CENVEO, INC Form DEFA14A August 26, 2005

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549 SCHEDULE 14A

(Rule 14a-101)

## INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant by Filed by a Party other than the Registrant o Check the appropriate box:

- o Preliminary Proxy Statement
- o Definitive Proxy Statement
- **b** Definitive Additional Materials
- o Soliciting Material Under Rule 14a-12

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

#### CENVEO, INC.

(Name of Registrant as Specified in its Charter)

#### (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- b No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
  - (1) Amount previously paid:
  - (2) Form, schedule or registration statement no.:
  - (3) Filing party:

(4) Date filed:

The Future of Cenveo Comes Down to a Plan. Cenveo Has a Plan. Does Burton? Your Vote Decides

Burton · Hand-picked nominees made up of · Independent and duly Cenveo elected Corporate his friends and colleagues Board Governance · His family (three sons identified) in · Experienced management senior management positions · Extensive printing and envelope · No envelope experience experience · Unclear experience in strategic sales · Focus on Management · Replace current experienced customers operations and management with colleagues and · Management team reorganized relatives and streamlined · Vague reference to \$50 million cost cuts · \$55 million cost savings plan · Relying on buzz words and being implemented in generalities · Already begun with no business disruption · Proposes to relocate 2005 Cost Cutting to Greenwich, · Relocating to smaller and cheaper Headquarters Connecticut location in Denver, Colorado · Unclear Specific Operating · Slash and burn - not optimal for · Already implemented Plan Cenveo in long term · Based on profitable growth and long-term value creation for all stockholders · Unclear Specific Earnings · \$190-\$210 million of projected **Targets** EBITDA in 2006 · Major management and operational disruptions · Change of control payments triggered in debt and severance · No disruption agreements · No change of Continuity control issues The September 14th special meeting of stockholders is fast approaching. Vote FOR Cenveo s director nominees in proposal 6 by signing, dating and returning the enclosed GOLD proxy card TODAY.

If you have any questions, or need assistance in voting your shares, please contact the firm assisting us in the solicitation of proxies:

#### INNISFREE M&A INCORPORATED

Toll-Free: (888) 750-5834

Banks and Brokers call collect: (212) 750-5833

#### **Important Information**

On August 5, 2005, Cenveo, Inc. filed with the Securities and Exchange Commission a definitive proxy statement on Schedule 14A in connection with a special meeting of its shareholders. **Cenveo s shareholders are strongly encouraged to read carefully the definitive proxy statement, because it contains important information.**Free copies of the definitive proxy statement are available at the SEC s web site at www.sec.gov, at the Cenveo s web site at www.cenveo.com, or by directing requests to Cenveo s proxy solicitor, Innisfree M&A Incorporated, toll free at 1-888 750-5834.