HAIN CELESTIAL GROUP INC Form SC 13D/A August 12, 2010

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No.3)\*

The Hain Celestial Group, Inc. (Name of Issuer)

Common Stock, Par Value \$0.01 (Title of Class of Securities)

405217100 (CUSIP Number)

Marc Weitzen
Icahn Capital LP
767 Fifth Avenue, 47th Floor
New York, New York 10153
(212) 702-4300

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

August 10, 2010 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Section 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box / /.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

CUSIP No. 405217100

- 1 NAME OF REPORTING PERSON
  High River Limited Partnership
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) //

(b) / / 3 SEC USE ONLY SOURCE OF FUNDS 4 WC CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 1,130,164 SHARED VOTING POWER SOLE DISPOSITIVE POWER 1,130,164 10 SHARED DISPOSITIVE POWER 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,130,164 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 2.76% 14 TYPE OF REPORTING PERSON PN SCHEDULE 13D CUSIP No. 405217100 1 NAME OF REPORTING PERSON Hopper Investments LLC CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY SOURCE OF FUNDS CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / 6 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 7 SOLE VOTING POWER 0
- 8 SHARED VOTING POWER 1,130,164
- 9 SOLE DISPOSITIVE POWER
- 10 SHARED DISPOSITIVE POWER 1,130,164
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,130,164
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 2.76%
- 14 TYPE OF REPORTING PERSON OO

SCHEDULE 13D

CUSIP No. 405217100

- 1 NAME OF REPORTING PERSON Barberry Corp.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
  (a) //
  (b) //

3

4 SOURCE OF FUNDS

SEC USE ONLY

- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS  $2\,\text{(d)}$  or  $2\,\text{(e)}$  / /
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 7 SOLE VOTING POWER 0
- 8 SHARED VOTING POWER 1,130,164
- 9 SOLE DISPOSITIVE POWER 0
- 10 SHARED DISPOSITIVE POWER

1,130,164

14 TYPE OF REPORTING PERSON

PN

	1,130,104				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,130,164				
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES /				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 2.76%				
14	TYPE OF REPORTING PERSON CO				
	SCHEDULE 13D				
CUS	IP No. 405217100				
1	NAME OF REPORTING PERSON  Icahn Partners Master Fund LP				
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) //  (b) //				
3	SEC USE ONLY				
4	SOURCE OF FUNDS WC				
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / /				
6	CITIZENSHIP OR PLACE OF ORGANIZATION Cayman Islands				
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:					
7	SOLE VOTING POWER 1,939,644				
8	SHARED VOTING POWER 0				
9	SOLE DISPOSITIVE POWER 1,939,644				
10	SHARED DISPOSITIVE POWER 0				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,939,644				
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES /				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				

4

#### SCHEDULE 13D

	2000-00-00-00-00-00-00-00-00-00-00-00-00
CUSIF	P No. 405217100
1 N	NAME OF REPORTING PERSON Icahn Partners Master Fund II LP
2 (	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) / /  (b) / /
3 8	SEC USE ONLY
4 5	SOURCE OF FUNDS WC
	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / /
6 (	CITIZENSHIP OR PLACE OF ORGANIZATION Cayman Islands
NUMBE	ER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:
7 5	SOLE VOTING POWER 679,014
8 5	SHARED VOTING POWER 0
9 5	SOLE DISPOSITIVE POWER 679,014
10 S	SHARED DISPOSITIVE POWER 0
11 <i>P</i>	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 679,014
12 0	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //
13 F	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
14 7	TYPE OF REPORTING PERSON PN
	SCHEDULE 13D
CUSIE	P No. 405217100
1 1	NAME OF REPORTING PERSON Icahn Partners Master Fund III LP
2 (	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) / /  (b) / /

