Tarchetti Mark Form 4 February 15, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

Number: January 31, Expires: 2005

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

Common

Common

Stock

Stock

02/12/2018

02/12/2018

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person * Tarchetti Mark			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer			
					DS INC [NWL]	(Check all applicable)			
(Last)	(First) (1	Middle)	3. Date of	Earliest Tra	ansaction				
			(Month/D	ay/Year)		Director		Owner	
221 RIVER STREET			02/12/2018			_X_ Officer (give title Other (specify below)			
						below)			
							President		
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)			Applicable Line)			
				•		_X_ Form filed by	One Reporting Pe	erson	
HOBOKEN	NI 07030					Form filed by	More than One Re	eporting	
TIOD OTTER	,110 07020					Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative Securities Acc	quired, Disposed	of, or Beneficial	lly Owned	
1.Title of	2. Transaction Dat	e 2A. Dee	emed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution	on Date, if	Transactio	on(A) or Disposed of	Securities	Form: Direct	Indirect	
(Instr. 3)	•	any		Code	(D)	Beneficially	(D) or	Beneficial	
		(Month/	/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership	
						Following	(Instr. 4)	(Instr. 4)	
					(A)	Reported			
					(A)	Transaction(s)			

Code V Amount

9,555

3,652

M

F

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Transaction(s)

(Instr. 3 and 4)

D

D

264,601

260,949

or

(D)

A

Price

<u>(1)</u>

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	(1)	02/12/2018		M	9,555	(2)	(2)	Common Stock	9,555	\$

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Tarchetti Mark

221 RIVER STREET President

HOBOKEN, NJ 07030

Signatures

/s/ Leah Lower, Attorney in Fact for Mark Tarchetti

02/15/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units convert into Newell Brands Inc. Common Stock on a one-for-one basis.
- (2) The Reporting Person became vested in one-half of the total RSUs that were granted on December 28, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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