PHILLIPS CRAIG Form SC 13G/A February 06, 2006

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SEC 1745 (12-02)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 5) \*

LIFETIME BRANDS, INC. (Name of Issuer)

Common Stock, par value \$0.01 per share (Title of Class of Securities)

531926103 (CUSIP Number)

November 23, 2005 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[ ] Rule 13d-1(b)
[ X ] Rule 13d-1(c)
[ ] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 531926103

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only).

Craig Phillips

- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
  - (a)
  - (b)
- 3. SEC Use Only
- 4. Citizenship or Place of Organization

United States

Number of 5. Sole Voting Power: 820,842 Shares Beneficially by 6. Shared Voting Power: -0-Owned by Each

Reporting 7. Sole Dispositive Power: 820,842

Person With:

- 8. Shared Dispositive Power: -0-
- 9. Aggregate Amount Beneficially Owned by Each Reporting Person: 820,842
- 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
- 11. Percent of Class Represented by Amount in Row (9)
  6.4 % (1)
- 12. Type of Reporting Person: IN
- (1) Based on 12,918,645 shares of Common Stock outstanding as of November 23, 2005 (including 233,000 shares issued pursuant to the exercise of an over-allotment option), as disclosed in the prospectus filed pursuant to rule 424b1 with the Securities and Exchange Commission on November 21, 2005.

#### Item 1.

- (a) Name of Issuer Lifetime Brands, Inc.
- (b) Address of Issuer's Principal Executive Offices One Merrick Avenue Westbury, New York 11590

### Item 2.

- (a) Name of Person Filing Craig Phillips
- (b) Address of Principal Business Office or, if none, Residence Lifetime Brands, Inc., One Merrick Avenue, Westbury, New York 11590.
- (c) Citizenship United States
- (d) Title of Class of Securities Common Stock, par value \$0.01 per share.
- (e) CUSIP Number 531926103

Item 3. If this statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) [ ] Broker or dealer registered under section 15 of the Act (I5 U.S.C. 780).
- (b) [ ] Bank as defined in section 3(a) (6) of the Act (15 U.S.C. 78c)
- (c) [ ] Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) [ ] Investment company registered under section 8 of the Investment Company Act of 1940 (I 5 U.S.C 80a-8).
- (e) [ ] An investment adviser in accordance with 240.13d-l(b)(1)(ii)(E);
- (f) [ ] An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g) [ ] A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h) [ ] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813)
- (i) [ ] A church plan that is excluded from the
   definition of an investment company under section
   3(c)(14) of the Investment Company Act of 1940 (15 U.S.C.
   80a-3);
- (j) [ ] Group, in accordance with 240.13d-1(b)(1)(ii)(J)

Not Applicable

Item 4. Ownership.

The following sets forth in tabular format the share ownership of the Reporting Persons:

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 820,842
- \* Consists of (i) 748,614 shares owned directly by Craig Phillips, (ii) 28,278 shares held by an irrevocable trust for the benefit of Craig Phillips and (iii) 43,950 shares issuable upon the exercise of options which are exercisable within 60 days.
- (b) Percent of class: 6.4%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote: 820,842 shares
  - (ii) Shared power to vote or to direct the vote: Not Applicable
- (iii) Sole power to dispose or to direct the disposition of : 820,842 shares
- (iv) Shared power to dispose or to direct the disposition of: Not Applicable
- Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not Applicable

Item 8. Identification and Classification of Members of the  $\ensuremath{\mathsf{Group}}$ 

Not Applicable

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certification

By signing below I certify that, to file best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 6, 2006 Date

/s/ Craig Phillips Craig Phillips