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INNOVATION HOLDINGS Form NT 10-Q August 15, 2003

U.S. SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

NOTIFICATION OF LATE FILING
(Check One): [] Form 10-K [] Form 10-KSB [] Form 20-F [] Form 11-K [X] Form 10-Q [] Form 10-QSB [] Form N-SAR
For Period Ended: June 30, 2003
[] Transition Report on Form 10-K [] Transition Report on Form 20-F [] Transition Report on Form 11-K [] Transition Report on Form 10-Q [] Transition Report on Form N-SAR
For the Transition Period Ended:
NOTHING IN THIS FORM SHALL BE CONSTRUED TO IMPLY THAT THE COMMISSION HAS VERIFIED ANY INFORMATION CONTAINED HEREIN.
If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:
PART I - REGISTRANT INFORMATION
INNOVATION HOLDINGS, INC. Full Name of Registrant
BLAGMAN MEDIA INTERNATIONAL, INC. Former Name if Applicable
14622 VENTURE BLVD, SUITE 1015 Address of Principal Executive Office (Street and Number)
SHERMAN OAKS, CA 91403 City, State and Zip Code
PART II - RULES 12b-25(b) AND (c)
If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)
$\left[\mathrm{X} \right]$ (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense.
(b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, 11-K or Form N-SAR, or portion thereof will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or portion thereof will be filed on or

(c) The accountant's statement or other exhibit required by Rule 12b-

before the fifth calendar day following the prescribed due date;

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25(c) has been attached if applicable.

PART III - NARRATIVE

State below in reasonable detail the reasons why Form 10-K and Form 10-KSB, 20-F, 11-K, Form 10-Q and Form 10-QSB, N-SAR, or the transition report or portion thereof could not be filed within the prescribed period.

(Attach Extra Sheets if Needed)

We were not able to complete the required report for this period on a timely basis without unreasonable effort and expense. We expect to file the required report with the allotted extension.

PART IV - OTHER INFORMATION

(1) Name and telephone number of person to contact to this notification $\ \ \,$

ROBERT BLAGMAN 310 788-5444

(Name) (Area Code) Telephone Number

- (2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months (or for such shorter) period that the registrant was required to file such reports) been filed? If answer is no, identify report(s).
- [X] Yes [] No
- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?
- [] Yes [X] No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

INNOVATION HOLDINGS, INC.

Date: August 15, 2003

By: /s/ Robert Blagman
Robert Blagman, President and
Chief Executive Officer