3 SEC USE ONLY SOURCE OF FUNDS 4 WC CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Cayman Islands NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 256,182 SHARED VOTING POWER Ω SOLE DISPOSITIVE POWER 256,182 10 SHARED DISPOSITIVE POWER Ω 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 256,182 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.63% 14 TYPE OF REPORTING PERSON PN SCHEDULE 13D CUSIP No. 405217100 NAME OF REPORTING PERSON Icahn Offshore LP CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY 3 4 SOURCE OF FUNDS CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

7 SOLE VOTING POWER

0

- 8 SHARED VOTING POWER 2,874,840
- 9 SOLE DISPOSITIVE POWER 0
- 10 SHARED DISPOSITIVE POWER 2,874,840
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,874,840
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 7.02%
- 14 TYPE OF REPORTING PERSON PN

SCHEDULE 13D

CUSIP No. 405217100

- 1 NAME OF REPORTING PERSON Icahn Partners LP
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)  $/\ /$ 
  - (b) / /
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS WC
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / /
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION
  Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 7 SOLE VOTING POWER 1,645,815
- 8 SHARED VOTING POWER
- 9 SOLE DISPOSITIVE POWER 1,645,815
- 10 SHARED DISPOSITIVE POWER
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,645,815

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 4.02% 14 TYPE OF REPORTING PERSON SCHEDULE 13D CUSIP No. 405217100 NAME OF REPORTING PERSON Icahn Onshore LP CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / 3 SEC USE ONLY SOURCE OF FUNDS 4 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 5 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: 7 SOLE VOTING POWER 0 SHARED VOTING POWER 1,645,815 SOLE DISPOSITIVE POWER 10 SHARED DISPOSITIVE POWER 1,645,815 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,645,815 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 4.02% 14 TYPE OF REPORTING PERSON PN

SCHEDULE 13D

CUSIP No. 405217100

1 NAME OF REPORTING PERSON Icahn Capital LP CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY SOURCE OF FUNDS CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / 6 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 0 SHARED VOTING POWER 4,520,655 9 SOLE DISPOSITIVE POWER 0 10 SHARED DISPOSITIVE POWER 4,520,655 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,520,655 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 11.04% 14 TYPE OF REPORTING PERSON SCHEDULE 13D CUSIP No. 405217100 NAME OF REPORTING PERSON IPH GP LLC CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY SOURCE OF FUNDS

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 0 SHARED VOTING POWER 4,520,655 SOLE DISPOSITIVE POWER 0 10 SHARED DISPOSITIVE POWER 4,520,655 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,520,655 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 11.04% 14 TYPE OF REPORTING PERSON 00 SCHEDULE 13D CUSIP No. 405217100 NAME OF REPORTING PERSON Icahn Enterprises Holdings L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY 3 SOURCE OF FUNDS 4 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 0

SHARED VOTING POWER

4,520,655 9 SOLE DISPOSITIVE POWER 0 10 SHARED DISPOSITIVE POWER 4,520,655 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,520,655 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 11.04% 14 TYPE OF REPORTING PERSON PN SCHEDULE 13D CUSIP No. 405217100 NAME OF REPORTING PERSON 1 Icahn Enterprises G.P. Inc. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / / SEC USE ONLY 3 SOURCE OF FUNDS WC CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / / CITIZENSHIP OR PLACE OF ORGANIZATION Delaware NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER 0 SHARED VOTING POWER 4,520,655 SOLE DISPOSITIVE POWER 10 SHARED DISPOSITIVE POWER

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //

4,520,655

4,520,655

11

- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 11.04%
- 14 TYPE OF REPORTING PERSON

SCHEDULE 13D

CUSIP No. 405217100

- 1 NAME OF REPORTING PERSON Beckton Corp.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) / / (b) / /
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS WC
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / /
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 7 SOLE VOTING POWER 0
- 8 SHARED VOTING POWER 4,520,655
- 9 SOLE DISPOSITIVE POWER 0
- 10 SHARED DISPOSITIVE POWER 4,520,655
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,520,655
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 11.04%
- 14 TYPE OF REPORTING PERSON CO

