

LONG BRIAN  
Form SC 13G  
November 12, 2002

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**SCHEDULE 13G  
(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b) (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)**

**(Amendment No. \_\_\_\_)<sup>1</sup>**

ParthusCeva, Inc.

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**(Name of Issuer)**

Common Stock, par value \$0.001 per share

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**(Title of Class of Securities)**

70212E 10 6

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**(CUSIP Number)**

November 1, 2002

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**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

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<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 70212E 10 6

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1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

Brian Long

2. Check the Appropriate Box if a Member of a Group\*  
(a)   
(b)   
Not applicable

3. SEC Use Only

4. Citizenship or Place of Organization

Ireland

|  |                             |
|--|-----------------------------|
|  | 5. Sole Voting Power        |
|  | 1,667,969 shares (1)        |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 6. Shared Voting Power      |
|  | 0 shares                    |
|  | 7. Sole Dispositive Power   |
|  | 1,667,969 shares (1)        |
|  | 8. Shared Dispositive Power |
|  | 0 shares                    |

9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,667,969 shares

10. Check box if the Aggregate Amount in Row (9) Excludes Certain Shares\*

11. Percent of Class Represented by Amount in Row (9)

9.3%

12. Type of Reporting Person\*

IN

**\*SEE INSTRUCTIONS BEFORE FILLING OUT!**

(1) Includes 1,521,556 shares of ParthusCeva, Inc. common stock held of record by Brian Long that are subject to a put and call option agreement between Brian Long and Ollaberry Limited.

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1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

Ollaberry Limited

2. Check the Appropriate Box if a Member of a Group\*  
(a)   
(b)   
Not applicable

3. SEC Use Only

4. Citizenship or Place of Organization

Isle of Man

5. Sole Voting Power

0 shares

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

6. Shared Voting Power

0 shares

7. Sole Dispositive Power

0 shares

8. Shared Dispositive Power

0 shares

9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,521,556 shares (1)

10. Check box if the Aggregate Amount in Row (9) Excludes Certain Shares\*

11. Percent of Class Represented by Amount in Row (9)

8.4%

12. Type of Reporting Person\*

CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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(1) Consists of 1,521,556 shares of ParthusCeva, Inc. common stock that are subject to a put and call option agreement between Brian Long and Ollaberry Limited.

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**Item 1(a). Name of Issuer:**

ParthusCeva, Inc.

**Item 1(b). Address of Issuer s Principal Executive Offices:**

2033 Gateway Place, Suite 150  
San Jose, CA 95110

**Item 2(a). Name of Person Filing:**

Brian Long  
Ollaberry Limited

**Item 2(b). Address of Principal Business Office or if None, Residence:**

Brian Long:  
c/o Parthus Technologies PLC  
32-34 Harcourt Street  
Dublin 2, Ireland

Ollaberry Limited:  
Samuel Harris House, 5-11 St. Georges Street  
Douglas, Isle of Man  
IM99 1SN

**Item 2(c). Citizenship:**

Brian Long: Ireland  
Ollaberry Limited: Isle of Man

**Item 2(d). Title of Class of Securities:**

Common Stock, \$0.001 par value

**Item 2(e). CUSIP Number:**

70212E 10 6

**Item 3. Description of Person Filing:**

Not Applicable

**Item 4. Ownership.**

(a) Amount Beneficially owned:

Brian Long: 1,667,969 shares  
Ollaberry Limited: 1,521,556 shares

(b) Percent of class:

Brian Long: 9.3 %  
Ollaberry Limited: 8.4 %

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

Brian Long: 1,667,969 shares  
Ollaberry Limited: 0 shares

(ii) Shared power to vote or to direct the vote:

Brian Long: 0 shares  
Ollaberry Limited: 0 shares

(iii) Sole power to dispose or to direct the disposition of:

Brian Long: 1,667,969 shares  
Ollaberry Limited: 0 shares

(iv) Shared power to dispose or to direct the disposition of:

Brian Long: 0 shares  
Ollaberry Limited: 0 shares

**Item 5. Ownership of Five Percent or Less of a Class:**

Not Applicable

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

Not Applicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:**

Not Applicable

**Item 8. Identification and Classification of Members of the Group:**

This Schedule 13G is being filed jointly pursuant to Rule 13d-1(k). As a result of the relationship among the Filing Persons described herein, some or all of the Filing Persons may be deemed to comprise a group within the meaning of Section 13 and the Rules promulgated thereunder. However, the Filing Persons deny such group status.

**Item 9. Notice of Dissolution of Group:**

Not Applicable

**Item 10. Certifications:**

Brian Long and Ollaberry Limited

By signing below, the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

[SIGNATURES ON FOLLOWING PAGE]

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**SIGNATURE**

After reasonable inquiry and to the best of his or its knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

November 12, 2002

DATE

BRIAN LONG

/s/ Brian Long

OLLABERRY LIMITED

By: /s/ NG Scott

Name: NG Scott

Title: Director



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**EXHIBIT A**

Pursuant to Rule 13d-1(k)(1) of the General Rules and Regulations of the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, the undersigned agree that the statement to which this Exhibit is attached is filed on behalf of each of them in the capacities set forth below.

Dated: November 12, 2002  
BRIAN LONG

/s/ Brian Long

OLLABERRY LIMITED

By: /s/ NG Scott  
Name: NG Scott  
Title: Director