



**Item 5.07. Submission of Matters to a Vote of Security Holders.**

The Company held its Annual Meeting of Stockholders on May 11, 2010. The certified results of the matters voted upon at the meeting, which are more fully described in our proxy statement, are as follows:

Proposal #1 Elect eleven directors:

<u>Director Name</u>	<u>For</u>	<u>Withheld</u>	<u>Broker Non-Votes</u>
J. Frank Harrison, III	44,496,294	1,691,607	861,827
H.W. McKay Belk	46,109,496	78,405	861,827
Alexander B. Cummings, Jr.	46,072,960	114,941	861,827
Sharon A. Decker	46,124,672	63,229	861,827
William B. Elmore	44,496,359	1,691,542	861,827
Deborah H. Everhart	46,098,300	89,601	861,827
Henry W. Flint	46,086,559	101,342	861,827
Ned R. McWherter	46,030,455	157,446	861,827
James H. Morgan	46,125,914	61,987	861,827
John W. Murrey, III	46,111,778	76,123	861,827
Dennis A. Wicker	46,122,709	65,192	861,827

Proposal #2 Ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year 2010:

<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Broker Non-Votes</u>
47,001,548	39,318	8,862	0

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COCA-COLA BOTTLING CO.**  
**CONSOLIDATED**  
**(REGISTRANT)**

Date: May 17, 2010

BY:

/s/ James E. Harris

James E. Harris  
Principal Financial Officer of the Registrant  
and  
Senior Vice President and Chief Financial Officer