

NASDAQ, INC.  
Form FWP  
March 25, 2019

ISSUER FREE WRITING PROSPECTUS  
(RELATING TO PRELIMINARY PROSPECTUS  
SUPPLEMENT DATED MARCH 25, 2019 AND  
PROSPECTUS DATED April 27, 2018)  
FILED PURSUANT TO RULE 433  
REGISTRATION NUMBER 333-224489

NASDAQ, INC.

600 million 1.75% Senior Notes due 2029

Final Term Sheet

March 25, 2019

Issuer: Nasdaq, Inc.  
Type: SEC Registered  
Trade Date: March 25, 2019  
Settlement Date: April 1, 2019 (T+5)

We expect that delivery of the Notes will be made against payment therefor on or about the closing date as specified on the cover page of the prospectus supplement, which will be the 5th business day following the date of pricing of the Notes (this settlement cycle being referred to as T+5 ). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade Notes on the date hereof or the next succeeding two business days will be required, by virtue of the fact that the Notes initially settle in T+5, to specify an alternate settlement arrangement at the time of any such trade to prevent a failed settlement. Purchasers of the Notes who wish to trade the Notes prior to their date of delivery hereunder should consult their advisors.

Maturity: March 28, 2029

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Interest Payment Dates:	Annually on March 28, beginning on March 28, 2020
Mid-Swap Yield:	0.493%

Spread to Mid-Swap Yield:	+ 130 basis points
Re-offer Yield:	1.793%
Coupon (Interest Rate):	1.75%
Benchmark:	0.25% DBR due February 2029
Benchmark Yield:	-0.016%
Spread to Benchmark:	+ 180.9 basis points
Re-offer Price:	99.610%
Aggregate Principal Amount:	600 million
Gross Proceeds:	597,660,000
Fees:	0.60%
Net Proceeds Before Estimated Expenses:	594,060,000
Change of Control:	Putable at 101% of principal plus accrued interest
Business Day Conventions:	Following Business Day convention
Day Count Fraction:	ACTUAL/ACTUAL (ICMA)
Denominations:	100,000 and integral multiples of 1,000 in excess thereof
Redemption Provision:	Callable at any time, at the greater of par or the make-whole redemption price (Bund Rate plus 30 basis points)  Notwithstanding the foregoing, at any time on or after December 28, 2028 (three months before their maturity date), the notes will be redeemable, as a whole or in part, at the issuer's option and at any time or from time to time, at a redemption price equal to 100% of the principal amount of the notes to be redeemed plus accrued and unpaid interest thereon to, but excluding, the date of redemption
Clearing and Settlement:	Euroclear/Clearstream
ISIN / Common Code:	XS1843442622 / 184344262
Anticipated Listing:	The Nasdaq Global Market

Joint Bookrunning Managers: J.P. Morgan Securities plc  
Merrill Lynch International  
Mizuho International plc  
Skandinaviska Enskilda Banken AB (publ)

Co-Managers: HSBC Bank plc  
The Toronto-Dominion Bank  
Wells Fargo Securities International Limited  
ICBC Standard Bank Plc  
Nordea Bank Abp

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**The Issuer has filed a registration statement (including a prospectus supplement and accompanying prospectus) with the Securities and Exchange Commission (the SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus supplement and the accompanying prospectus in that registration statement and other documents the Issuer has filed with the SEC for more complete information about the issuer and this offering.**

You may get these documents for free by visiting the Next-Generation EDGAR System on the SEC website at [www.sec.gov](http://www.sec.gov). Alternatively, copies may be obtained by contacting J.P. Morgan Securities plc by calling, if outside the United States, collect on +44-207-134-2468, if within the United States, on 212-834-4533; Merrill Lynch International, toll-free at 1-800-294-1322; Mizuho International plc at Mizuho House, 30 Old Bailey, London EC4M 7AU, UK, Telephone: +44 20 7248 3920, Email: [DL-MHI-PrimaryDebt-Syndicate@uk.mizuho-sc.com](mailto:DL-MHI-PrimaryDebt-Syndicate@uk.mizuho-sc.com); or Skandinaviska Enskilda Banken AB (publ) at Kungsträdgårdsgatan 8, SE-106 40, Stockholm, Sweden, Attention: DCM, Telephone: +46850623221, Email: [dcmigorigthlm@seb.se](mailto:dcmigorigthlm@seb.se).

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