ROCKY BRANDS, INC.

Form 4

March 04, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * LOVELAND CURTIS A

2. Issuer Name and Ticker or Trading Symbol

ROCKY BRANDS, INC. [RCKY]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year) 02/29/2008

(Check all applicable)

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

PORTER, WRIGHT, MORRIS & ARTHUR LLP, 41 SOUTH HIGH **STREET**

(Street)

_X__ Director 10% Owner Other (specify X_ Officer (give title below) below)

Secretary

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

COLUMBUS, OH 43215

(City)	(State) (Zip) Table	e I - Non-D	erivative S	Securi	ities Acc	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any Code (D) 3. 4. Secur Transaction(A) or Code (D)			curities Acquired r Disposed of . 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock, without par value	02/29/2008		P			\$ 5.57	48,462	D	
Common Stock, without par value	02/29/2008		P	100	A	\$ 5.66	48,562	D	
Common Stock, without par	02/29/2008		P	100	A	\$ 5.67	48,662	D	

varuc								
Common Stock, without par value	02/29/2008	P	100	A	\$ 5.69	48,762	D	
Common Stock, without par value	02/29/2008	P	3,309	A	\$ 5.7	52,071	D	
Common Stock, without par value	02/29/2008	P	600	A	\$ 5.72	52,671	D	
Common Stock, without par value	02/29/2008	P	691	A	\$ 5.73	53,362	D	
Common Stock, without par value	03/03/2008	P	900	A	\$ 5.26	54,262	D	
Common Stock, without par value	03/03/2008	P	500	A	\$ 5.28	54,762	D	
Common Stock, without par value	03/03/2008	P	3,600	A	\$ 5.3	58,362	D	
Common Stock, without par value						30,000	I	Held in Keough account.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene

Edgar Filing: ROCKY BRANDS, INC. - Form 4

Derivative Securities (Instr. 3 and 4) Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Expiration Title Amount Exercisable Date Number of Shares

Own

Follo

Repo

Trans

(Insti

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

LOVELAND CURTIS A

PORTER, WRIGHT, MORRIS & ARTHUR LLP
41 SOUTH HIGH STREET

COLUMBUS, OH 43215

Signatures

/s/ Loveland,
Curtis A.

**Signature of Reporting Person

O3/03/2008

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3