

INTERNATIONAL ASSETS HOLDING CORP

Form 4

April 11, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

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1. Name and Address of Reporting Person

VEITIA	DIEGO	J.
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(Last)	(First)	(Middle)
250 PARK AVENUE SOUTH/ SUITE 200		

(Street)		
WINTER PARK	FL	32789
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(City)	(State)	(Zip)

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2. Issuer Name and Ticker or Trading Symbol

INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC

3. I.R.S. or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year

MARCH, 2001

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

CHAIRMAN

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7. Individual or Joint/Group Filing (Check Applicable Line)

- Form filed by One Reporting Person
- Form filed by More Than One Reporting Person

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 Table I -- Non-Derivative Securities Acquired, Disposed of,
 or Beneficially Owned
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1. Title of Security (Instr. 3)	2. Trans- action Date (mm/dd/ yy	3. Trans- action Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 a
		Code	V	Amount	or (D)	Price	

INTERNATIONAL ASSETS
 HOLDING CORPORATION
 COMMON

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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2. Conver- sion or Exercise	3. Trans- action	4. Transac-
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1. Title of Derivative Security (Instr. 3)	Price of Derivative Security	Date (Month/Day/Year)	tion Code (Instr. 8)
			Code V

International Assets Holding Corp. Option

3/9/01

A

International Assets Holding Corp. Options

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 6)
Date Exercisable Expiration Date	Title Amount or Number of Shares		
03/09/02 03/09/06*	Common 25,000	3.125	25,000
12/28/96 12/28/05**	Common 26,378	2.085	51,378
11/02/99 11/02/08***	Common 83,930	1.376	135,308

Explanation of Responses: *33% VESTS 03/09/02; 33% VESTS 03/09/03; REMAINDER VESTS 03/09/04

** All options currently vested

*** 30% vests 11/02/99; 30% vests 11/2/2000; 40% vests 11/2/01

/s/ Diego J. Veitia

04/05/01

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.