

Discover Financial Services
Form 8-K
November 29, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 29, 2007

DISCOVER FINANCIAL SERVICES

(Exact name of registrant as specified in its charter)

Commission File Number: 001-33378

Delaware
(State or other jurisdiction)

of incorporation)

2500 Lake Cook Road, Riverwoods, Illinois 60015

(Address of principal executive offices, including zip code)

(224) 405-0900

(Registrant's telephone number, including area code)

36-2517428
(IRS Employer

Identification No.)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other events.

On November 29, 2007 Discover Financial Services (Discover) issued a press release announcing that it will hold its annual meeting of shareholders on Thursday, April 10, 2008, at 9:00 a.m. Central Time. Shareholders of record at the close of business on February 11, 2008 will be entitled to vote at Discover s 2008 annual meeting of shareholders.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit is included as part of this Report on Form 8-K:

| Exhibit No. | Description |
|--------------------|--|
| 99.1 | Press Release dated November 29, 2007 issued by Discover Financial Services. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DISCOVER FINANCIAL SERVICES

Dated: November 29, 2007.

By: /s/ Simon Halfin
Name: Simon Halfin
Title: Assistant Secretary