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PEARSON PLC
Form 6-K
June 25, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of June 2003

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

- 1. A press release from Pearson plc announcing - Segmental Analysis

25 June 2003

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2002 INTERIM RESULTS: SEGMENTAL ANALYSIS

Pearson, the international media company, will release its interim results for the six months ended 30 June 2003 on Monday 28 July 2003.

Ahead of the interim announcement, we are providing our divisional results for the first half of 2002 based on the segmental analysis introduced for the 2002 preliminary results. This analysis provides a more detailed profits breakdown for Pearson Education, our largest division, and includes the results of our internet enterprises within their base businesses.

The 2002 results are as follows:

Pearson Education

| GBP millions | 2002 half year | 2002 full year |
|-------------------------|-------------------|-------------------|
| Sales | | |
| School | 519 | 1,151 |
| Higher Education | 222 | 775 |
| Professional * | 285 | 784 |
| FT Knowledge ** | 23 | 46 |
| Total | 1,049 | 2,756 |
| Operating profit/(loss) | | |
| School | 12 | 115 |
| Higher Education | (32) | 142 |
| Professional * | 29 | 81 |
| FT Knowledge ** | (9) | (12) |
| Total | 0 | 326 |

* At the start of 2003, we moved our Alpha publishing imprint from Pearson Education's Professional division to Penguin. In 2002, Alpha had full-year sales of approximately GBP19m and profits of GBP8m.

** In January 2003 we restructured FT Knowledge, selling its corporate training arm and integrating its remaining businesses within the FT and government solutions.

Financial Times Group

| GBP millions | 2002 half year | 2002 full year |
|--------------|-------------------|-------------------|
|--------------|-------------------|-------------------|

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| | | |
|---------------------|-----|-----|
| Sales | | |
| Financial Times | 115 | 224 |
| Other FT Publishing | 55 | 105 |
| Recoletos | 74 | 148 |
| IDC | 126 | 249 |
| Total | 370 | 726 |

| | | |
|-------------------------------|------|------|
| Operating profit / (loss) | | |
| Financial Times | (11) | (23) |
| Other FT Publishing | 6 | 10 |
| Recoletos | 14 | 29 |
| IDC | 35 | 70 |
| Associates and joint ventures | (6) | (6) |
| Total | 38 | 80 |

Ends

For more information: Luke Swanson + 44 (0) 20 7010 2313

Note to editors: The 'as-reported' 2002 results for Pearson Education and the FT Group were:

Pearson Education

| GBP millions | 2002 half year | 2002 full year |
|-------------------------|-------------------|-------------------|
| Sales | | |
| US School | 394 | 892 |
| US College | 158 | 624 |
| US Professional | 232 | 645 |
| International | 242 | 549 |
| Pearson Education | 1,026 | 2,710 |
| FT Knowledge | 23 | 46 |
| Total | 1,049 | 2,756 |
| Operating profit/(loss) | | |
| Pearson Education | 0 | 326 |

Financial Times Group

| GBP millions | 2002 half year | 2002 full year |
|----------------------|-------------------|-------------------|
| Sales | | |
| Non-internet | 347 | 678 |
| Internet enterprises | 23 | 48 |
| Total | 370 | 726 |

Operating profit / (loss)

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| | | |
|-------------------------------|------|------|
| FT Newspaper | 7 | 1 |
| Other FT Publishing | 7 | 13 |
| Recoletos | 14 | 29 |
| Interactive Data Corporation | 37 | 74 |
| Associates and joint ventures | (3) | (3) |
| Internet enterprises | (24) | (34) |
| Total | 38 | 80 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 25 June 2003

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary