National CineMedia, Inc. Form 4

April 11, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

obligations

Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

may continue. See Instruction 1(b).

(Print or Type Responses)

920 MAIN STREET,

(Last)

(Instr. 3)

1. Name and Address of Reporting Person \* AMERICAN MULTI CINEMA INC

(First)

2. Issuer Name and Ticker or Trading Symbol

National CineMedia, Inc. [NCMI]

3. Date of Earliest Transaction

(Month/Day/Year) 04/09/2008

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

Director 10% Owner Other (specify Officer (give title

below)

6. Individual or Joint/Group Filing(Check

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

Applicable Line)

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

KANSAS CITY, MO 64105

(City) (State) 1.Title of 2. Transaction Date 2A. Deemed Security

(Month/Day/Year) Execution Date, if

(Month/Day/Year)

(Middle)

(Zip)

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4) (Instr. 4)

(9-02)

(A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount 4 Derivative Conversion (Month/Day/Year) Execution Date, if **Transaction**Derivative **Expiration Date** Underlying Securitie Security or Exercise Code Securities (Month/Day/Year) (Instr. 3 and 4) (Month/Day/Year) (Instr. 3) Price of (Instr. 8) Acquired (A) or

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	Derivative Security				Disposed of (Instr. 3, 4, 5)				
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
COMMON UNITS OF NATIONAL CINEMEDIA, LLC	\$ 0 <u>(1)</u>	04/09/2008	A		939,853		<u>(1)</u>	<u>(1)</u>	COMMON STOCK OF NATIONAL CINEMEDIA, INC.

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
topy on the randy radiation	Director	10% Owner	Officer	Other		
AMERICAN MULTI CINEMA INC 920 MAIN STREET KANSAS CITY, MO 64105	X	X				
AMC ENTERTAINMENT INC 920 MAIN STREET N/A KANSAS CITY, MO 64105	X	X				
Marquee Holdings Inc. 920 MAIN STREET KANSAS CITY, MO 64105	X	X				
AMC ENTERTAINMENT HOLDINGS, INC. 920 MAIN STREET KANSAS CITY, MO 64105	X	X				

# **Signatures**

KEVIN M. CONNOR, SVP, GC AND SECRETARY (AMERICAN-MULTI-CINEMA, INC.)	04/11/2008
**Signature of Reporting Person	Date
KEVIN M. CONNOR, SVP, GC AND SECRETARY (AMC ENTERTAINMENT INC.)	04/11/2008
**Signature of Reporting Person	Date
KEVIN M. CONNOR, SVP, GC AND SECRETARY (MARQUEE HOLDINGS INC.)	04/11/2008
**Signature of Reporting Person	Date
KEVIN M. CONNOR, SVP, GC AND SECRETARY (AMC ENTERTAINMENT HOLDINGS, INC.)	04/11/2008
**Signature of Reporting Person	Date

Reporting Owners 2

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common Units of National CineMedia, LLC ("Common Units") may be converted at any time into shares of Common Stock of National CineMedia, Inc. on a one-for-one basis, and have no expiration date.
- Common Units were issued pursuant to the Common Unit Adjustment Agreement, dated as of February 13, 2007, by and among
  (2) National CineMedia, LLC, National CineMedia, Inc., American Multi-Cinema, Inc, and other parties thereto, and the terms and conditions set forth therein.
- (3) The reported securities are owned directly by American Multi-Cinema, Inc. and indirectly by AMC Entertainment Inc., Marquee Holdings Inc. and AMC Entertainment Holdings, Inc.

#### **Remarks:**

This report is filed jointly by American Multi-Cinema, Inc., AMC Entertainment Inc., Marquee Holdings Inc. and AMC Enter Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.