#### **TURNER MARTA JONES**

Form 4

February 09, 2009

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of R TURNER MARTA J		2. Issuer Name <b>and</b> Ticker or Trading Symbol FLOWERS FOODS INC [FLO]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) (First)	(Middle)	3. Date of Earliest Transaction	(		
1919 FLOWERS CIF	RCLE	(Month/Day/Year) 02/05/2009	Director 10% Owner X Officer (give title Other (specify below) EVP / Corporate Relations		
(Street)	1	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
THOMASVILLE, GA	A 31757	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

THOMAS VILLE, GA	31/5/

(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common Stock	02/05/2009		M	4,770	A	\$0	50,454	D	
Common Stock	02/05/2009		F	1,747	D	\$ 23.71	48,707	D	
Common Stock							258 <u>(4)</u>	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeriv Secur Acqui or Dis (D)	decurities (Month/Day/Year) Acquired (A) or Disposed of D) Instr. 3, 4,		te	7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Stock Award (2)	\$ 0	02/05/2009		A	795 (3)		02/05/2009	02/05/2009(1)	Common Stock	79.
Restricted Stock Award (2)	\$ 0	02/05/2009		M		4,770	02/05/2009	02/05/2009(1)	Common Stock	4,7′
Option (Right to Buy) (2)	\$ 18.68						01/03/2009	01/03/2013	Common Stock	13,5
Option (Right to Buy) (2)	\$ 19.57						02/05/2010	02/05/2014	Common Stock	14,6
Option (Right to Buy) (2)	\$ 24.75						02/04/2011	02/04/2015	Common Stock	17,9
Restricted Stock Award (2)	\$ 0						02/04/2010	02/04/2010(1)	Common Stock	4,4:

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
r	Director	10% Owner	Officer	Other				
TURNER MARTA JONES 1919 FLOWERS CIRCLE THOMASVILLE, GA 31757			EVP / Corporate Relations					

# **Signatures**

/s/ Stephen R. Avera, 02/09/2009 Agent

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\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant expires on Exercisable Date if performance measures are not met.
- (2) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.
- (3) The number of shares acquired represents the maximum number of additional shares, which may be awarded in accordance with the terms of the 2007 Restricted Stock Award Agreement.
- (4) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of 12/31/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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