

GENERAL MILLS INC  
Form 8-K  
February 17, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**FORM 8-K**

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 17, 2004

**GENERAL MILLS, INC.**

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(Exact Name of Registrant as Specified in Charter)

Delaware

1-1185

41-0274440

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(State of Incorporation)

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(Commission  
File Number)

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(IRS Employer  
Identification No.)

Number One General Mills Boulevard  
Minneapolis, Minnesota  
(Mail: P.O. Box 1113)

55426  
(Mail: 55440)

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(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (763) 764-7600

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(Zip Code)

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**Item 5. Other Events.**

On February 17, 2004, the Registrant issued a press release in connection with a presentation at the Consumer Analyst Group of New York (CAGNY) Conference. A copy of the press release is filed herewith as Exhibit 99.1 and incorporated herein by reference.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibit.**

(c) Exhibits. The following exhibit is filed as part of this report:

99.1 Press release of General Mills, Inc. dated February 17, 2004

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SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 17, 2004

GENERAL MILLS, INC.

By:           /s/ Siri S. Marshall          

Name: Siri S. Marshall  
Title: Senior Vice President, General  
Counsel

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EXHIBIT INDEX

**Exhibit  
Number**

**Description**

99.1 Press release of General Mills, Inc. dated February 17, 2004