FLOWERS FOODS INC

Form 4

August 24, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB

OMB APPROVAL

Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

2005

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Addr MCMULLIAN		ng Person *	2. Issuer Name and Ticker or Trading Symbol FLOWERS FOODS INC [FLO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (I		(Middle)	3. Date of Earliest Transaction			
1919 FLOWERS CIRCLE			(Month/Day/Year) 08/22/2005	X Director 10% OwnerX Officer (give title Other (specify below) Chairman of the Board		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
THOMASVILLE, GA 31757			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative S	ecurit	ies Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie for Disposed (Instr. 3, 4 a	d of (D))	Beneficially Form: Owned Direct (D)	Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	08/22/2005		M	250,000	A		1,146,554	D	
Common Stock	08/22/2005		F			21.43		D	
Common Stock	08/22/2005		F	57,510	D	\$ 27.43	1,010,872 (1)	D	
Common Stock							1,841.871 (2)	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	orDeri Secu Acqı Disp	umber of vative urities uired (A) or cosed of (D) r. 3, 4, and	ve Expiration Date es (Month/Day/Year) d (A) or d of (D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Option (Right to Buy) (3)	\$ 6.31	08/22/2005		M		250,000	01/03/2004	04/06/2011	Common Stock	250,0
Option (Right to Buy) (3)	\$ 14.01						01/03/2004	07/13/2013	Common Stock	366,0
Restricted Stock Award (3)	\$ 0						06/06/2006	<u>(4)</u>	Common Stock	2,93

Reporting Owners

THOMASVILLE, GA 31757

Reporting Owner Name / Address	Relationships							
• 0	Director	10% Owner	Officer	Other				
MCMULLIAN AMOS R								
1919 FLOWERS CIRCLE	X		Chairman of the Board					

Signatures

Stephen R. Avera,
Agent

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Number of securities includes shares acquired as a result of a three-for-two stock split, effected 07/01/2005.
- (2) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of 08/24/2005.

Reporting Owners 2

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- (3) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.
- (4) No expiration date.

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