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HARRAHS ENTERTAINMENT INC  
Form 8-K  
January 25, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 25, 2002  
(January 23, 2002)

HARRAH'S ENTERTAINMENT, INC.  
(Exact name of registrant as specified in its charter)

|   |  |   |
|---|--|---|
| DELAWARE<br>(State or other jurisdiction<br>of incorporation) | 1-10410<br>(Commission<br>File Number) | 62-1411755<br>(I.R.S. Employer<br>Identification No.) |
|---|--|---|

|   |                     |
|---|---------------------|
| ONE HARRAH'S COURT<br>LAS VEGAS, NEVADA<br>(Address of Principal Executive Offices) | 89119<br>(Zip Code) |
|---|---------------------|

(702) 407-6000  
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(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On January 23, 2002, Harrah's Entertainment, Inc. issued a press release, a copy of which is attached hereto as Exhibit 99(1) and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

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(c) Exhibits

99(1) Text of press release, dated January 23, 2002, of the Registrant.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: January 25, 2002

By: /s/ Brad L. Kerby

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Name: Brad L. Kerby  
Title: Vice President, Corporate  
Counsel, and Secretary