

TELECOM ARGENTINA SA
Form 6-K
March 17, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of March 2017

Commission File Number: 001-13464

Telecom Argentina S.A.

(Translation of registrant's name into English)

Alicia Moreau de Justo, No. 50, 1107

Buenos Aires, Argentina

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If “Yes” is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

Telecom Argentina S.A.

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Item

1. English translation of a letter dated March 16, 2017 to the Argentine Securities & Exchange Commission (Comisión Nacional de Valores)

FREE TRANSLATION

Buenos Aires, March 16, 2017

Chairman of the Comisión Nacional de Valores

Lic. Marcos Ayerra

Dear Sir,

RE.: Authorization to submit a Shelf Registration Statement

I am writing you as Responsible for Market Relations of **Telecom Argentina S.A. (“Telecom Argentina” or the “Company”)** to inform you that the Company’s Board of Directors, in a meeting held today, approved the submission to the U.S Securities and Exchange Commission (“**SEC**”) of a "Shelf Registration Statement" with the aim, once the SEC declares it effective, of permitting the secondary sale of Class B shares issued by the Company and the underlying American Depositary Shares (“**ADSs**”) of such Class B shares in the United States of America.

The related documentation is currently under preparation and therefore the submission to the SEC will be made in the following days.

Sincerely,

Pedro G. Insussarry

Responsible for Market Relations

THIS DOCUMENT DOES NOT CONSTITUTE AN OFFER OR SALE OF SECURITIES

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Telecom Argentina S.A.

Date: March 16, 2017 By: /s/ Pedro G. Insussarry

Name: Pedro G. Insussarry

Title: Responsible for Market Relations