

ALASKA AIR GROUP INC  
Form 8-K  
November 19, 2002

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**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K  
CURRENT REPORT**

**Pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934**

**November 19, 2002**

(Date of Report)

**ALASKA AIR GROUP, INC.**

(Exact name of registrant as specified in its charter)

Commission file number 1-8957

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**91-1292054**

(I.R.S. Employer  
Identification No.)

**19300 Pacific Highway South, Seattle, Washington 98188**

(Address of principal executive offices)

**(206) 431-7040**

(Registrant's telephone number)

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ITEM 9. Regulation FD Disclosure

Signature

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This report may contain forward-looking statements that are based on the best information currently available to management. These forward-looking statements are intended to be subject to the safe harbor protection provided by Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are indicated by phrases such as will, should, the Company believes, we expect or any other language indicating a prediction of future events. There can be no assurance that actual developments will be those anticipated by the Company. Actual results could differ materially from those projected as a result of a number of factors, some of which the Company cannot predict or control. For a discussion of these factors, please see Item 1 of the Company's Annual Report on Form 10-K for the year ended December 31, 2001. The Company expressly disclaims any duty to update these projections, and makes no representation as to their continued accuracy in the event it does not provide such updates.

**Fourth Quarter 2002 Estimates**

|                                     | <b>Forecast<br/>Q4</b> | <b>Change<br/>Yr/Yr</b> |
|-------------------------------------|------------------------|-------------------------|
| <b>Alaska Airlines</b>              |                        |                         |
| Capacity (ASMs in millions)         | 4,749                  | 15.2%                   |
| Traffic (RPM s in millions)         | 3,125                  | 14.2%                   |
| Passenger load factor               | 65.8%                  | (0.6) points            |
| Fuel gallons (000,000)              | 80.3                   | 15.3%                   |
| Cost per ASM excluding fuel (cents) | 8.8                    | (8.8)%                  |

For October 2002, Alaska experienced a 18.4% increase in traffic on a 23.4% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in a decrease in revenue per available seat mile (RASM) of 7.2% for October 2002 as compared to October 2001. Compared to October 2000, traffic in 2002 increased 9.8%, capacity increased 10.5% , and RASM decreased 9.7%.

|                                     |       |              |
|-------------------------------------|-------|--------------|
| <b>Horizon Air</b>                  |       |              |
| Capacity (ASMs in millions)         | 624   | 31.5%        |
| Traffic (RPM s in millions)         | 375   | 24.8%        |
| Passenger load factor               | 60.1% | (3.2) points |
| Fuel gallons (000,000)              | 13.5  | 13.1%        |
| Cost per ASM excluding fuel (cents) | 16.0  | (23.0)%      |

For October 2002, Horizon experienced a 26.8% increase in traffic on a 36.4% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in a decrease in RASM of 10.7% for October 2002 as compared to October 2001. Compared to October 2000, traffic in 2002 increased 3.3%, capacity increased 8.4%, and RASM decreased 14.6%.

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**Capacity and Traffic Estimates for 2002**

Provided below are capacity (ASMs in millions) estimates for the full year of 2002.

|                          |        |       |
|--------------------------|--------|-------|
| Alaska Airlines capacity | 19,351 | 8.0%  |
| Horizon Air capacity     | 2,419  | 12.6% |

**Other Financial Information**

*Cash and Short-Term Investments*

Cash and short-term investments amounted to approximately \$655 million on October 31, 2002.

*Fuel Cost per Gallon (including realized hedging gains)*

|                  | <u>Cost per Gallon</u> | <u>% Change from Prior Year</u> |
|------------------|------------------------|---------------------------------|
| Alaska: October  | 88.7 cents             | 10.8%                           |
| Horizon: October | 89.0 cents             | 5.0%                            |

Current fuel hedge positions for Alaska and Horizon are as follows:

|                          | <u>Approximate % of<br/>Expected<br/>Fuel Requirements</u> | <u>Approximate<br/>Crude Oil<br/>Price per Barrel</u> |
|--------------------------|--|---|
| October    December 2002 | 40%  | \$ 22   |
| January    December 2003 | 35%  | \$ 22   |

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**Operating Fleet Plan**

Provided below are estimated changes in the Alaska and Horizon fleets for 2002 - 2003.

|                        | Seats | On      | Estimated Change |      |
|------------------------|-------|---------|------------------|------|
|                        |       | Hand    | During           |      |
|                        |       | YE 2001 | 2002             | 2003 |
| <b>Alaska Airlines</b> |       |         |                  |      |
| B737-200C              | 111   | 9       |                  |      |
| B737-400               | 138   | 39      | 1                |      |
| B737-700               | 120   | 16      |                  | 6    |
| B737-900               | 172   | 5       | 1                | 5    |
| MD-80                  | 140   | 32      | (1)              | (4)  |
|                        |       | —       | —                | —    |
| Total                  |       | 101     | 1                | 7    |
|                        |       | —       | —                | —    |
| <b>Horizon Air</b>     |       |         |                  |      |
| Dash 8-100/200         | 37    | 29      | (1)              |      |
| Dash 8-400             | 70    | 12      | 3                |      |
| F-28                   | 69    | 10      | (6)              | (4)  |
| CRJ 700                | 70    | 9       | 7                | 2    |
|                        |       | —       | —                | —    |
| Total                  |       | 60      | 3                | (2)  |
|                        |       | —       | —                | —    |

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALASKA AIR GROUP, INC.

\_\_\_\_\_  
Registrant

Date: November 14, 2002

/s/ Terri K. Maupin

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Bradley D. Tilden  
Staff Vice President/Finance and Controller

/s/ Bradley D. Tilden

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Bradley D. Tilden  
Executive Vice President/Finance and Chief Financial Officer