SCHEDULE 13D

CUSIP No. 405217100

1 NAME OF REPORTING PERSON

Carl C. Icahn

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)  $/\ /$ 
  - (b) / /
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) / /
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION
  United States of America

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

- 7 SOLE VOTING POWER 0
- 8 SHARED VOTING POWER 5,650,819
- 9 SOLE DISPOSITIVE POWER 0
- 10 SHARED DISPOSITIVE POWER 5,650,819
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 5,650,819
- 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES //
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  $13.80\ensuremath{\,\%^{\circ}}$
- 14 TYPE OF REPORTING PERSON IN

#### SCHEDULE 13D

#### Item 1. Security and Issuer

The Schedule 13D filed with the Securities and Exchange Commission on May 13, 2010, and as amended by the Amendment Number One to the Schedule 13D filed on May 24, 2010 and Amendment Number Two to the Schedule 13D filed on July 7, 2010 by the Reporting Persons (together, the "Schedule 13D") with respect to the shares of Common Stock, par value \$0.01 (the "Shares") issued by The Hain Celestial Group, Inc. (the "Issuer") is hereby amended to furnish the additional information set forth herein. All capitalized terms contained herein but not otherwise defined shall have the meanings ascribed to such terms in the Schedule 13D.

Item 3. Source and Amount of Funds or Other Consideration

The Reporting Persons hold, in the aggregate, 5,650,819 Shares. The aggregate purchase price of the Shares purchased by the Reporting Persons collectively was \$110.7 million (including commissions and premiums for the options to purchase Shares). The source of funding for the purchase of these Shares was the general working capital of the respective purchasers. The Shares are held by the Reporting Persons in margin accounts together with other securities. Such margin accounts may from time to time have debit balances. Part of the purchase price of the Shares purchased by the Reporting Persons was obtained through margin borrowing. As of the close of business on August 10, 2010, the indebtedness of (i) High River's margin account was approximately \$639.9 million, (ii) Icahn Partners' margin account was approximately \$131.9 million, (iii) Icahn Master's margin account was approximately \$192.8 million, (iv) Icahn Master II's margin account was approximately \$206.6 million, and (v) Icahn Master III's margin account was approximately \$15.2 million.

Item 5. Interest in Securities of the Issuer

Items 5 (a) and (b) of the Schedule 13D are hereby amended by replacing them in its entirety with the following:

(a) The Reporting Persons may be deemed to beneficially own, in the aggregate, 5,650,819 Shares, representing approximately 13.80% of the Issuer's outstanding Shares (based upon the 40,949,630 Shares stated to be outstanding as of May 3,2010 by the Issuer in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on May 10,2010).

(b) High River has sole voting power and sole dispositive power with regard to 1,130,164 Shares. Each of Hopper, Barberry and Mr. Icahn has shared voting power and shared dispositive power with regard to such Shares. Icahn Master has sole voting power and sole dispositive power with regard to 1,939,644 Shares. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn has shared voting power and shared dispositive power with regard to such Shares. Icahn Master II has sole voting power and sole dispositive power with regard to 679,014 Shares. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn has shared voting power and shared dispositive power with regard to such Shares. Icahn Master III has sole voting power and sole dispositive power with regard to 256,182 Shares. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn has shared voting power and shared dispositive power with regard to such Shares. Icahn Partners has sole voting power and sole dispositive power with regard to 1,645,815 Shares. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn has shared voting power and shared dispositive power with regard to such Shares.

Each of Hopper, Barberry and Mr. Icahn, by virtue of their relationships to High River (as disclosed in Item 2), may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which High River directly beneficially owns. Each of Hopper, Barberry and Mr. Icahn disclaims beneficial ownership of such Shares for all other purposes. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn, by virtue of their relationships to each of Icahn Master, Icahn Master II and Icahn Master III (as disclosed in Item 2), may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which each of Icahn Master, Icahn Master II and Icahn Master III directly beneficially owns. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares for all other purposes. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn, by virtue of their relationships to Icahn Partners (as disclosed in Item 2), may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which Icahn

Partners directly beneficially owns. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares for all other purposes.

