

SOUTHWEST AIRLINES CO

Form 4

November 05, 2013

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Van de Ven Michael G

(Last) (First) (Middle)

SOUTHWEST AIRLINES
CO., 2702 LOVE FIELD DRIVE

(Street)

DALLAS, TX 75235-1908

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
SOUTHWEST AIRLINES CO
[LUV]

3. Date of Earliest Transaction
(Month/Day/Year)
11/01/2013

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)
EVP & Chief Operating Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	11/01/2013		S		5,300	D	\$ 17.36	367,823	D
Common Stock	11/01/2013		S		1,100	D	\$ 17.361	366,723	D
Common Stock	11/01/2013		S		5,000	D	\$ 17.362	361,723	D
Common Stock	11/01/2013		S		1,900	D	\$ 17.365	359,823	D
Common Stock	11/01/2013		S		100	D	\$ 17.368	359,723	D

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Common Stock	11/01/2013	S	6,900	D	\$ 17.37	352,823	D
Common Stock	11/01/2013	S	1,300	D	\$ 17.371	351,523	D
Common Stock	11/01/2013	S	1,700	D	\$ 17.372	349,823	D
Common Stock	11/01/2013	S	2,724	D	\$ 17.375	347,099	D
Common Stock	11/01/2013	S	2,400	D	\$ 17.38	344,699	D
Common Stock	11/01/2013	S	300	D	\$ 17.381	344,399	D
Common Stock	11/01/2013	S	2,000	D	\$ 17.382	342,399	D
Common Stock	11/01/2013	S	3,400	D	\$ 17.383	338,999	D
Common Stock	11/01/2013	S	233	D	\$ 17.384	338,766	D
Common Stock	11/01/2013	S	1,550	D	\$ 17.385	337,216	D
Common Stock	11/01/2013	S	2,001	D	\$ 17.39	335,215	D
Common Stock	11/01/2013	S	600	D	\$ 17.391	334,615	D
Common Stock	11/01/2013	S	600	D	\$ 17.392	334,015	D
Common Stock	11/01/2013	S	100	D	\$ 17.3925	333,915	D
Common Stock	11/01/2013	S	6,100	D	\$ 17.395	327,815	D
Common Stock	11/01/2013	S	15,879	D	\$ 17.4	311,936	D
Common Stock	11/01/2013	S	1,500	D	\$ 17.401	310,436	D
Common Stock	11/01/2013	S	3,200	D	\$ 17.402	307,236	D
Common Stock	11/01/2013	S	200	D	\$ 17.403	307,036	D
Common Stock	11/01/2013	S	6,500	D	\$ 17.405	300,536	D
	11/01/2013	S	10,909	D	\$ 17.41	289,627	D

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Common
Stock

Common Stock	11/01/2013	S	400	D	\$ 17.4107	289,227	D
Common Stock	11/01/2013	S	1,500	D	\$ 17.411	287,727	D
Common Stock	11/01/2013	S	4,600	D	\$ 17.412	283,127	D
Common Stock	11/01/2013	S	300	D	\$ 17.4125	282,827	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Trans (Instr.
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Van de Ven Michael G SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235-1908	EVP & Chief Operating Officer

Signatures

/s/ Marilyn R. Post, on behalf of and as attorney-in-fact for Michael G. Van de Ven

11/05/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Remarks: Form Two of Three

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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