

BRUNSWICK CORP  
Form 8-K  
March 08, 2004

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**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 8-K**

Current Report Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **March 8, 2004**

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**BRUNSWICK CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**001-01043**

(Commission File  
Number)

**36-0848180**

(IRS Employer  
Identification No.)

**1 N. Field Court**

**Lake Forest, IL 60045-4811**

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(847) 735-4700**

**N/A**

(Former name or former address, if changed since last report)

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**Item 5. Other Events.**

On March 8, 2004, Brunswick Corporation announced that it had signed a definitive agreement to acquire the Crestliner, Lowe and Lund aluminum boat brands from Genmar Industries, Inc. The news release issued by Brunswick announcing the signing of the definitive agreement is incorporated herein by reference, and is included as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

<b><u>Exhibit Number</u></b>	<b><u>Description of Exhibit</u></b>
99.1	Press Release, dated March 8, 2004, of Brunswick Corporation.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 8, 2004

Brunswick Corporation

By:

/s/ Marschall I. Smith

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Marschall I. Smith  
Vice President, General Counsel  
and Secretary

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