Item  $\,$  5  $\,$  (c) of the Schedule 13D is hereby amended by the addition of the following:

(c) The following table sets forth all transactions with respect to Shares effected during the past sixty (60) days by any of the Reporting Persons, inclusive of any transactions effected through 5:00 p.m., New York City time, on August 11, 2010. Except as otherwise noted below, all such transactions were purchases of Shares effected in the open market, and the table includes commissions paid in per share prices.

Name of Reporting Person	Date of Transaction	No. of Shares/Options Purchased	Purchase Price per Share (U.S.\$/ Exercise Price
High River LP	08/10/2010	405,046(1)	11.70 (2)
Icahn Partners LP	08/10/2010	589,852(1)	11.70 (2)
Icahn Partners Master Fund LP	08/10/2010	695,159(1)	11.70 (2)
Icahn Partners Master Fund II L.P.	08/10/2010	243,356(1)	11.70 (2)
Icahn Partners Master Fund III L.P.	08/10/2010	91,815(1)	11.70(2)

<sup>(1)</sup> Shares underlying American-style call options purchased by the applicable Reporting Person, which expire on May 7, 2012. On August 10, 2010, the Reporting Persons exercised all such call options.

Item 6. Contracts, Arrangements, Understandings or Relationship with Respect to Securities of the Issuer

Item 6 of the Schedule 13D is hereby amended by the addition of the following:

#### Call Options

\_\_\_\_\_

The Reporting Persons purchased American-style call options referencing an aggregate of 2,025,228 Shares, which would have expired on May 7, 2012. On August 10, 2010, the Reporting Persons exercised all such call options and thereby acquired 2,025,228 Shares in the aggregate.

Put Options

The Reporting Persons sold European-style put options referencing an aggregate of 2,025,228 Shares, which would have expired on May 7, 2012. On August 10, 2010, upon the exercise of the call options, all of the put options terminated.

<sup>(2)</sup> Per share exercise price of call options purchased by the Reporting Persons. Exercise price will be adjusted to account for any dividends or other distributions declared by the Issuer prior to exercise of the options. The premium for such call options was approximately 35% of the market price.

Except as otherwise described herein, there are no contracts, arrangements, understandings or relationships (legal or otherwise) among the persons named in Item 2 and between such persons and any person with respect to any securities of the Issuer, including but not limited to transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

#### SIGNATURE

After reasonable inquiry and to the best of each of the undersigned knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: August 11, 2010

ICAHN PARTNERS MASTER FUND LP
ICAHN PARTNERS MASTER FUND II LP
ICAHN PARTNERS MASTER FUND III LP
ICAHN OFFSHORE LP
ICAHN PARTNERS LP
ICAHN ONSHORE LP
BECKTON CORP.
HOPPER INVESTMENTS LLC
BARBERRY CORP.
HIGH RIVER LIMITED PARTNERSHIP

By: Hopper Investments LLC, general partner

By: /s/ Edward E. Mattner

Name: Edward E. Mattner Title: Authorized Signatory

ICAHN CAPITAL LP

By: IPH GP LLC, its general partner

By: Icahn Enterprises Holdings L.P., its sole member By: Icahn Enterprises G.P. Inc., its general partner IPH GP LLC

By: Icahn Enterprises Holdings L.P., its sole member By: Icahn Enterprises G.P. Inc., its general partner ICAHN ENTERPRISES HOLDINGS L.P.

By: Icahn Enterprises G.P. Inc., its general partner ICAHN ENTERPRISES G.P. INC.

By: /s/ Daniel A. Ninivaggi
----Name: Daniel A. Ninivaggi

Title: President

/s/ Carl C. Icahn

CARL C. ICAHN

[Signature Page of Schedule 13D Amendment No. 3 - The Hain Celestial Group, Inc.]