certifications pursuant to Rule 13a-14(a).
32 Certifications pursuant to Section 1350 of the Sarbanes-Oxley Act of 2002.
95 Mine Safety Disclosures
101.INS XBRL Taxonomy Instance Document
101.SCH XBRL Taxonomy Extension Schema Document
101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF XBRL Taxonomy Extension Definition Linkbase Document
101.LAB XBRL Taxonomy Extension Labels Linkbase Document
101.PRE XBRL Taxonomy Extension Presentation Linkbase

Note: Stockholders may receive copies of the above listed exhibits, without fee, by written request to Investor Relations, Oil-Dri Corporation of America, 410 North Michigan Avenue, Suite 400, Chicago, Illinois 60611-4213, by telephone at (312) 321-1515 or by e-mail to info@oildri.com.

