

A.C. Moore Arts & Crafts, Inc.  
Form 8-K  
February 15, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 15, 2011**

**A.C. Moore Arts & Crafts, Inc.**  
(Exact name of registrant as specified in its charter)

<b>Pennsylvania</b> (State or other Jurisdiction of Incorporation)	<b>000-23157</b> (Commission File Number)	<b>22-3527763</b> (IRS Employer Identification No.)
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<b>130 A.C. Moore Drive, Berlin, NJ</b> (Address of Principal Executive Offices)	<b>08009</b> (Zip Code)
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Registrant's telephone number, including area code: **(856) 768-4930**

**Not Applicable**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02 Results of Operations and Financial Condition.**

The press release described below under Item 7.01 includes the following disclosure:

The Company also reported that it ended fiscal 2010 with more than \$35.0 million in cash, as forecasted during its investor conference call for third quarter fiscal 2010 results.

**Item 7.01 Regulation FD Disclosure.**

On February 15, 2011, the Company issued a press release, a copy of which is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits.**

Exhibit No.	Description
99.1	Press release issued by the Company on February 15, 2011.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**A.C. MOORE ARTS & CRAFTS, INC.**

Date: February 15, 2011

By: /s/ Amy Rhoades

Name: Amy Rhoades

Title: Senior Vice President and General Counsel

**Exhibits**

Exhibit No.	Description
99.1	Press release issued by the Company on February 15, 2011.