

SYNGENTA AG
Form 6-K
March 08, 2005

FORM 6-K
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of March 2005

Commission File Number: 001-15152

SYNGENTA AG

(Translation of registrant's name into English)

Schwarzwaldallee 215
4058 Basel
Switzerland

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No X

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No X

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No X

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

Re: SYNGENTA AG

Press Release: Syngenta to launch breakthrough seed treatment AVICTA in the USA

Filed herewith is a press release related to Syngenta AG. The full text of the press release follows:

#

Item 1

Syngenta International AG

Media Office

CH-4002 Basel

Switzerland

Telephone: +41 61 323 23 23

Fax: +41 61 323 24 24

www.syngenta.com

Media Release

Syngenta to launch breakthrough seed treatment AVICTA in the USA

Basel, Switzerland, 7 March 2005

Syngenta announced today the launch of a new generation of seed treatment that protects plants against nematodes, microscopic worms that can cause severe damage to plant roots and reduce yield. The new product, AVICTA, was granted registration by the US Environmental Protection Agency (EPA) for use on cotton and will be offered for sale in the USA for the 2006 planting season. The annual cost of nematode damage to cotton in the USA is estimated at \$400 million.

This is a breakthrough innovation and a milestone in the development of convenient seed treatment products, said John Atkin, Chief Operating Officer of Syngenta Crop Protection. With AVICTA, we can offer unprecedented seed-delivered technology which controls a difficult pest and provides impressive advantages for growers.

AVICTA protects plants during the early stages of development and will be available in the USA as AVICTA Complete Pak, a combination of three separately registered products: AVICTA, the seed-protection fungicide DYNASTY® CST and the seed-treatment insecticide CRUISER®, providing complete early protection against pests and diseases. Syngenta is developing AVICTA for cotton markets in other countries as well as for use on other crops.

Syngenta is a world-leading agribusiness committed to sustainable agriculture through innovative research and technology. The company is a leader in crop protection, and ranks third in the high-value commercial seeds market. Sales in 2004 were approximately \$7.3 billion. Syngenta employs some 19,000 people in over 90 countries. Syngenta is listed on the Swiss stock exchange (SYNN) and in New York (SYT). Further information is available at www.syngenta.com.

Edgar Filing: SYNGENTA AG - Form 6-K

Media Enquiries: Switzerland: Markus Payer Tel: +41 (61) 323 2323
USA: Sarah Hull Tel: +1 (202) 347 8348

Analysts/Investors: Switzerland: Jonathan Seabrook Tel: +41 (61) 323 7502
Jennifer Gough Tel: +41 (61) 323 5059
USA: Rhonda Chiger Tel: +1 (917) 322 2569

Cautionary Statement Regarding Forward-Looking Statements

This document contains forward-looking statements, which can be identified by terminology such as "expect", "would", "will", "potential", "plans", "prospects", "estimated", "aiming", "on track" and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. We refer you to Syngenta's publicly available filings with the U.S. Securities and Exchange Commission for information about these and other risks and uncertainties. Syngenta assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors. This document does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer, to purchase or subscribe for any ordinary shares in Syngenta AG, or Syngenta ADSs, nor shall it form the basis of, or be relied on in connection with, any contract therefor.

Syngenta | 7 March 2005 / Page 1 of 1

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SYNGENTA AG

Date: March 7, 2005

By: /s/ Christoph Mäder

Name: Christoph Mäder
Title: General Counsel

By: /s/ Damion Heller

Name: Damion Heller
Title: Company Secretary