#### 1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4 May 20, 2011

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 4 or
Form 5
obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1992 GRA	Address of Reporting AT REMAINDER AY LAUDER		Symbol	E LAUDI	nd Ticker or Trading		Relationship of Ro uer (Check a	eporting Pers	` ,
(Last)	(First)	(Middle)			Transaction	_	Director Officer (give titl	X 10% eX Oth	
767 FIFTH AVENUE,			(Month/Day/Year) 05/18/2011			bel	ow)	below) with Insider	er (speem)
	(Street)		4. If An	nendment, I	Date Original	6. ]	Individual or Join	/Group Filin	ıg(Check
			Filed(M	onth/Day/Ye	ear)		plicable Line) Form filed by One	Reporting Per	rson
NEW YO	RK, NY 10153						Form filed by Morson	e than One Ro	eporting
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivative Securities Acq	quire	ed, Disposed of, o	r Beneficial	ly Owned
1.Title of	2. Transaction Date	2A. Deeme	d	3.	4. Securities Acquired (A)	or (	5. Amount of	6.	7. Natur
Security	(Month/Day/Year)	Execution 1	Date, if	Transactio	onDisposed of (D)		Securities	Ownership	Indirect
(Instr. 3)		any		Code	(Instr. 3, 4 and 5)		Beneficially	Form:	Benefici

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	rities Acquire	ed, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	05/18/2011		S <u>(1)</u>	1,500 (2)	D	\$ 100.652 (2) (13)	140,680	D (3) (4) (5)	
Class A Common Stock	05/18/2011		S <u>(1)</u>	8,000 (2)	D	\$ 101.9958 (2) (14)	132,680	D (3) (4) (5)	
Class A Common Stock	05/18/2011		S <u>(1)</u>	500 (2)	D	\$ 102.41 (2) (15)	132,180	D (3) (4) (5)	
Class A Common	05/19/2011		S(1)	9,500 (2)	D	\$ 101.9505	122,680	$ \begin{array}{c} D (3) (4) \\ \underline{(5)} \end{array} $	

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Stock					(2) (16)			
Class A Common Stock	05/19/2011	S <u>(1)</u>	500 (2)	D	\$ 102.6879 (2) (17)	122,180	D (3) (4) (5)	
Class A Common Stock	05/18/2011	M <u>(8)</u>	15,000	A	\$ 33.44	96,938	D (7)	
Class A Common Stock	05/18/2011	S(8)	15,000 (2)	D	\$ 100.796 (2) (18)	81,938	D (7)	
Class A Common Stock	05/19/2011	M(8)	15,000	A	\$ 33.44	96,938	D (7)	
Class A Common Stock	05/19/2011	S(8)	15,000 (2)	D	\$ 102.4063 (19)	81,938	D (7)	
Class A Common Stock						534,331	I (4) (5) (6)	1992 GRAT Remainder Trust f/b/o WPL
Class A Common Stock						5,234	I (5) (9)	by children of WPL

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	De Sec Ac or (D) (In	Number of crivative curities equired (A) Disposed of (b) astr. 3, 4, d 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	7 (A)	.) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Option (right to buy)	\$ 33.44	05/18/2011		M(8)(10)		15,000	(10)	08/20/2013	Class A Common Stock	15,0

Option (right to buy)	\$ 33.44	05/19/2011	M(8)(10)	15,000	(10)	08/20/2013	Class A Common Stock	15,0
Class B Common Stock	<u>(12)</u>				(12)	(12)	Class A Common Stock	634,
Class B Common Stock	<u>(12)</u>				(12)	(12)	Class A Common Stock	3,262
Class B Common Stock	<u>(12)</u>				(12)	(12)	Class A Common Stock	22,8

# **Reporting Owners**

			Relationships	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
1992 GRAT REMAINDER TRUST FBO GARY LAUDER 767 FIFTH AVENUE NEW YORK, NY 10153		X		Trust with Insider
LAUDER GARY M 767 FIFTH AVENUE NEW YORK, NY 10153		X		
Lauder William P C/O THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153	X	X	Executive Chairman	

# **Signatures**

1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul, Attorney-in-fact	05/20/2011
**Signature of Reporting Person	Date
Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact	05/20/2011
**Signature of Reporting Person	Date
William P. Lauder, by Spencer G. Smul, Attorney-in-fact	05/20/2011
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 3

<sup>(1) 1992</sup> GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to plans intended to comply with Rule 10b5-1(c), previously entered into on December 6, 2010.

- The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The Reporting Person undertakes to provide to the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by the Reporting Person at each separate price within the range.
- Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.
- (4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- (5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- Owned by WPL GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.
- (7) Owned by WPL directly.
- (8) WPL exercised stock options and sold the underlying shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 14, 2011.
- (9) Owned by WPL indirectly, in custody for his children.
- (10) Stock Options granted pursuant to Fiscal 2002 Share Incentive Plan in respect of 66,666 shares exercisable from and after January 1, 2005; 66,667 shares exercisable from and after January 1, 2007.
- (11) Not applicable.
  - There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class
- (12) A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.
- (13) Sales prices range from \$100.24 to \$101.20 per share, inclusive.
- (14) Sales prices range from \$101.34 to \$102.31 per share, inclusive.
- (15) Sales prices range from \$102.35 to \$102.50 per share, inclusive.
- (16) Sales prices range from \$101.51 to \$102.49 per share, inclusive.
- (17) Sales prices range from \$102.54 to \$102.84 per share, inclusive.
- (18) Sales prices range from \$100.64 to \$101.22 per share, inclusive.
- (19) Sales prices range from \$102.09 to \$102.81 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.