

FIRST DATA CORP  
Form 4  
September 26, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROBINSON JAMES D III

(Last) (First) (Middle)  
6200 SOUTH QUEBEC STREET  
(Street)

GREENWOOD VILLAGE, CO 80111

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FIRST DATA CORP [FDC]

3. Date of Earliest Transaction (Month/Day/Year)  
09/24/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V	Amount	(A) or (D)	Price
Common Stock	09/24/2007		D		115,660	D	\$ 34 0

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

Edgar Filing: FIRST DATA CORP - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option (Right to Buy)	\$ <u>13.3202</u> <sup>(1)</sup>	09/24/2007		D		7,498	02/02/2003 02/02/2008	Common Stock	7,498
Director Stock Option (Right to Buy)	\$ <u>15.7533</u> <sup>(1)</sup>	09/24/2007		D		6,683	02/07/2003 02/07/2008	Common Stock	6,683
Director Stock Option (Right to Buy)	\$ <u>9.2209</u> <sup>(1)</sup>	09/24/2007		D		8,000	05/13/2002 05/13/2008	Common Stock	8,000
Director Stock Option (Right to Buy)	\$ <u>11.8422</u> <sup>(1)</sup>	09/24/2007		D		8,000	05/12/2003 05/12/2009	Common Stock	8,000
Director Stock Option (Right to Buy)	\$ <u>12.7401</u> <sup>(1)</sup>	09/24/2007		D		7,000	05/10/2001 05/10/2010	Common Stock	7,000
Director Stock Option (Right to Buy)	\$ <u>12.7401</u> <sup>(1)</sup>	09/24/2007		D		7,000	05/10/2002 05/10/2010	Common Stock	7,000
Director Stock Option (Right to Buy)	\$ <u>12.7401</u> <sup>(1)</sup>	09/24/2007		D		7,000	05/10/2003 05/10/2010	Common Stock	7,000
		09/24/2007		D		7,000	05/10/2004 05/10/2010		7,000

Edgar Filing: FIRST DATA CORP - Form 4

Director Stock Option (Right to Buy)	\$ 12.7401 <u>(1)</u>							Common Stock	
Director Stock Option (Right to Buy)	\$ 14.0099 <u>(1)</u>	09/24/2007	D	4,000	12/13/2001	12/13/2010	Common Stock	4,000	
Director Stock Option (Right to Buy)	\$ 17.6359 <u>(1)</u>	09/24/2007	D	8,000	05/09/2001	05/09/2011	Common Stock	8,000	
Director Stock Option (Right to Buy)	\$ 19.4605 <u>(1)</u>	09/24/2007	D	4,000	12/12/2001	12/12/2011	Common Stock	4,000	
Director Stock Option (Right to Buy)	\$ 22.1893 <u>(1)</u>	09/24/2007	D	8,000	05/08/2002	05/08/2012	Common Stock	8,000	
Director Stock Option (Right to Buy)	\$ 19.3323 <u>(1)</u>	09/24/2007	D	4,000	02/05/2003	02/05/2013	Common Stock	4,000	
Director Stock Option (Right to Buy)	\$ 21.6501 <u>(1)</u>	09/24/2007	D	28,000	05/21/2003	05/21/2013	Common Stock	28,000	
Director Stock Option (Right to Buy)	\$ 20.3807 <u>(1)</u>	09/24/2007	D	4,000	12/10/2003	12/10/2013	Common Stock	4,000	
Director Stock Option (Right to Buy)	\$ 24.0579 <u>(1)</u>	09/24/2007	D	8,000	05/19/2004	05/19/2014	Common Stock	8,000	
		09/24/2007	D	4,000	12/08/2004	12/08/2014		4,000	

Edgar Filing: FIRST DATA CORP - Form 4

Director Stock Option (Right to Buy)	\$ 23.0199 <u>(1)</u>							Common Stock	
Director Stock Option (Right to Buy)	\$ 20.7218 <u>(1)</u>	09/24/2007	D	8,000	05/11/2005	05/11/2015		Common Stock	8,000
Director Stock Option (Right to Buy)	\$ 25.9037 <u>(1)</u>	09/24/2007	D	28,000	05/10/2006	05/10/2016		Common Stock	28,000
Director Stock Option (Right to Buy)	\$ 15.7533 <u>(1)</u>	09/24/2007	D	6,683	02/07/2004	02/07/2009		Common Stock	6,683

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBINSON JAMES D III 6200 SOUTH QUEBEC STREET GREENWOOD VILLAGE, CO 80111	X			

## Signatures

By: Stanley J. Andersen,  
Attorney-in-Fact

09/26/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise price shown reflects the anti-dilution adjustment for the issuer's spin-off of The Western Union Company on September 29, 2006.
- (2) The price of all derivative securities in Table II, Column 8 is the difference between \$34.00 and the exercise price for the security listed in Column 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.